

Course Title

Journalism 1 A/B (P)

Description of Target Group

Journalism 1 (A & B) is designed as a two-semester, year long course for students in the 10th, and 12th grades.

Purpose

The purpose of Journalism 1 A/B is (a) to introduce students to newspaper writing and production; (b) to help students learn how to read, evaluate discuss and compare various writing styles and ideas of outstanding authors in both written and oral presentations; (c) to help students learn to work cooperatively, develop leadership, practice group dynamics, learn promptness, responsibility and dependability.

Standards of Expected Student Achievement

Upon completion of this course, students will be able to successfully demonstrate the ability to:
NEWSPAPER PUBLICATION FUNCTIONS

1. Use proper capitalization and punctuation rules.
2. Use basic journalistic vocabulary.
3. Outline and use the 5 W's and 1 H of news.
4. Recognize the basic components of a news story.
5. Outline and use the upright and inverted pyramid structures.
6. Recognize and write the three story types: straight news, editorials, and features.
7. Recognize and use the basic layout styles: balanced and brace.
8. Explain the fundamentals of advertising.
9. Outline the sequential steps of production.
10. List career opportunities in journalism.
11. Identify and comprehend the main and subordinate ideas in a written work and features.
12. Recognize different purposes and methods of writing, to identify a writer's point of view and tone and to interpret a writer's meaning.
13. Use features of books and other reference materials, such as table of contents, preface, introduction, titles and subtitles, index, glossary, appendix, and bibliography.
14. Define unfamiliar words by decoding, using contextual clues or by using a dictionary.

Instructional Materials

Text and Supplementary Materials

Refer to: Secondary Adopted Texts and Approved Supplementary Books Used in the Santa Maria Union high School District

Activities

Lectures, guest speakers, guest interviewing, writing, editing, newspaper production, oral and written book evaluations.