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| **SAU #7 Policy: KDA** |

**PUBLIC INFORMATION PROGRAM**

**Category: R**

The Board will do its best to keep the people informed of the affairs of the district. To achieve its

goals for good school-community relations and maintenance of open two-way channels of

communication with public, the Board authorizes the Superintendent to:

1. Prepare or guide the preparation of informational materials including the annual report,

 newsletters, articles for periodicals, newspapers and/or radio releases, special pamphlets

 and other assigned material, and to maintain close liaison with news media and publicity
 organizations.

2. Provide staff members with resources for preparation of material for community and staff

 distribution to include but not be limited to the district website, handbooks, information

 leaflets, social media, etc.

3. Organize or assist in development of speakers' bureaus and speaking engagements with

 civic, PTA, church and other groups.

4. Assist in coordinating work with civic and other groups which support the school

 system.

The Board expects that “affairs of the district” will include, but not be limited to, school

performance, student progress, personalized learning strategies, and academic opportunities.

***SAU #7 Policy Committee: Recommended for Adoption –***

SAU #7 Board Revisions Approved: August 11, 2022