NTI-Reading Day#3
Name
entral Meigen Meightein (ESS)
March Madness is a term used to describe the excitement and frenzy
surrounding the NCAA Men's Basketball Tournament. The tournament takes place
annually in March and April. It has 68 college basketball teams from across the
United States.
During March Madness, people across the country fill out brackets to predict
which team will win each game. Fans also gather to watch games on television or
attend in person. The tournament ended with the Final Four, the last four teams
remaining in the tournament.
March Madness is a big event in the world of sports. But it has
also had a huge economic impact. The cities that host the
games have seen increases in fourism and spending, and the
NCAA earns billions of dollars in broadcast rights and sponsorships.
I. What is March Madness and when does it happen?
2. What do people do during March Madness?
3 What is the economic impact of March Madness?

