



Franklin County High School

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**JEANNIE MILLER, Ed.S.
Principal**

**BRITTNEY BUTNER
BRAD COWAN
RYAN GILMER
Assistant Principals**

January 5, 2026

For immediate release:

Franklin County High School is pleased to announce the hiring of head football coach Charles “Chuck” Reid. The football search committee consisted of administrators, athletic directors Kelly Kennedy and Kent Bean, and central office personnel who reviewed more than 40 applicants and conducted two rounds of interviews. Coach Reid emerged as the unanimously favored candidate.

Reid comes to Franklin County with more than 35 years of experience as a teacher and football coach, with 18 years served as a head coach. His most recent experience was in Plano, Texas, yet he has coached at numerous schools in the New England area, as well as Brentwood and Franklin Road Academies in Middle Tennessee. Coach Reid has served as offensive, defensive, and special teams coordinator at various points in his career and has turned around several fledgling programs.



Coach Reid seeks to implement discipline and fundamentals into the FCHS program. His passion to instill character and grit into players both on and off the field drives his approach to the game.

During the interview process, he shared a vision and plan to accomplish both long-term and short-term goals not only with players, but also the booster club, parents, administration, and the community at large.

Coach Reid shared the following statement: "I would like to thank Dr. Holman, the Franklin County Board of Education, Dr. Alsup, Mrs. Butner, Mr. Cowan, Mr. Gilmer, and the search committee for this tremendous opportunity in Franklin County. The administrative team supported my vision for the program, which made it clear to me that Franklin County is the right fit. Several key criteria drove my analysis of this position – vertical alignment, leadership, resources, opportunity, and community. Football in Tennessee is special, and I'm very excited and honored to be back! The FC Football Program will build young men to become champions, instilling honor and integrity in every part of their lives; we will not compromise our values. We will build young men by pursuing excellence, and we will build champions by teaching accountability, brotherhood, character, commitment, ethical and moral behavior on and off the field, leadership, manhood, and teamwork. Most importantly, we will hold young men accountable for their actions. Our priorities will be in order: faith, family, academics, and football."

While the timeframe for Coach Reid's entry to FCHS is yet to be determined, we anticipate a start date in late January or early February. Additionally, a press conference, interviews, and a community meet and greet are tentatively planned for the week of January 19th.

Brittney Butner, interim principal of FCHS, stated: "Coach Reid's vast knowledge of football became evident early in the interview process. He repeatedly emphasized the importance of discipline and integrity—key elements of a positive culture. He also expressed a strong desire to build relationships in the community that translate into pride not only for FCHS, but the community as a whole. We believe that Coach Reid's experience and drive will lead to success on and off the field, and we are eager to begin working together toward those goals."