



09/03 – 09/06, 2024

| MARKETING PRINCIPLES | INTRO TO SPORTS MARKETING | ADVANCED SPORTS MARKETING |
|---|---|---|
| Continue Business Plan <ul style="list-style-type: none">• Finish Logo• Finish Grand Opening Advertisement• Begin 1st Business Promotion• Business Ethics Exercise | Continue News Production and Editing Research 10 Stadiums <ul style="list-style-type: none">• Choose 1 and Research Events• Give Reports to Class | Broadcast News Brainstorm Digital Media <ul style="list-style-type: none">• Develop DECA Instagram |