



## Notice of Intent to Award Bid

DATE POSTED: March 6, 2026  
FROM: Mandy C. Hall, Chief Financial Officer *mch*  
SUBJECT: Divisionwide Photography Services Bid Results

Proposals for the Middle and High School Photography Services were received from four (4) companies by the proposal due date of 11/30/2023 at 4:00 pm in response to an RFP (Request for Proposals). The companies were:

- Wilcox Recognition
- Shutterfly Lifetouch, LLC
- Strawbridge Studio Inc.
- **The Barksdale Group**
- Jostens (Memory Book Company)
- Legacy Studios
- HJ Virginia Photo

Following discussions with all five (5) proposers, the evaluation committee deemed the top ranked proposer to be The Barksdale Group and the bid will be awarded to the company with the contract to start on or around July 1, 2025.