



Mr. Jerry Aaron

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Writing/Producing/Performing for TV Production

Course Description

Television Production–Writing/Producing/Performance is a one-credit course that provides students with a variety of real-world learning opportunities through laboratory experiences in television writing, producing, and performance. Students perform specialized roles in a regularly scheduled school television program along with students specializing in Studio Operations and Photography/Editing. Students who successfully complete this course are prepared for Advanced Television Production, further study in broadcasting at the college level, or for entry-level positions in the television industry. The prerequisite for this course is Introduction to Television Production.

Pre-requisites

Foundations of Arts, Audio/Video Technology and Communication and Introduction to Television Production

SkillsUSA CTSO Integration

SkillsUSA is a fundamental part of this course and is a national career and technical student organization of students engaged in Broadcasting Programs. SkillsUSA is integrated into the program which includes competitions and leadership opportunities. SkillsUSA provides students with activities during their class time and after school with our local SkillsUSA Chapter.

Course Fees

Fees for the Broadcasting course are \$40 a year (\$15 for SkillsUSA Membership \$25 for class fee)

Instructional Delivery Plan Participants who successfully complete this course will be able to:

Safety Students will:

1. Use safety skills associated with writing, producing, and performing roles in television production.

Ethics and Practices

2. Apply aspects of writing, producing, and performing to television information-gathering techniques for a studio production. Examples: video and audio consent, fact confirmation, Internet use, copyright laws

3. Differentiate among television styles of writing, producing, and performing. Examples: informative, entertainment, sensational

4. Utilize correct writing, producing, performing, and public relations skills for television production. Examples: positive attitude, polite demeanor, listening techniques

5. Demonstrate ethical behavior of a television writer, producer, and performer. Examples: presenting unbiased content, verifying accuracy in subject matter, seeking formal permission, adhering to libel laws

Writing, Producing, and Performing

6. Demonstrate teamwork as a writer, producer, and performer. Examples: giving and following instructions, initiating participation, engaging in team critiques, organizing content.

7. Use standard interviewing skills. Examples: question formation, preinterview techniques, interview evaluation

8. Utilize proper format, style, and content organization for television writing techniques.

9. Apply on-camera performance skills to obtain desired results. Examples: clear speech, diction, eye contact, posture, gestures, appearance

10. Organize television content, including time management and assignment editing.

11. Use writing, producing, and performing skills in a regularly scheduled television program.

12. Compare career options in television production, including writing, producing, and performing for a career specialization. Examples: reporter, producer, anchor, writer, actor, researcher, assignment editor, promotions editor

Credentialing

Students will have the opportunity to take the Adobe Premiere Pro and Adobe Photoshop credential test, with a score of 750 or better they will be Adobe Certified and earn a Career-Tech Credential.

Grading and Assessment

It is imperative that students are conscientious and complete ALL of the required work on time. Students are required to take notes, participate in lectures, watch tutorial videos, read selections, and respond with appropriate grammar. It is the student's responsibility to obtain the class notes from another student if absent. Assessment is given in all kinds of formats; written, verbal, performance products, skills demonstrated, knowledge gained and development of problem-solving.

·Major Grades: 50% Minor Grades: 40%· 9 weeks exam: 10%

A - 100-90; B - 89-80; C - 79-70; D – 69-60 F – 59 - below

Makeup Work

If you are absent, you will be expected to make up the work that was missed. All missed assignments and tests must be made up within three days of an EXCUSED absence. If it is not excused, you will not be allowed to make up the work (including exams).

On the day you return to class, please see me immediately for any content that you missed or to make an appointment for a make-up quiz or test.

Embedded Numeracy Anchor Assignment

Students will calculate total run time for each assignment to make sure they full-fill the requirements of the task. Students will also convert amps to watts to determine if they have the correct power supply.

This assignment will account for 200 points.

Embedded Literacy Anchor Assignment

Students will read and comprehend complex informational texts used to explain hardware, software, processes, and policies independently and proficiently. Students will write analysis and interpretation of text based on projects that they are working on by keeping a Broadcasting Notebook of their work.

This assignment will account for 200 points.

Embedded Science Anchor Assignment

In this assignment, you will work on creating a sports package for a high school sports event. This will involve understanding and applying scientific principles such as depth of field and aperture in photography, as well as utilizing organizational charts for effective production planning.

This assignment will account for 200 points.

Anchor assignment (Numeracy AND Literacy):

Each week students will complete a 30 minute Sports show: students will research and develop stories based on whatever sports are in season at their home school and provide a written and statistical analysis of the sport in which they are covering. Students will follow production instructions, to produce the show. Provide evidence of the math used to determine the statistics used during the show.

Supplies

1. Folder or section in a binder for handouts.
2. Headphones
3. Small USB drive with tag or lanyard with name/period

Procedures

1. Once the bell has rung, the student is expected to be seated in class and ready to work.
2. Tardies are strictly enforced. ECRC's tardy policy will be followed. A referral will be written after the third tardy.
3. You have three days to do makeup work and tests. It is up to you to ask me about the work missed.
4. During fire drills we will exit the building to the correct exit of the building. You are to always stay with me and form a single file line once we are safely outside and be ready to be counted.
5. When the intercom sounds, you must immediately sustain all talking.
6. Raise your hand and wait to be called upon.
7. Listen without interrupting.
8. Cell phones should be turned off, silenced, and left in the backpack. Cell phone use is prohibited unless otherwise specified.
9. If we finish before the bell, you must remain seated at your desk. Take advantage of this time to work on homework, other class assignments, etc.

Computer/Internet Appropriate Usage Policies

1. Work on only software/apps for the class (or other classes).
2. DO NOT install any software/proxies/emulators on Lab PC's.
3. DO NOT copy, move, delete other's work sessions, files etc.