

Advancement Committee Report

August 18, 2026

The Advancement Committee met July 24. Topics discussed included National Night Out, Fall Fest, the fall Bookfair, and potential future Advancement activities. For now, Advancement has decided to meet on Fridays at 11 (instead of 9, as previously planned). We also have two new members of the Advancement Committee, both of whom are current Cornerstone parents.

Advancement Committee Meeting

7/24/26

11:00 a.m.

In attendance: Chris Bewell, Rachel Droogsma, Alyssa Schwartz, Nathan Streng

National Night Out

- Parents can wear a tshirt and be a walking billboard at their neighborhood events
- Could have Cornerstone swag on hand (parents should ask Alyssa if they would like some to distribute)
- Alyssa will send email to parents

Upper Elementary Event Idea

- Each community takes ownership of planning and facilitating a public-facing event one per semester
- Also have a fundraising component to it
- Bring in potential new people to find out what Cornerstone is doing
- Examples: theme like biodiversity, have students present around that theme, invite groups who might be interested to come and hear what they say; kids could come up with a theme

Open House Ideas:

- Train ambassadors to be tour guides?
- One Saturday in the spring

Fall Fest

- Sept. 18

Tabling planning (for National Night Out, future events)

- Table runner instead of tablecloth plus vertical banner
- Pop up vertical poster ("retractable banner")
 - Don't "over text" it
 - Most important points in text

Ongoing meeting

- Fridays at 11 is good for Alyssa, others