**ADVERTISING SALES FOR YEARBOOK COLLECTIONS ANALYSIS REPORT**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **EXPECTED COLLECTIONS** | | | | |
| Size of Ad | No. of Ads Printed in  Publication | X | Selling Price | Expected  Collections |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Subtotal  Total from page 2  GRAND TOTAL | | | | $ |
| $ |
|  |

|  |  |  |
| --- | --- | --- |
| **ACTUAL COLLECTIONS** | | |
| Date | Cash Receipt Number | Amount |
|  |  |  |
|  |  |  |
|  |  |  |
| Subtotal  Total from page 3  GRAND TOTAL | | $ |
| $ |
| $ |

|  |
| --- |
| **ANALYSIS**  Expected collections $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Less: actual collections $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Overage/shortage\* $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \*Sponsor should provide explanation for any variance |

**EXPECTED COLLECTIONS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Size of Ad** | **No. of Ads Printed in Publication** | **X** | **Selling Price** | **Expected Collections** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **TOTAL (THIS PAGE)** | | | | **$** |

**ACTUAL COLLECTIONS**

|  |  |  |
| --- | --- | --- |
| **Date** | **Cash Receipt Number** | **Amount** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| **TOTALS (THIS PAGE)** | | **$** |