

# LIONS SOFTBALL

## 2022-2023 SPONSORSHIP PACKAGES

**SUPPORT YOUR LIONS!**

**THIS YEAR WE ARE OFFERING NEW PACKAGES TO  
DELIVER MORE VALUE TO YOUR BUSINESS!**

Our goal with each of our packages is to increase overall exposure for your business and direct our supporters to you. Included in our packages for the first time are digital advertising opportunities! As a partner of Pure Game Sports Network, our supporters will receive unparalleled opportunities for customer interaction across Prattville and the state of Alabama. One hundred percent of money from your sponsorships on Pure Game goes to our program!



THE PURE GAME SPORTS  
NETWORK IS THE NEW HOME  
FOR PRATTVILLE SOFTBALL  
AND THE NEW HUB FOR HIGH  
SCHOOL SPORTS ACROSS  
ALABAMA

**RESERVE YOUR PACKAGE TODAY**

**Make Checks Payable to:**  
PHS DOUBLE PLAY BOOSTER CLUB

**For Questions Contact:**

COACH PITTMAN: BRIAN.PITTMAN@ACBOE.NET

COACH BATTLE: MICHAEL.BATTLE@ACBOE.NET

PHS DOUBLE PLAY BOOSTER CLUB: PHSDOUBLEPLAY@QMAIL.COM



## PACKAGES

### ★ **POWER P PACKAGE (4 MAX) \$3,000**

The ultimate package for your business! You get a spot on our Social Media Graphics, In-Game Mentions, Sponsor Spotlights on Social Media, Premium Digital Advertising Placements, Premium Stadium Signage, and More!

### ★ **LION PACKAGE (6 MAX) \$1,500**

This package offers enormous visibility to our community. You receive everything the Grand Slam Package and adds more social media graphics placement, game tickets and more!

### ★ **GRAND SLAM PACKAGE (4 MAX) \$1,000**

This package includes everything in the Homerun Package and adds Social Media Graphics and PA recognition during games!

### ★ **HOMERUN PACKAGE \$750**

This package is a step up from the Double Play Package in that you get a stadium banner that is twice the size! In this package you get the digital advertising and a 4x4 banner.

### ★ **DOUBLE PLAY PACKAGE \$500**

Go digital! Like your banner on the field but your digital sign will be shown digitally in premiere locations on our team pages on Pure Game for the year. This package includes the 2x2 Stadium Banner

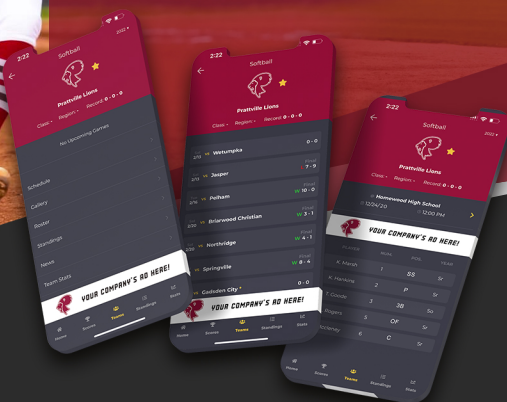
### ★ **SINGLE PACKAGE \$250**

One 2'X2' fence sign that will be displayed inside the softball stadium for the entire season

**CHECK OUT THE FULL PACKAGE DETAILS  
ON THE BACK!**

# PACKAGE DETAILS

## SOFTBALL SPONSORSHIPS



### ★ SINGLE PACKAGE \$250

- Stadium Signage - One 2'X2' fence sign that will be displayed inside the softball stadium for the entire season

### ★ DOUBLE PLAY PACKAGE \$500

- Stadium Signage - One 2'X2' fence sign that will be displayed inside the softball stadium for the entire season

- NEW!**
- Premium Digital Advertisement - Your ad will show in premiere static locations on Prattville Softball's team pages on both the Pure Game Sports Mobile App and PureGameSports.com for 12 Months and will be linked to your company website.

### ★ HOMERUN PACKAGE \$750

- Stadium Signage - One 4'X 4' fence sign that will be displayed outside the softball stadium for the entire season facing the road

- NEW!**
- Premium Digital Advertisement - Your ad will show in premiere static locations on Prattville Softball's team pages on both the Pure Game Sports Mobile App and PureGameSports.com for 12 Months and will be linked to your company website.

### ★ GRAND SLAM PACKAGE (4 MAX) \$1,000

- NEW!**
- SOCIAL MEDIA GRAPHIC SPONSOR - Your logo featured throughout the year on social media graphics (PLAYER OF THE MONTH, birthday, and holiday post)

- PA Recognition - PA recognition at all home softball games as one of our Corporate Sponsors

- NEW!**
- Your ad will show in premiere static locations on Prattville Softball's team pages on both the Pure Game Sports Mobile App and PureGameSports.com

- Stadium Signage - One 4'X 4' fence sign that will be displayed outside the softball stadium for the entire season facing the road

### ★ LION PACKAGE (6 MAX) \$1,500

- NEW!**
- SOCIAL MEDIA GRAPHIC SPONSOR - Your logo featured throughout the year on social media graphics (Player of the week, Final Score etc.) *LOGO WILL ALTERNATE DEPENDING ON HOW MANY SPONSORS.*

- PA Recognition - PA recognition at all home softball games as one of our Corporate Sponsors

- NEW!**
- Your ad will show and rotate in premium locations on Prattville Softball's team pages on both the Pure Game Sports Mobile App and PureGameSports.com

### ★ LION PACKAGE (CONT.)

- Your ad will show in premiere static locations on Prattville Softball's team pages on both the Pure Game Sports Mobile App and PureGameSports.com

- Stadium Signage - One 4'X 4' fence sign that will be displayed outside and inside the softball stadium for the entire season at gate entry

- 2 home season passes

### ★ POWER P PACKAGE (4 MAX) \$3,000

- NEW!**
- SOCIAL MEDIA GRAPHIC SPONSOR - Your logo featured throughout the year on social media graphics (schedule poster, Game Day, Final Score etc.)

- NEW!**
- Weekly Sponsor Spotlights - For the entire season, weekly social posts from across Prattville Softball's social media accounts spotlighting your company.

- Sponsor Booth - A table set up inside the stadium where you can advertise your business and hand out information, swag, etc...Your business can also have a raffle box on the table where you can collect fan information by completing a raffle entry ticket (NO PURCHASE NECESSARY). The PA announcer for the game will remind fans of the raffle throughout the game. At one home game.

- PA Recognition - PA recognition at all home softball games as one of our Corporate Sponsors (Homerun Sponsor)

- NEW!**
- Your ad will show and rotate in premium locations on Prattville Softball's team pages on both the Pure Game Sports Mobile App and PureGameSports.com

- NEW!**
- Your ad will show in premiere static locations on Prattville Softball's team pages on both the Pure Game Sports Mobile App and PureGameSports.com

- Stadium Signage - One 4'X 4' fence sign that will be displayed outside and inside the softball stadium for the entire season AT Gate entry

- 2 Home season Passes
- 2 Prattville softball T-shirts or Hats