

**Advancement Committee Report**  
**June 12, 2026**

**Advancement Committee Meeting**

5/22/26

9:00 a.m.

**In attendance:** Chris Bewell, Meg Haley, Rachel Droogsma, Alyssa Schwartz

**Meeting Focus:**

- End of Year, Summer & Fall Advancement activities
- Parent Involvement

**End of Year, Summer & Fall Advancement Activities**

- End of Year / Ice cream social:
  - Get out some fliers (3 by 5 cards), making it more social / community-focused
  - Meg will email the parent volunteers, ask for volunteers, Alyssa will send home fliers with their children
  - Chris will put on the website
  - Rachel will see if Payne-Phalen newsletter timing is right for an ad
- Summer Activities
  - Alyssa reserved a table at BCA National Night Out
  - Activities at Phalen, elsewhere
    - Please suggest activities, add to the shared notes on Drive
  - Swag
    - Use what we have, will likely not order more (or will order only pencils)
    - Make things at school (stickers, temporary tattoos) to hand out, plus candy
    - Order a branded tablecloth
    - Chris would be happy to print more small sticker logos
- Fall Fest
  - Friday, Sept. 18
  - Recreate last year, with less rain, would be good
  - Rachel will take care of the popcorn and popcorn maker
  - Photobooth was very popular
    - Will they donate it again?
    - Could we put out a call for donations from parents for this?
    - Meg will send out a note asking for parent volunteers
    - Junior coaches might like to have a leadership role - Alyssa will check
- Fall book fair
  - Oct 29-30 - during parent teacher conferences

- Rachel will reach out to Red Balloon

**Parent Involvement**

- Meg is reaching out to parents about the ice cream social, summer tabling and activities, and fall fest volunteering
- Book fair will also need parent support

Meeting finished by 9:30 a.m.

Respectfully submitted by Rachel Droogsma