Joshua Pflum

East Carter R-2 FCCLA

East Carter R-2 High School

Ellsinore, Missouri

Instructional Video Design

Level 3

"How to Solve A Rubik's Cube"

IDENTIFY CONCERNS

1. One of my concerns is that people don't have the confidence in themselves to be able, or learn to solve a rubik's cube, even though it is something anyone can do with enough practice.
2. My other concern is that some people want too but have a harder time when they feel like the only people behind what they're doing is themselves.

SET A GOAL

I set two goals to help fix my concerns:

1. Create a video that instills confidence in the viewer by being easy enough to follow that they can get the hang of it in only a couple tries.

2. Create a social media group and/or forum and invite viewers of the video to join so they can be apart of a growing community where they can ask questions and look for support and encouragement if they so happen to need it. I hope to have 50 or more members in the group in a couple of months after the video being uploaded. I can keep track of this group and every so often ask the community how supportive and encouraging the group is and how it is affecting their ability to solve a rubik's cube, whether it's positive or negative, and how much.

FORM A PLAN

Who: Joshua Pflum

What: Making an instructional video on how to solve a Rubik's Cube to help build confidence in people and a supportive and engaging community for people to build relationships and ask questions.

When: January 2025

Where: East Carter R-2 High School

Cost: $20

Resources: Rubik's cube, Phone Camera, Video editing software,

Evaluation: Survey: There will be a survey connected with the video to find out if confidence has been boosted. Community: There will also be an online social group connected with the video that we can track member count and engagement to evaluate the community being built.

ACT

Take what I know about solving a Rubik's cube and research the easy to follow/beginner methods used to teach people. After I learn that I can practice teaching people at my school that may not have the confidence and/or the ability to solve a Cube. I can also practice my video filming and editing skills to make a fun video. I can work on making the social media group and make it functional. I will also write a script for the video that I can work on and make sure the video will be easy to follow and encouraging. After I upload the video I can keep watch on the survey, community, and comments on the video.

FOLLOW UP

My follow up will be based on the video's engagement with the audience, responses on the Google Form, and engagement and number of members in the online community.