

LEAN Strategic Planning

Midland Public Schools Board Strategic Planning Update

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Midland Public Schools
Inspiring Excellence

PURPOSE

- Review Strategic Planning Process & Timeline
- Share Environmental Scan & Stakeholder Feedback Plan
- Next Board Touchpoints

AGENDA

- Welcome
- Overview of Planning Process/Timeline
- Environmental Scan Data
 - Stakeholder Engagement Plan
- Strategic Framework
 - Mission, Vision, & Values
- Board Touchpoints
- Next Steps



OVERVIEW OF THE PLANNING PROCESS



OTI Lean Strategic Planning © Process



Where are we now?
What do our stakeholders want?



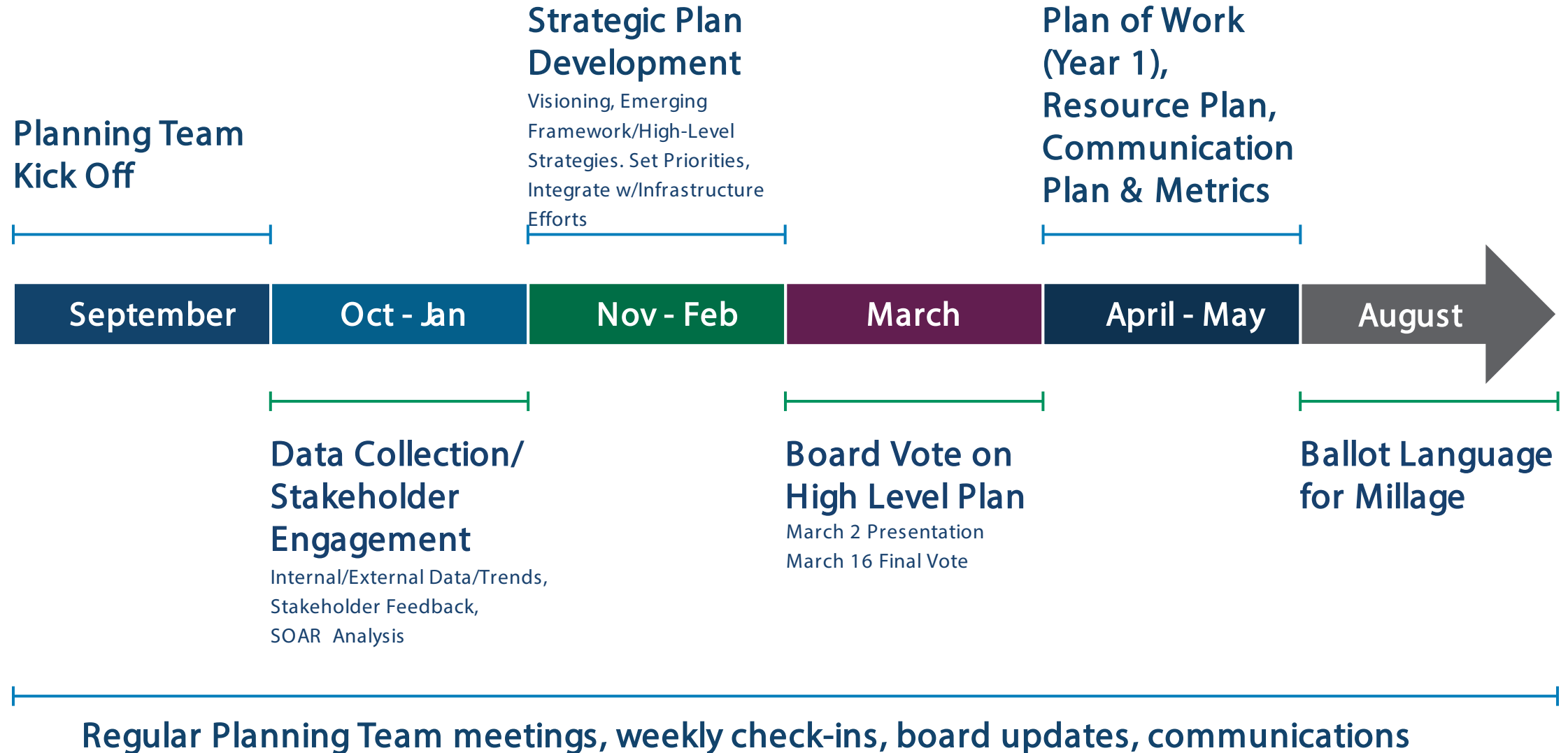
Where do we want to be?
What do we care deeply about?
What can we build on?

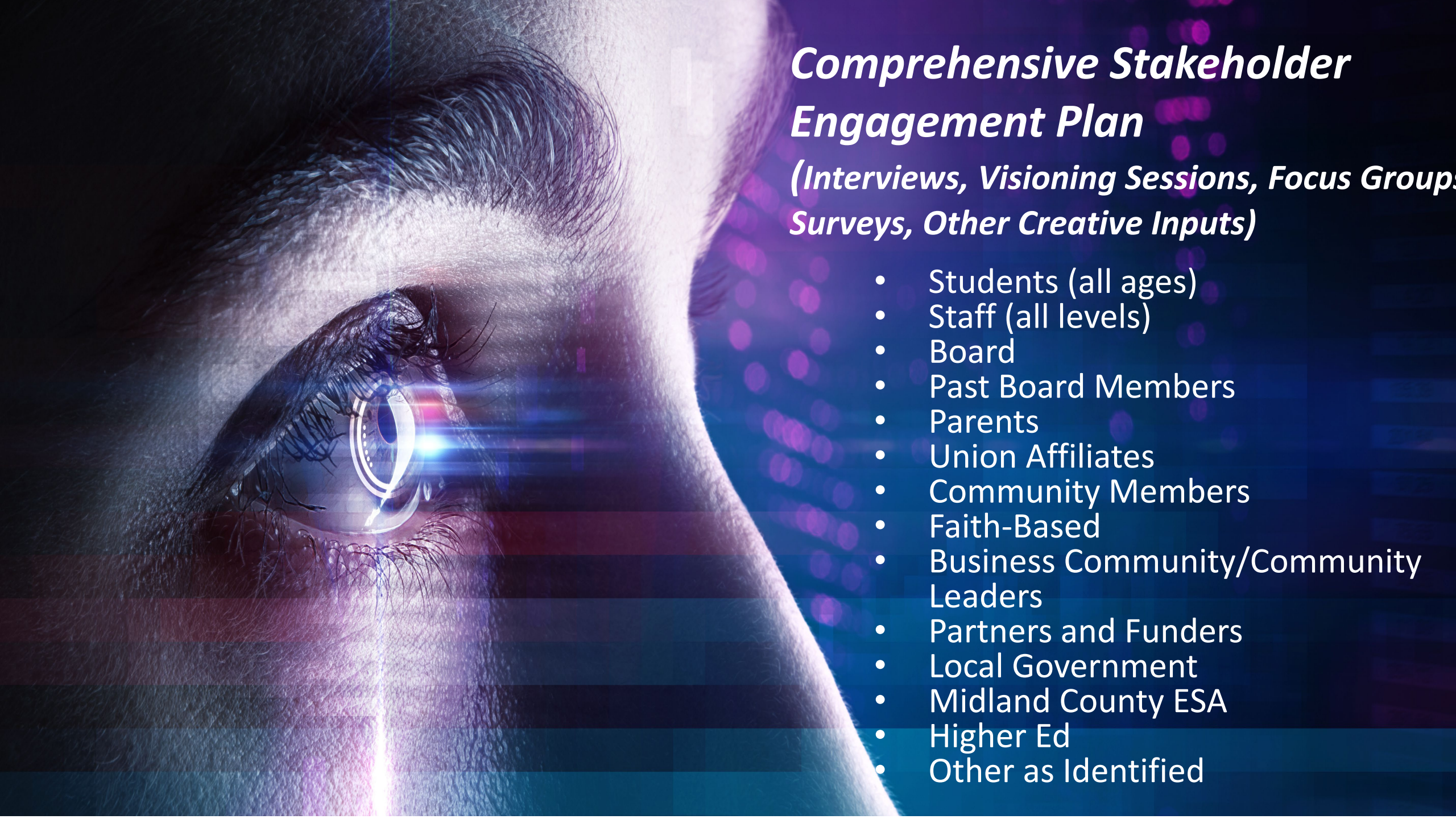


How will we get there?
How will we measure success?
What are our outcomes and impacts?



MPS Strategic Planning Timeline





Comprehensive Stakeholder Engagement Plan

***(Interviews, Visioning Sessions, Focus Groups,
Surveys, Other Creative Inputs)***

- Students (all ages)
- Staff (all levels)
- Board
- Past Board Members
- Parents
- Union Affiliates
- Community Members
- Faith-Based
- Business Community/Community Leaders
- Partners and Funders
- Local Government
- Midland County ESA
- Higher Ed
- Other as Identified

What do we want to know from our Stakeholders?

- SOAR (Strengths, Opportunities, Aspirations, and Results)
- What do students want/need? How does our current offering meet the needs of all students?
- Profile of a successful graduate (skills/qualities)
- Role of MPS in the broader community
- Priorities for school infrastructure
- Equity gaps in access, achievement or support
- Effectiveness of communication
- Transparency and trust across the district
- Role specific questions
- What is most important?



STRATEGIC FRAMEWORK

- MISSION (PURPOSE)
- VISION (“NORTH STAR”)
- VALUES



Board Touchpoints

- Planning Team (3 Board Members)
- Board Study Committee Meetings
- Regular Board Updates/Presentations (Standing Agenda Item at Public Meetings)
- Special Board Strategy Session (January)
- Optional Additional Meetings as Needed

Are you comfortable with the level of involvement and touchpoints?



Next Steps

- Finish Data Collection and Stakeholder Analysis
- Regular Planning Team Meetings
- Develop Strategic Planning Framework
- January Data Debrief/Emerging Themes



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QUESTIONS

