

Syllabus

9-12th grade Floral Classes

Teachers: Mrs. Wilson & Mrs. Ecord

In this class the student will study. . .

Floral design theory and techniques

- **Design elements and principles:** Students learn the concepts of proportion, balance, rhythm, contrast, and harmony to create visually stable and attractive arrangements.
- **Color theory:** A floral design curriculum covers the principles of the color wheel and how different color combinations evoke specific moods.
- **Arrangement styles:** Students learn to create a variety of arrangements for different occasions, from traditional and contemporary designs to specific creations for weddings and funerals.
- **Advanced techniques:** Instruction goes beyond basic vase arrangements to cover more complex designs like corsages, boutonnieres, bouquets, and large-scale event installations.
- **Mechanics:** Students learn how to use floral foam, wires, tapes, and other tools to create stable and long-lasting designs.

Horticulture and plant knowledge

- **Flower and plant identification:** Programs teach how to identify different types of flowers, foliage, and plants by their botanical names and unique characteristics.
- **Flower care and handling:** Students learn how to process, hydrate, and maintain fresh flowers and greenery to maximize their lifespan.
- **Seasonal availability:** An understanding of which flowers are in season is crucial for planning events and managing inventory.

Business and management skills

- **Client consultation:** Students are taught how to communicate with customers to understand their needs, preferences, and budget for an event.
- **Financial management:** Courses may cover how to manage business finances, control inventory, and calculate cost of goods sold.

- **Marketing and sales:** For those interested in owning their own shop, courses can cover creating a business plan, advertising, and merchandising.
- **Event logistics:** In addition to designing, students learn the planning and logistics involved in large floral projects, from proposals to delivery and setup.
- **The types of floral design education that is available for students desiring to work in the industry.**

In floral design students will learn the artistic, scientific, and business skills required to succeed as a professional florist. In addition to learning arrangement techniques, students study plant biology, color theory, and business management.

Contact Information

Mrs. Ecord: email- christa_ecord@grovetonisd.net

conference period: 1:10 – 2:00

Mrs. Wilson: email- jwilson@grovetonisd.net

conference period: 2:10 – 3:00

Description of classes taught this school year:

Floral – (9-12th grade) -

In floral design students will learn the artistic, scientific, and business skills required to succeed as a professional florist. In addition to learning arrangement techniques, students study plant biology, color theory, and business management.