

Syllabus

Journalism Class & Yearbook Staff

2022-2023

This syllabus is for a better understanding of this class, contacting purposes, and other information.

Hello, and welcome to the FCHS 2023 journalism class and yearbook staff! We are happy to have you with us. To begin, this class, as previously mentioned to you, is a huge commitment. You are expected to handle this responsibility well and devote some of your time outside of school to this class.

Course Description:

Journalism class is both a class and a business. We produce the yearbook, which will provide you with essential skills for the future. Some of these include business management, graphic design, visual communication, writing, photography, and collaborative relationships. The FCHS yearbook is something your peers will look forward to and back on.

Course Objectives:

Some course objectives include:

01. Work cooperatively during time restraints (deadlines);
02. Design a professional, inclusive yearbook;
03. Write copies that hook in readers;
04. Properly write headlines and captions;
05. Photograph important events effectively;
06. Learn constructive criticism; and
07. Learn business and selling techniques.

Course Outline:

A rough outline of this course is as follows, but is not limited to:

Unit 1 - Introduction to Journalism/Yearbook

- A. Mac 101
- B. Camera 101
- C. Teambuilding

Unit 2 - Selling

- A. Business Ads
- B. Yearbook Sales

Unit 3 - Planning

- A. Theme Development
- B. Cover Design

Unit 4 - Creation

- A. Design
- B. Photography
- C. Writing
- D. Interviews

Unit 5 - Distribution

- A. Organization of Yearbooks
- B. Delivery

Deadlines/Important Dates:

Some dates to add to your calendar are as follows:

August 18, 2022 - Underclassmen, Faculty, and Staff Portraits. 7:30 AM. Cafeteria.

September 15, 2022 - Fall Workshop. 9:00 AM to 1:00 PM. Auditorium and Back Lobby.

We will be working this event! All hands on deck.

September 20, 2022 - Portrait Retakes. 8:00 AM. Auditorium.

September 26-30, 2022 - Homecoming Week and Homecoming Game.

This is one of the most important times of the year! So many picture taking opportunities, stories, etc. HOWEVER: it is also very stressful. Be prepared!

November 14, 2022 - First Deadline. 54 Total Pages Due.

December 12, 2022 - Second Deadline. 108 Total Pages Due.

January 16, 2023 - Third Deadline. 162 Total Pages Due.

February 13, 2023 - Fourth Deadline. 216 Total Pages Due.

March 3, 2023 - Final Deadline. 268 Total Pages Due.

Grading:

Your grades in this class are based upon the following:

01. Assignments;
02. Pages/Spreads; and
03. Participation.