

# Central High School Class of 2023 Senior Ad Information

All ads must be purchased and submitted online:

[www.yearbookordercenter.com](http://www.yearbookordercenter.com)

school order number: 2305

Go to the **Yearbook Ad option** to begin creating your child's senior ad. There is a video tutorial for your convenience.

There is a catalog of templates (layout design choices) available in the online yearbook order center. If you would prefer to design the entire page exactly as you want it (some photographers now offer this service as part of senior picture packages), you can use the template option that allows you to upload an entire ad as a single picture.

## BEFORE YOU BEGIN YOUR AD CREATION:

The yearbook staff recommends that you create a folder on your computer or portable memory device with all pictures you want for your ad. If you only have printed copies of pictures, you can use a scanner to scan them in, or you can even take a picture of the pictures with a smartphone and upload them to the computer that way.

## IS SOMEONE DESIGNING THE AD FOR YOU?

In the past, some photographers have designed a senior ad, but they don't release it to the parents. Instead, they email it to the yearbook adviser. If you choose this route, you still need to purchase your ad online, but take the following steps:

- ~Select the size you wish to purchase.
- ~Select the 1 Photo template option.
- ~Upload a generic photo of your student to "fill" the ad space until the real ad comes in.
- ~Continue with the ad process.
- ~Email [monica.smith@carrollcountyschools.com](mailto:monica.smith@carrollcountyschools.com) informing her to expect an email with the ad from the photographer.
- ~The adviser will replace the photo of your student with the appropriate ad from the photographer.

## THE DEADLINE FOR PURCHASING SENIOR ADS IS FRIDAY, NOVEMBER 18TH.

<b>AD PRICES:</b>	full page:	\$240
	half page	\$130
	fourth page:	\$70

## YEARBOOK PRICES:

August 8th to September 30th:	\$65	After January 15th, books will be sold for \$90. After April 30, books will be available at school only on a first come, first served basis.
October 1st to 31st:	\$75	
November 1st until April 30th:	\$85	
Distribution day until sold out:	\$100	

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The last day to order books is April 30th, 2023.	
<b>QUESTIONS?</b> Please email <a href="mailto:monica.smith@carrollcountyschools.com">monica.smith@carrollcountyschools.com</a>	