



## Advanced Fashion Design & Merchandising A

2021-2022

Instructor	Julia Finney	E-mail	jfinney@lhusd.org	Phone	928-854-5001 ext. 4142
Class Information:	<b>Room #: J133 &amp; J134</b> <b>Office Hours: M – W – F 2:30pm to 3:00pm</b>				
Course Description:	<b>CTE ADVANCED (A) FASHION DESIGN 1-2</b> <b>1.0 Credit     Fee: \$30.00</b> This year-long course is designed to provide further study and practice to effectively prepare students with the knowledge, skills, attitudes, and behaviors needed to successfully enter the fashion job market or to transition to postsecondary education. Students will continue applying their Design and Merchandising skills with an emphasis on the Design and Merchandising business, marketing, and understanding the operations of retail. Students will have the opportunity to participate in a fashion show and are encouraged to join FCCLA.  The course fee is used to purchase patterns, fabrics, and notions for student projects.				
Prerequisite:	Grade Level: 10-12 Prerequisite: Intro to Fashion Design with a grade of “B” or better and Teacher Approval				
Course Learning Units:	<b>Students will explore concepts and develop skills in the following content areas:</b> <ul style="list-style-type: none"> <li>• Retailing</li> <li>• Business Marketing</li> <li>• Ethics</li> <li>• Manufacturing</li> <li>• Fashion Design and Merchandising</li> <li>• The Design and Construction of a Clothing Line</li> </ul>				
Major Course Assignments & Projects:	Students will complete at least two major projects utilizing the skills and abilities they learn through the class. These projects will be completed in the Sewing Lab and will be graded.  All projects will be individually selected and at least one project will be on original design.				
Supplies and Resources:	<b>Materials Needed for the Class:</b> <ul style="list-style-type: none"> <li>• Pen/Pencil</li> <li>• Highlighter</li> </ul>				

	<ul style="list-style-type: none"> <li>• A notebook, folder, or binder (student choice)</li> </ul> <p>The course fee is used to purchase patterns, fabrics, and notions for student projects.</p>
Text / Online Applications	<p><b>Textbook Name:</b></p> <p><u>Fashion Marketing &amp; Merchandising, 5th Edition</u> (Mary G. Wolfe, ISBN 978-1-63563-145-6)</p> <p><u>Successful Sewing, 7th Edition</u> (Mary G. Westfall, ISBN 978-1-60525-997-0)</p> <p><b>Textbook Delivery:</b></p> <p>Textbook chapters will be provided digitally through Google Classroom. Paper copies are available by request. Limited numbers of hardcover textbooks are available and may be assigned to a student by request on a first come basis. Student is responsible for returning the textbook.</p> <p><b>Instructional Videos:</b></p> <p>Occasionally videos may be shown in class as a learning tool. These videos are academic in nature and listed below.</p> <ul style="list-style-type: none"> <li>• <u>Clothing Care: Laundry Basics</u> (Learning Seed Video: 25 Minutes, ISBN 1-55740-820-3)</li> <li>• <u>Flattering Fashions</u> (Learning Seed Video: 22 Minutes, ISBN 0-917159-61-6)</li> <li>• <u>Design 1: The Elements</u> (Learning Zone Express Video: 19 Minutes, ISBN 1-57175-114-9)</li> <li>• <u>Design 2: The Principles</u> (Learning Zone Express Video: 23 Minutes, ISBN 1-57175-116-5)</li> <li>• <u>Using Color: Creating Color Harmony</u> (Learning Seed Video: 20 Minutes, ISBN 0-917159-73-8)</li> <li>• <u>Clothing Fibers</u> (Learning Seed Video: 25 Minutes, ISBN 1-55740-547-6)</li> <li>• <u>Understanding Fabrics</u> (Learning Seed Video: 24 Minutes, ISBN 1-55740-522-0)</li> <li>• <u>Careers in Fashion: Talent, Technology &amp; Opportunity</u> (Learning Zone Express Video: 20 Minutes, ISBN 1-57175-080-0)</li> </ul> <p><b>Google Classroom Code: bblijhen</b></p> <p><b>Required Apps with Login Info:</b></p> <p>Illuminate DnA: Student ID Number &amp; Date of Birth</p>

**GRADING/ASSIGNMENT PROCEDURES:**

Semester grades are based on class work, homework, projects, tests, and participation in classroom and lab activities.

Missed tests must be made up within one week. Tests not made up within one week of return will receive a zero (0). Labs must also be made up. To make up Lab Work you will need to plan to attend Mrs. Finney's Office Hours within one week of return.

Classroom/Lab Participation Points: Participation will be subject to arrival in class on time with all assignments and course materials and demonstrating an attitude of cooperation, teamwork, appropriate behavior and actively participating in all classroom and laboratory experiences.

**Assignment Weighting for Course:**

Semester Grades will be weighted as follows:

- Classwork – 15%
- Homework – 10%
- Participation – 15%
- Project – 20%
- Quiz – 20%
- Test – 20%

Total Semester Grade will be 80% of the Final Grade each semester with the Midterm and Final Exams accounting for the remaining 20%.

**Grade Scale:**

90 - 100% = A

80 - 89% = B

70 - 79% = C

60 - 69% = D

59% and below = F

**Assignment Policies:**

Class work not completed in class will be considered homework. If you have an excused absence it is your responsibility to obtain and complete make-up work. All Homework and Classwork will be available in Google Classroom. You may get notes from a classmate. Per school policy a student is allowed one (1) day for each excused absence to complete missed assignments.

**Late Work:** Late work will not be accepted. Work missing due to absence is not considered late. See the attendance policy for more information.

**Attendance & Absence:**

A parent or guardian must notify the attendance office by phone or in writing on the day of the absence. Once on school grounds, a student may not leave campus without permission and without signing out in the attendance office.

**Tardiness:**

A student not in his/her assigned seat when the tardy bell rings is considered tardy. A student who is tardy to his/her first class of the day must report directly to the attendance office and not go directly to class. It is the student's responsibility to have a pass if they are late to the other class periods.

**Absent Work:**

A student is allowed 1 day to make up work for each day he/she is absent. (2 days absent= 2 days to make-up work, etc.)

Excessive absences and tardies will effect student's grades as lab grades are participation based. If a student is not present in class then participation cannot be earned.

**District Homework Policy****Purpose:**

- Homework should be purposeful, intentional, and relevant to instruction.
- All types of homework should promote high-quality learning and achievement.
- Teachers introduce new concepts, information, and skills in school, **not** in homework.

**Time:**

- Time spent on homework should be purposeful in terms of learning and skill acquisition.
- Homework may be assigned on a daily or long-range basis where students can expect an average of 70 to 120 minutes per night encompassing all subject areas.

**Academic Dishonesty:**

Academic dishonesty will not be tolerated under any circumstances. Cheating, copying, or plagiarism of any form will result in failure of the assignment, disciplinary referral, and a parent contact. (See Student Handbook)

**School Behavior and Expectations:**

Students are responsible for abiding by the Student Code of Conduct located in the Student Handbook.

Additionally, students in Fashion must adhere to the following.

- NO Food or drinks will be allowed in the Sewing Lab (water is ok but must be in a spill proof water bottle or container).
- Be respectful of other's perspectives and in your communications with others.
- Be respectful of other's projects.
- Clean up after yourself and your work space.

Foul language, disrespect, and/or name calling/bullying will absolutely not be tolerated in the classroom or lab.

**Cell Phone Policy:**

Upon entering the classroom, cell phones must be silenced and placed in a cell phone holder unless being used with a teacher BYOD plan. When staff members ask students for their cell phones, refusal to turn the cell phone over may be treated as insubordination. Cell phones may be in use during passing period and during their lunch period. Students may not use their phones to take pictures. Air Pods, Ear Buds, and Headphones will be treated as a cell phone violation. Inappropriate use of smartwatches and other smart technology will also be treated as a cell phone violation.

The Fashion Design Classroom and Sewing Lab are **NOT** BYOD approved classrooms. That means that Students who have cell phones will put them in the provided cell phone holder "Cell Hotel".

Please do **NOT** text or call your student during class time. If your student does not have a cell phone please indicate on the Syllabus Acknowledgement form below. If there are any changes to this please contact me.

**In Case of an Emergency and you must contact your student:**

Please call the school at (928)854-5001 and ask to speak with your student or to send a message.

**Dress Code:**

The district dress code will be strictly enforced. If you are not dress code compliant, you will be sent to the office. (See Student Handbook)



## PARENT / STUDENT AGREEMENT

(Please keep the syllabus and return this page to your teacher)

I have read the above syllabus and understand all policies and procedures.

\_\_\_\_\_  
Student's Name Printed

\_\_\_\_\_  
Student's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Student's School E-Mail Address

\_\_\_\_\_  
Parent's Name Printed

\_\_\_\_\_  
Parent's Signature

\_\_\_\_\_  
Date

Best way to reach you: \_\_\_\_\_ AND/OR \_\_\_\_\_  
Parent's E-Mail Address Parent's Phone Number

Additional comments/information from the student or parent:

**Please sign and return  
by Friday, August 6, 2021.**