

Reid State Technical College Library

<https://www.rstc.edu/libraryresources>

(251) 578-1313 ext. 110



RESOURCES FOR BUSINESS STUDENTS

Welcome Business students! This guide will help you locate relevant materials for your research on topics in Business courses. Books for Business can be found within the following Library of Congress subject headings:

Library of Congress Classification for Business Books	
H – Social Sciences	HD – Land, Agriculture, Industry, Labor
HA – Statistics	HF - Commerce
HB - Economics	HG – Finance
HC – Economic History	HJ – Public Finance

BUSINESS JOURNAL DATABASES ONLINE & E-BOOKS

To access, log on to <https://www.rstc.edu/libraryresources/>. Under additional resources, click on the Alabama Virtual Library button and search for the following databases:

[Academic Search Premier](#)

Curates and indexes open access journals. Academic Search Premier content includes: 2,258 full-text, non-open journals; 1,955 active full-text, peer-reviewed, non-open access journals; 512 active full-text, peer-reviewed, non-open access to journals with no embargo; 1,785 active full-text, non-open access journals indexed in Web of Science or Scopus; 75,000 videos from the Associated Press that is updated monthly; Covers topics such as Biology, Chemistry, Engineering, Psychology, and more.

[Business Plans Handbook \(Gale\)](#)

A collection of eBooks that contains actual business plans compiled by and aimed at entrepreneurs seeking funding for small businesses. Business Plans Handbook content includes Volumes 21 to 39 of the Business Plans Handbook and sample plans from business in the manufacturing, retail, and service industries.

[Business Source Premier](#)

Includes curation and indexing of open access journals, with a growing collection of 1,107 active open access journals. Content includes: 862 active full-text, non-open access journals; 485 active full-text, peer-reviewed, non-open access journals; 240 active full-text, peer-reviewed, non-open access journals with no embargo; 339 active full-text, non-open access journals indexed in Web Science or Scopus. This database provides full text articles and images from nearly 2,300 periodicals and other sources covering business, marketing, management, MIS, POM, economics, finance, banking, accounting, and much more.

[Business Essentials: Insights](#)

This database provides full text articles and images from nearly 2,300 periodicals and other sources covering business, marketing, management, MIS, POM, economics, finance, banking, accounting, and much more.

[Gale General OneFile](#)

Provides access to magazine, news, and journal articles on general interest topics and current events. Content includes: Publication Search and Browsing by topic including Careers, Education, Health, and more.

[Gale OneFile Business](#)

Provides access to business and trade publications covering all business disciplines. Gale OneFile: Business content includes: Full-text coverage for all business disciplines; Over 4,000 business and trade publications; Topics include Accounting, Marketing, Finance, Management, and more.

[Regional Business News](#)

Provides access to full-text regional business publications for the United States and Canadian Provinces. Regional Business News content includes: Almost 40 active full-text, non-open access U.S. and Canadian business publications and Full-text coverage dating back to 1990.

PERIODICALS

Available in print as listed below. More titles are available online through AVL.

Current Subscriptions

Bloomberg Business Week
BA: Business Alabama

Bound Back Issues

<i>Black Enterprise</i>	2006-2007
<i>Business</i>	2007
<i>Business Alabama</i>	2002, 2006-2007
<i>Business Communications Review</i>	2006
<i>Business Finance</i>	2007
<i>Consumer Reports</i>	2006-2007
<i>Forbes</i>	2006-2008
<i>Fortune</i>	2007-2008

BUSINESS RESOURCES ONLINE

[Alexander Street](#)

Provides a vast database of film and video clips from documentaries, newsreel, entertainment, and television sources. The streaming video, audio, and text **library** databases promotes research, teaching, and learning across disciplines, including counseling, anthropology, history, diversity studies, theatre, film, music, dance, news, current affairs, and the social sciences. The range of material is broad and deep. The thematic range and temporal span make the collection relevant to many disciplines, courses, and student levels.

[Book Collection: Nonfiction](#)

Cross-curricular database providing abstracts and searchable full text for thousands of popular nonfiction books. Designed for public libraries, it covers core subject areas as well as information on careers, health, sports, adventure, technology, life skills and more.

[Ethnic Newswatch](#)

Provides access to full-text journals, magazines, and newspapers of the ethnic and minority press. Ethnic NewsWatch content includes: Over 2.5 million full-text articles; Information and opinions on topics not covered in mainstream; publications; Selected dissertations and working papers; Ethnic NewsWatch: A History, which provides historical coverage of Native American, African American, and Hispanic American periodicals from 1959 to 1989.

[Google Scholar](#)

Google Scholar provides a simple way to broadly search for scholarly literature. From one place, you can search across many disciplines and sources: articles, theses, books, abstracts and court opinions, from academic publishers, professional societies, online repositories, universities and other web sites.

[Newspaper Source](#)

Provides cover-to-cover full-text for hundreds of national, international and regional newspapers, as well as television and radio transcripts from major networks. Content includes: Over 520 full-text newspapers and over 33 million full-text articles.

[Oxford Academic](#) (Oxford University Press)

Provides perpetual access to books spanning the scholarly list of Oxford University Press. To find the online books that are included in the AVL subscription with Oxford Academic, users will need to enter a subject in the search box and when the results come up, users will need to click on **Unlocked Free**, and **Open Access** in the "Narrow Your Choices" box on the left.

[Oxford Reference](#) (Oxford University Press)

Provides access to Oxford University Press's *Encyclopedias* and *Companions*, and a selection of partner publishers' scholarly works. Oxford Reference content includes: 466 books; 2,279,165 entries; New titles and editions are added throughout the year; Subjects include Art and Architecture, History, Law, Philosophy, Religion, Science and Technology, and more.

[Points of View Reference Source](#)

Contains resources that present multiple sides of an issue. Points of View Reference Source content includes: 520 topics each with an overview, point, and counterpoint and Guide to Critical Analysis; Topics include Big Tech and Antitrust Law, Gender Equity in Professional Sports, Indian Child Welfare Act, Repatriation of Cultural Artifacts, and more.

[Research Library](#)

Multidisciplinary and multi-content database that contains: Scholarly Journals, Books, Videos & Audio, Dissertations & Theses, Newspapers, Historical Newspapers, Magazines, Trade Journals, Reports, Wire feeds, Blogs, Podcasts & Websites.

ONLINE AIDS

Small Business Administration (<https://www.sba.gov/>)
HubSpot (<https://www.hubspot.com/products/crm/>)
Service Corps of Retired Executives (<https://www.score.org/>)
United States Chamber of Commerce (<https://www.uschamber.com/small-business>)
LinkedIn (<https://www.linkedin.com/>)
Constant Contact (<https://www.constantcontact.com/>)
HR.com (<https://www.hr.com/>)
National Association for the Self-Employed (NASE) (<https://www.nase.org/>)
Google (<https://www.google.com/business/>)
 Google Profile
 Google Workspace
 Google for Small Business Page
MIT Open Learning Library (<https://openlearning.mit.edu/>)
FDIC: Money Management for Small Business (<https://catalog.fdic.gov/catalog/>)
National Federation of Independent Businesses (NFIB) (<https://www.nfib.com/>)
America's SBDC (<https://americassbdc.org/>)
National Retail Federation (NRF) (<https://nrf.com/>)
IRS Small Business and Self-Employed Tax Center (<https://www.irs.gov/businesses/small-businesses-self-employed>)
Nav (<https://www.nav.com/>)
United States Census Bureau (<https://www.census.gov/topics/business-economy/small-business.html>)
The 42 Best Resources for Starting a Business (<https://startupsavant.com/best-resources-for-starting-a-business>)

BUSINESS ASSOCIATIONS

Accounting & Finance:

- [American Bankers Association](#)

Founded in 1875, the American Bankers Association represents banks of all sizes, supporting the nation's banking industry and employees.

- [The American Finance Association \(AFA\)](#)

The purpose of The American Finance Association is to promote the knowledge of financial economics.

- [American Society of Women Accountants \(ASWA\)](#)

The American Society of Women Accountants (ASWA), formed in 1938, provides opportunities for women in all fields of accounting and finance.

- [Association for Financial Professionals, Inc. \(AFP\)](#)

The Association for Financial Professionals (AFP) serves treasury and finance professionals.

- [International Federation of Accountants \(IFAC\)](#)

IFAC is a global organization, representing 2.5 million accountants employed.

- [National Association of Black Accountants](#)

Since 1969, this group has strived to promote and develop minority professionals in the fields of accounting and finance.

- [The Professional Accounting Society of America \(PASA\)](#)

Since 2005, PASA has focused on entry-level and mid-level associates working at accounting firms across America.

Marketing:

- [American Marketing Association \(AMA\)](#)

The American Marketing Association (AMA) is the largest marketing association in North America and is a resource that thousands of marketers utilize daily.

- [eMarketing Association \(eMA\)](#)

The eMarketing Association (eMA) is the world's largest international association of eMarketing professionals, providing resources and services to the online marketing community.

- [The National Association of Sales Professionals \(NASP\)](#)

Since 1991, The National Association of Sales Professionals (NASP) has been committed to developing sales professionals to become leaders in the ever-evolving sales world.

- [Sales & Marketing Executives International \(SMEI\)](#)

Sales & Marketing Executives International (SMEI) is the worldwide organization dedicated to connecting individuals in the sales and marketing arenas.

- [Social Media Club](#)

Social Media Club is a professional organization that promotes social media literacy. They work to develop industry standards and provide members knowledge of industry trends in the cutting-edge field of social media marketing.

Business Management & Supply Chain Management:

- [American Management Association](#)

The AMA provides training and valuable resources to ensure business professionals stay knowledgeable in the competitive business world.

- [American Production and Inventory Control Society \(APICS\)](#)

The American Production and Inventory Control Society (APICS) provides research and education and certification programs for supply chain and operations management professionals.

- [DECA](#)

This international, non-profit organization has been developing the business skills of college and high school students since 1946. DECA members have the opportunity to network with local business leaders and develop business skills through mock presentations and competitions.

- [Entrepreneurs' Organization \(EO\)](#)

The Entrepreneurs' Organization (EO) is a global network working to enhance entrepreneurs' abilities to be successful by learning and growing from each other's knowledge and experience.

Human Resources:

- [The International Association of Administrative Professionals \(IAAP\)](#)

Founded in 1942, the International Association of Administrative Professionals provides administrative professionals opportunities for growth, networking, education and development.

- [National Human Resources Association \(NHRA\)](#)

The National Human Resources Association (NHRA) was established in 1961 to support the professional development of human resource professionals.

- [Professionals in Human Resources Association \(PIHRA\)](#)

Professionals in Human Resources Association, founded in 1944, provides human resources professionals the opportunity to collaborate in an effort to enhance the profession.

- [The Society for Human Resource Management \(SHRM\)](#)

SHRM is the world's largest HR membership association and is dedicated to serving the needs of HR managers.

Healthcare Management:

- [American Association of Healthcare Administrative Management \(AAHAM\)](#)

AAHAM is the premier professional organization in healthcare administrative management. It's become a resource for information, education and advocacy on issues and trends in healthcare management.

- [The Professional Association of Health Care Office Management](#)

This association is designed to focus on local healthcare concerns by networking with hospitals and medical organizations to help solve local problems.

Useful Websites

[AllBusiness.com/](#)
Bloomberg
Business Insider
CNBC
Financial Times
Forbes
Inc.
Inman.com
Marketwatch
MSN Money
New York Times
Quora
TechCrunch
Ted Talks
Udemy
Wall Street Journal
[Yahoo! Finance](#)

For further assistance, contact Tamiko Lawrence, Coordinator of Library Services (251) 578-1313, Extension 110.