



January 21, 2020

## Sparkler Learning Resources for Connecticut School District Websites and Social Media

### ENGLISH (SEE SPANISH BELOW):

#### Suggested Image/Text for District Websites

The advertisement features a background image of a man and a young child walking away from the camera on a path during a sunset. The man is wearing a dark jacket and jeans, and the child is wearing a light-colored coat. The sky is a mix of orange and yellow. In the foreground, a smartphone displays the Sparkler app interface. The app screen shows the ASQ-3 logo, a circular photo of a child, and the text "Let's see how much Leo has grown!". Below this is a green "Get Started!" button and a link "I'll do it later". At the bottom of the screen, it says "Ages & Stages Questionnaires® Third Edition (ASQ-3) © Thomas & Baker. © Brookes Publishing Co. With permission of the publisher." To the right of the phone, the text "How's Your Child Doing?" is written in a large, white, sans-serif font. Below this, it says "Download sparkler for free today to check in on the development your 0-5 year old's heart, mind, body, and words with the Ages & Stages Questionnaires® and to find fun ways to learn through play together!". Further down, it says "Learn more: [playsparkler.org/connecticut](https://playsparkler.org/connecticut)". At the bottom of the advertisement, there are four logos: "Available on the App Store", "GET IT ON Google Play", "Connecticut Office of Early Childhood", and "2-1-1 Child Development".

#### Get started with Sparkler:

**Download:** If you have an Android smartphone or tablet, download [Sparkler from the Google Play Store](#). If you use an iPhone or iPad, download [Sparkler from the Apple App Store](#).

**Register:** Open the app and tap “Create a New Account.” Enter **1-6-0-0** as your provider key. Pick Family/Familia in the “Group” dropdown menu. Answer the questions to create an account for yourself and a profile for your child. You must enter your child’s birthday correctly because Sparkler assigns screenings and other content based on your child’s age. You’ll be asked for a “provider key” to link you with your school/provider. Please skip this step for now!

Questions? Please email the district at [insert address at district] or Sparkler at [support@playsparkler.org](mailto:support@playsparkler.org)

### Suggested Image/Text For Social Media

**How's YOUR Future Leader Doing?**

Download **sparkler** for free today to celebrate milestones and spark the healthy early development of your 0-5 year old's heart, mind, body, and words!

Available on the **App Store** | **GET IT ON Google Play** | Connecticut Office of Early Childhood | **2-1-1** Child Development

Get started today: Download Sparkler from the [Google Play Store](#) or [Apple App Store](#). Use the code 1-6-0-0 to register in Connecticut. Pick Family/Familia as your group. Skip the “Provider Key,” and you’re in! Access the **Ages & Stages Questionnaires®** from home—or wherever you are—plus evidence-based and FUN do-together activities that you can play with your 0-5 year old to spark their growing heart, mind, body, and words!

## SPANISH RESOURCES

## ¿Cómo Progresa su Hijo/a?

Descargue ahora **sparkler** gratis para conocer más sobre el desarrollo emocional, intelectual y motriz de su niño/a de 0-5 años gracias al Cuestionario Edades & Etapas, ¡y disfrutar de divertidas formas de aprender jugando juntos!

Saber más: [playsparkler.org/connecticut](https://playsparkler.org/connecticut)

Available on the **App Store** | **GET IT ON Google Play** | Connecticut Office of Early Childhood | **2-1-1** Child Development

Cómo Empezar con Sparkler:

**Descarga:** Para Android o tablet, descargue [Sparkler from the Google Play Store](#) Para iPhone o iPad, descargue [Sparkler from the Apple App Store](#)

**Registro:** Abra la app y haga clic en “Crear una Cuenta Nueva.” Introduzca **1-6-0-0** como clave de proveedor. Elija la opción Family/Familia en el menú desplegable “Grupo”. Responda **las** preguntas para crear una cuenta para usted y un perfil para el niño/a. Deberá introducir correctamente la fecha de nacimiento del niño/a, porque Sparkler asignará las imágenes y los contenidos según su edad. Se le solicitará una “clave de proveedor” **para** enlazarlo con su escuela/proveedor. Por favor, ¡de momento no complete este último paso!

¿Tiene dudas? Por favor, envíe un email al distrito, a [insert address at district], o a Sparkler, a la dirección [support@playsparkler.org](mailto:support@playsparkler.org)

**Suggested Image/Text For Social Media:**



# Cómo Le Va a SU Futuro Líder?

Descargue ahora **sparkler** gratis para completar retos e impulsar el desarrollo temprano saludable de su niño/a de 0-5 años, ¡a nivel emocional, intelectual, motriz y de vocabulario!

Available on the **App Store** | **GET IT ON Google Play** | Connecticut Office of Early Childhood | **2-1-1** Child Development

Empiece hoy: Descargue Sparkler en la [Google Play Store](#) en la [Apple App Store](#). Use el código 1-6-0-0 para registrarse en Connecticut. Elija “Family/Familia” como grupo. No complete la “Clave de Proveedor” (“Provider Key”) ¡y listo! Acceda a los Cuestionarios Edades y Etapas® (Ages & Stages Questionnaires®) desde casa, o desde donde esté, así como a DIVERTIDAS actividades que podrá llevar a cabo con su niño/a de 0-5 años ¡para estimular su desarrollo emocional, cognitivo, motriz y de vocabulario!