

Advancement Committee Notes

June - August 2025

The Advancement Committee met in June to discuss "Cornerstone swag" and distribution, and Rachel and Meg met with Jean and Rohan in July to discuss creating a plan for bringing back the Cornerstone newsletter.

Alyssa and Rachel attended National Night Out Events on the eastside on August 5, representing Cornerstone and distributing some of the new Cornerstone swag.

Advancement Committee Meeting

6/27/25

9:00 a.m.

In attendance: Alyssa Schwartz, Chris Bewell, Meg Haley, Rachel Droogsma

Meeting Focus:

Discuss the status of the Cornerstone swag that has been designed/ordered and make a plan for representing Cornerstone at community events this summer.

Updates

- Yard signs have been ordered, will be delivered next week.
- Stickers are moving forward, design on pencil has been okayed, and notebook design is still in process
- Summer tabling events
 - Dragon Boat Festival isn't happening
 - Pollinator Festival doesn't have a date yet (seems to not be happening)
 - Another idea: backpack distribution event at Covenant Church (Rachel will get contact information from Jean)
 - National Night Out - August 5
 - Ames Lake: Alyssa will attend, will table for Cornerstone
 - Rachel will look into finding volunteers for the Ames Lake NNO and at other possible NNO locations to table at
- Bookfair
 - Confirmed with Red Balloon Bookstore
 - October 30-31
- Fall Festival
 - We have a parent volunteer signed on, how can we utilize him? Meg will connect with the volunteer to start planning
 - Focus: expanding activities this year, Cornerstone families could bring a friend, and next year we can expand our invitations
 - Suggestions for vendors who might donate free food or at a reduced rate can be sent to Alyssa (popcorn, etc?)
 - Could reach out to some families to see if they can coordinate an event outside of school time, since it's so early in the year

- Parent Reps
 - High level sense of what we want people to do already, want to provide more details, provide more of a toolkit
 - Meg and Rachel will set a separate meeting to divide the toolkit work

Meeting finished by 9:45 a.m.

Respectfully submitted by Rachel Droogsma

Meeting with Jean & Rohan

7/18/25

10:30-11:00

Meg and Rachel met with Jean and Rohan to discuss the Cornerstone newsletter - how it could be revitalized, who the audience for the newsletter would be, when it would be distributed, what the content would be, and whether a template could be created to make the newsletter easier to create.

Since the meeting, Meg has started working on a template for the newsletter and has sent it to Rachel to review. Rachel and Meg will meet soon to discuss it.

Summer Tabling Events

Advancement represented Cornerstone at three events this summer:

August 5, 5:00-7:00 - Alyssa attended National Night Out at Ames Lake

August 5, 4:00-6:00 - Rachel attended National Night Out at Margaret Park

August 5, 6:00-8:00 - Rachel attended National Night Out at Hyacinth/Frank & Earl