

The graphic features a large "\$5000" in bold black font, with "SCHOLARSHIP OPPORTUNITY" in a smaller, outlined font below it. To the right is a graduation cap icon with "SMART CHOICES" written inside a circular graphic. Below the main text, two lines of text with double arrowheads read: "Scholarships available to WIAA Seniors" and "Applications due March 14th, 2025". At the bottom, a green bar contains the URL "WIAA.COM/SMARTCHOICES", and a black bar contains logos for Gesa, WIAA, and Dairy Farmers of Washington.

2025 Smart Choices Scholarship Program

Applications Due March 14th, 2025

Now accepting applications for the 2025 [Gesa Credit Union](#) and [Dairy Farmers of Washington](#) Smart Choices College Scholarship Program which will award two \$5,000 scholarships and eight \$1,000 scholarships to graduating seniors from WIAA member high schools for excellence in athletics/activities, academics, leadership and community service throughout their high school careers.

Applicants are required to fill out an [online application](#) that includes an essay question. Judging is based on the following criteria:

- Athletic/Activity Excellence (30%)
- Academic Achievement (30%)
- Leadership (20%)
- Citizenship/Community Service (10%)
- Originality/Creativity of the Essay (5%)
- Financial Need (5%)

[Learn More and Apply](#)

Applicants are able to save partially completed applications and return at a later date to update their information. All applications will be locked after 11:59pm on March 14, 2025 when the application window closes. Please encourage your seniors to apply online at wiaa.com/smartchoices.