

TaSunke Witko Owayawa invites you to show your Chief PRIDE!



(Open to the Public & Current or Prior CHS Students)

School Bus Wrap Art Contest

CRAZY HORSE



CHIEFS

WINNER

\$2,000

Prize



DEADLINE JULY 25TH, 2024

- ***1st-Place Winner*** will receive
\$2,000
- ***2nd-Place Winner*** will receive
\$300
- ***3rd-Place Winner*** will receive
\$200



All entries will be judged by a committee after all entries have been received.

For More Information contact: CHS at 605-462-6792 or see CHS Website for entry form.

CALL FOR BUS WRAP ART CONTEST



CALL SUMMARY

The Crazy Horse School (Tasunke Witko Owayawa) invites the current or prior Crazy Horse School students and Eagle Nest District members to develop an original piece of artwork to be digitally made and featured on two new school charter buses.

The deadline for submissions is Friday, July 25, 2024, at 4:00 p.m.

WHO IS ELIGIBLE TO SUBMIT THEIR ART?

This call is for any current or prior Crazy Horse School student or individuals who live in the Eagle Nest District. Graphic designing experience or knowledge is not required to participate. The Artwork will be digitally converted to the wrap.

WHAT DO I HAVE TO CREATE?

Artists should design a bus wrap (i.e., artwork to be displayed on vehicle-sides, front & back.) Artwork can also have a slogan included that represents the school. Think as if your artwork is a billboard advertisement representing who we are as Indigenous People.

WHEN IS THE DEADLINE?

The deadline for submissions is *Friday, July 25, 2024, at 4:00 p.m.* All submissions **MUST** be submitted with the completed Art Entry Form for each person entering the art contest. Participants can enter more than one design but each design must be submitted separately.

HOW DO I SUBMIT ARTWORK?

Artwork can be emailed to Dr. Margo Heinert with subject line: "Crazy Horse School Art for Bus Wrap" or mailed to PO Box 260, Wanblee, SD 57577. If you do not get an email confirmation message within one business day, please contact Dr. Heinert at 605-462-6792. You may also drop entry off at the school at the front office with artwork you are entering. For assistance or any questions, contact Dr. Heinert or Ms. Leslie Cuny, Business Manager at 605-462-6792.

HOW WILL ARTWORK BE EVALUATED?

A review committee will consist of 5 persons from the selected Eagle Nest-Crazy Horse School community will review and evaluate all entries received by the deadline. **NO EXCEPTIONS**

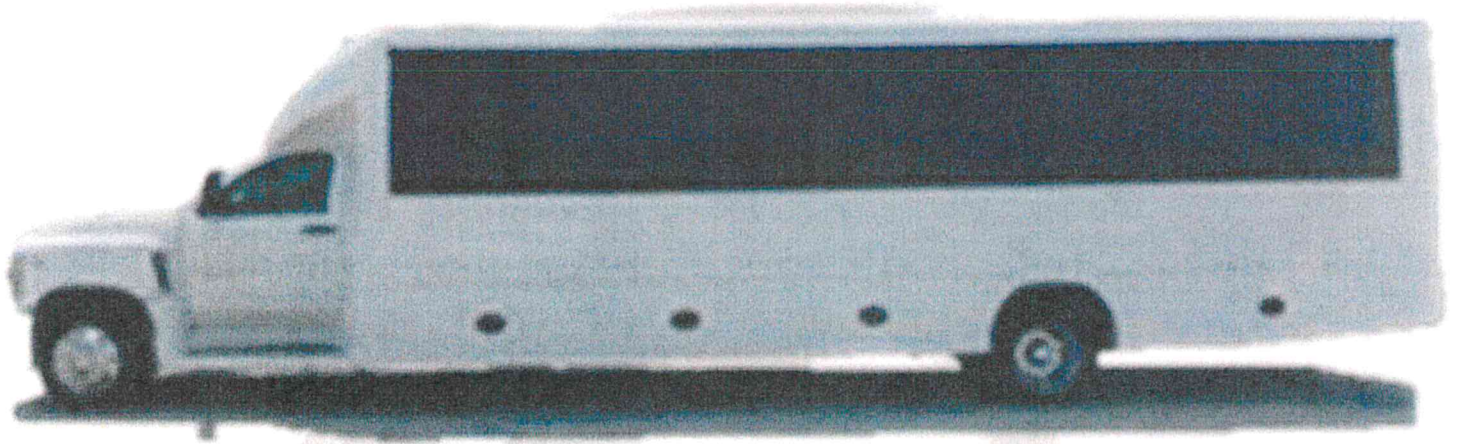
When evaluating the entries, the committee will consider the following criteria artwork entered:

- Does the art tell the history and or story of the school?
- Does the art promote the theme for the school?
- Is the art eye-catching? Please note: Art with large drawings or graphics will look better than art with small elements that are bunched together. Colors that are bright and bold are more eye-catching than soft colors such as pastels or lighter colors.
- Is the art easy to understand by the picture and or slogan when people see it parked or on the road?
- If included, is the slogan a short and memorable saying, and is the text of it legible? Keep the text fairly large. Remember people will be trying to read what the slogan (Logo) is on the bus as it is going down the road. Think of it as your moving billboard.

WHAT IS THE COMPENSATION?

The 1st-place winner will receive \$2000; 2nd-place winner \$300, and the 3rd-place winner \$200.

Artwork will be displayed on both sides of bus, front and back.



CALL FOR CRAZY HORSE SCHOOL ART BUS WRAP
ENTRY FORM (Required)



Deadline: Friday, July 25, 2024, at 4:00 p.m.

Entry Name: _____

Age/Grade: _____ / _____ Email: _____

Parent/Guardian Name: _____

(Applicants under the age of 18 yrs old require parent signature.)

Email: _____ Phone: _____

Slogan Artwork used in Art (If Applicable): _____

RELEASE STATEMENT

I certify that the artwork I have created and submitted to Crazy Horse School is original. I understand that, upon submitting my design, I give up any claim to ownership and my design becomes the sole property of Crazy Horse School. I also, agree that Crazy Horse School may use my name, artwork, and words with any necessary changes or alterations to fit the bus wrap such as turning it into a digital art piece.

_____/_____/_____
Student/Community Member Signature Date

(By signing applicant accepts the above release statement; required for all entries.)

_____/_____/_____
Parent/Guardian's Signature Date

(By signing parent/guardian accepts the above release statement; required if students are under the age 18yrs of age.)