**Instructional Video Design Worksheet**

One worksheet per video. If creating a micro-video series, use one worksheet for each video in the series.

|  |  |
| --- | --- |
| **Title of Video and Topic:**  \_\_\_ Micro-video Series \_\_X\_Tutorial \_\_\_Training \_\_\_Screencast \_\_\_Presentation/Lecture | |
| **Grade or Target Age Group Level: Middle School Grades 6-8** | |
| **Video Duration** *(Maximum 5 minutes, if creating a micro-video series, series must not exceed 5 minutes)***:**  **1 minute 47 seconds** | |
| **FCCLA Integration** *(National Programs, Competitive Events, Meetings/Events, if applicable)***: National Program – Families First and during our FCCLA coursework and standards which are included in this video. We study types of development and ages and stages of children aged from birth through 5. These types of development include physical, social, emotional, and cognitive development. When studying these topics, students learn about and identify appropriate toys and activities that will promote each type of development for each age group. Age groups include infants (0 to 12 months), toddlers (1 to 3 years), and preschoolers (3 to 5 years).** | |
| **Video Learning Objective(s): Middle school students will be introduced to cognitive development of toddlers and how to promote this type of development in children aged 1 to 2 years old.** | |
| **National Family and Consumer Sciences Standards (or others as appropriate):**  **Standard 4.3 - Demonstrate integration of curriculum and instruction to meet developmental needs and interests of children, youth and adults, considering gender, ethnicity, geographical, cultural, and global influences.** | |
| **Career Readiness Practices (Select all that apply):** | |
| * Act as a responsible and contributing citizen and employee   X Apply appropriate academic and technical skills   * Attend to personal health and financial well-being   X Communicate clearly and effectively and with reason   * Consider the environmental, social and economic impacts of decisions   X Demonstrate creativity and innovation  X Employ valid and reliable research strategies | X Utilize critical thinking to make sense of problems and persevere in solving them   * Model integrity, ethical leadership and effective management * Plan education and career paths aligned to personal goals   X Use technology to enhance productivity  X Work productively in teams while using cultural global competence |
| **Materials Needed to Create Video:**  **Foam board, hot glue, fabric, yarn, wooden beads, paint, zipper, Velcro, computer, internet sources, video editing software** | |

|  |
| --- |
| **Instructional Strategies:**  **Instructional strategies used in this video are direct instruction and peer teaching.** |
| **Key Topic/Step 1: Introduction**  **Timeframe: 00:00 – 00:23**  **Storyboard/Scripting (media/images/notes): Canva slides introduction with voiceover**  **Isabella: "What do buttons, zippers, and shoelaces have in common?"**  **Ava: "They’re not just part of your wardrobe—they’re tools to help a toddler’s brain grow! Let’s find out how!"** |
| **Key Topic/Step 2: Creation of Activity Board**  **Timeframe: 00:23 – 01:31**  **Storyboard/Scripting: (media/images/notes):**  **Board is assembled. Explanation of parts of board and their connection to cognitive development** |
| **Key Topic/Step 3: Closing**  **Timeframe: 01:31 – 01:47**  **Storyboard/Scripting (media/images/notes):**  **Explanation of cognitive development and call to action for the viewers** |
| **Summary/Ending** (summary of key learning, next steps for viewer, and call to action for viewer)**:**  **Voice Over**  **Ava: "Every moment we spend with a child is a chance to build something powerful—curiosity, confidence, and connection."**  **Isabella: "You don’t need fancy toys or a teaching degree—just a little creativity and a lot of heart."**  **Ava: "So here’s your challenge: find one child in your life—a sibling, a neighbor, a family friend—and do one activity with them this week that helps them grow. Talk. Play. Create. Because small moments shape big futures."** |
| **Application or Assessment of Learning:**  **Application = Creating and filming the instructional activity**  **Assessment = Reflecting on performance and process after completing the project** |
| **Source** (If Applicable: cite any published or copyrighted materials used in this video):  [**https://starbrightbooks.com/blog/building-sensory-development-in-children/**](https://starbrightbooks.com/blog/building-sensory-development-in-children/)  [**https://health.clevelandclinic.org/benefits-of-sensory-play-ideas**](https://health.clevelandclinic.org/benefits-of-sensory-play-ideas)  [**https://www.actionforchildren.org.uk/blog/what-is-sensory-play-and-why-is-it-important/**](https://www.actionforchildren.org.uk/blog/what-is-sensory-play-and-why-is-it-important/) |
| **Additional Notes:** |
|  |