



# Williamsburg County School District

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## IMMEDIATE RELEASE

July 10, 2024

### **MICHAEL DONALD NAMED HEAD FOOTBALL COACH AT HEMINGWAY HIGH SCHOOL**

Coach Michael Donald began his coaching career by volunteering at Riverside Middle School in Pendleton, SC, working under David Jameson. After that, he took on his first coaching job at Lugoff-Elgin as an Assistant football coach and Head JV girls basketball coach, working under Scott Jones. He then moved on to Latta High School, where he took charge as the Defensive Coordinator, leading football defense and taking on roles as head JV boys, assistant varsity basketball coach, and assistant and head track coach under Ken Tucker and Jeff Bley. From there, he joined Lincoln Middle-High School in McClellanville, SC, where he initially served as the Defensive Coordinator under Larry Seachrist before being named Head Football Coach the following year. During his tenure at Lincoln, he also took on the roles of Head JV Boys/Varsity Assistant Basketball coach and Head Track coach. Then, he transitioned to West Florence as an Assistant Varsity football and Strength and Conditioning coach and later made a mark as the Defensive Coordinator at Hannah-Pamplico under Jamie Johnson. He stepped into the role of Defensive Coordinator, Head Strength Coach, and Head Golf Coach at Marion High School under Brian Henneccy, successfully reinstating a dormant golf team before coming to Hemingway High School.

Coach Donald firmly believes that football serves as a training ground for life, instilling discipline, hard work, structure, teamwork, resilience, and enjoyment. He advocates for genuinely caring for players, pushing and disciplining them, and treating them fairly without any favoritism to establish trust. As a coach, his strengths resonate in team building, motivation, and understanding, while his weakness stems from his strong aversion to losing. He's acutely aware of the rich tradition of excellence associated with the Hemingway football program and the vibrant sports culture in Hemingway. He indubitably stresses the all-encompassing importance of acknowledging and preserving this tradition to uphold success. This year, his resolute objectives encompass boosting participation in all sports programs, drawing in more student-athletes, and relentlessly toiling during the off-season to deliver superior results during the season and postseason. He's steadfast in his pursuit to honor and revitalize the proud tradition of the Hemingway Tigers and contribute to the resurgence of the Blue Blood legacy.