Brian J. Betze 12 South Maple Avenue, Apt. 216 Marlton, New Jersey 08053 bbetzee@icloud.com (609) 929-2921

October 21, 2021

Dear Ms. Messina, Dr. Vogel, and Mr. Reichert

As an experienced superintendent of nationally recognized and Blue Ribbon award-winning school districts, I am confident I meet the qualifications for the position of Superintendent of the Lake Wales Charter School District. Along with a very successful background in educational leadership in the positions of Director of Special Services, Supervisor of Curriculum and Instruction, Principal and Superintendent, I have a long and effective history working with children from diverse communities, and have been trained in the International Baccalaureate programmes. My strengths include utilizing current cutting-edge educational trends to dramatically improve academic achievement, leading and implementing strategic planning, thoroughly engaging parents from different backgrounds in the educational process and integrating educational technology into all aspects of the educational process.

While Superintendent of the Robbinsville Public Schools, I have been able to make great inroads in the area of special education by overseeing the creation of a very robust SEPAG parent group while implementing an instructional system to identify and address students demonstrating signs of dyslexia. Our district goal, under my leadership, for all students to be reading on grade level by the end of fourth grade is well on the way to be realized. By implementing new financial strategies, the district is now aligned to correct all deficiencies in our three schools while not increasing taxes. Under the restraints of a pandemic, our school district offered more in-person instruction than any other district in Mercer County and were in the top ten percent across the state.

As Superintendent of the Jamesburg Public Schools, I have been able to make a profound impact in a number of areas including co-authoring and overseeing a \$1 million preschool expansion grant program and the creation of a full-day pre-school handicapped program. With a limited budget, I led a number of initiatives including the transformation of the former junior high school into a model middle school, dramatically increasing language arts and math instruction time across the district, and considerably upgrading technology in all our classrooms. Restructuring of the ESL and ASI programs, introducing a comprehensive professional development system with an emphasis on data analysis for PARCC preparedness and introducing guided reading and math have also been highlights of my tenure in Jamesburg.

Under my guidance as Superintendent of the Moorestown Public Schools, the district implemented a full-day kindergarten program, updated technology across the district, reorganized the academic support program, adopted a new reading program, increased the number of Advanced Placement courses and initiated a k-6 computer instruction program for PARCC preparedness. With my supervision and insight, the district created and implemented a BYOD policy and procured laptops for all high school teachers. Of personal pride was creating and implementing an Academy of Excellence in all three elementary schools, the upper elementary school and the middle school. The Academy was fully funded by our education foundation, addressed the needs of at-risk students, and offered enrichment programs after school to over three-hundred students.

During my nine-year tenure in Berlin Township, the district received national recognition as well as the *Renaissance Learning Outstanding Achievement Award*. Our middle school became one of only two hundred *Schools To Watch* recipients in the nation. Presenting our work in Berlin Township at two national educational conferences and discussing the district's achievements on National Public Radio are examples of my promoting the district in order to boost morale and foster professional growth opportunities for our staff beyond New Jersey. As the leader of the district, my responsibilities were extensive and included overseeing educational standards and curriculum implementation, professional development, facilities, supervision and evaluation of certified and non-certified staff, development of the district's budget, and all other aspects of running a school district. I am personally proud of my parent involvement program in which I trained every parent volunteer who worked with our children in school and on field trips. Over seven hundred certified parent volunteers trained through this program.

My past central office administrative experiences consist of directing all facets of a district-wide special education program, district budget development, negotiations, and supervising and coordinating all district curriculum related matters. Having been chosen by my colleagues, administrators and parents as Linwood Teacher of the Year, receiving the Governor's Award for Education, being selected to attend the Harvard University Institute for Educational Leadership during the summer of 2002 and being asked to speak at two national educational conferences are personal highlights of my career in education.

Please let me know if you would like any additional information. With my experience and dedication to all children, I know I will be an excellent choice for educational leader and Superintendent of the Lake Wales Charter School District.

Respectfully Yours,

Brian J. Betze

Brian J. Betze

12 South Maple Avenue Apt. 216 Marlton, New Jersey 08053 (609) 929-2921

E-mail: bbetzee@icloud.com

EDUCATION

Rowan University, *Glassboro, New Jersey:* Masters of Arts Degree, Educational Administration and Supervision, May 1994, GPA 3.9

Washington and Jefferson College, *Washington, Pennsylvania* Bachelor of Arts Degree, Art Education, May 1984, GPA 3.35

Harvard Graduate School of Education: *Cambridge, Massachusetts* Institute for School Leadership, July 2002

PROFESSIONAL EXPERIENCE

SUPERINTENDENT, ROBBINSVILLE PUBLIC SCHOOL DISTRICT, Pre-K-12

Robbinsville, New Jersey, 2020-present

Responsibilities comprise supervising and facilitating all components of a 3150 student school district, including the following:

- Managing an annual budget in excess of \$60 million dollars and over 500 staff members
- -Oversee \$3 million ESSR I, II, III grant submission and implementation
- -Assist the design and supervise implementartion of the district literacy program
- -Creation, redesigning and implementation of annual district goals
- -Supervision and evaluation of administrators, certified staff, and non-certified staff
- -Policy, regulation and job description manual revision, maintenance and upgrading
- -Curriculum revision and alignment to state and national standards
- -Personnel employment procedures, including hiring and evaluation of staff
- -Public relations, monthly newsletter, websites, Facebook page and press releases
- -Supervise and participate in all contract negotiations
- -Oversee and lead the district through COVID mandates and protocols

SUPERINTENDENT, JAMESBURG PUBLIC SCHOOL DISTRICT, Pre-K-8

Jamesburg, New Jersey, 2014-2020

Responsibilities comprise supervising and facilitating all components of a 800 student school district, including the following:

- -Oversee \$1 million preschool expansion grant submission and implementation
- -Successfully apply and submit for National Blue Ribbon School Award
- -Design and implement ongoing major facility upgrades across the district
- -Creation, redesigning and implementation of annual district goals
- -Supervision and evaluation of administrators, certified staff, and non-certified staff
- -Policy, regulation and job description manual revision, maintenance and upgrading
- -Curriculum revision and alignment to state and national standards

- -Personnel employment procedures, including hiring and evaluation of staff
- -Managing an annual budget in excess of \$15 million dollars
- -Supervise and participate in all contract negotiations

SUPERINTENDENT, MOORESTOWN TOWNSHIP SCHOOL DISTRICT, Pre-K-12

Moorestown, New Jersey, 2012-2014

Responsibilities comprise supervising and overseeing all components of a nationally recognized 3000 student school district, including the following:

- -Managing an annual budget in excess of sixty-three million dollars
- -Supervision and evaluation of administrators, certified staff, and non-certified staff
- -Managing public relations, district Facebook page, district website and press releases
- -Development, implementation an expansion to a full-day kindergarten program
- -Facilitating and designing an afterschool enrichment and support program
- -Expand Advanced Placement options for high school students

SUPERINTENDENT, BERLIN TOWNSHIP SCHOOL DISTRICT, Pre-K-8

West Berlin, New Jersey, 2003-2012

Responsibilities comprise supervising and overseeing all components of an award winning and nationally recognized 700 student school district, including the following:

- -Managing an annual budget in excess of fourteen million dollars
- -Supervision and evaluation of administrators, certified staff, and non-certified staff
- -Initiating district's facility referendum process
- -Development of the district's technology plan
- -Policy, regulation and job description manual revision
- -Curriculum revision and professional development
- -Development of instructional improvement plans
- -Overseeing personnel employment procedures, including hiring and evaluation of staff
- -Public relations, monthly newsletter, website development and press releases
- -Creating parent volunteer training program with over seven hundred participants
- -Development, implementation and expansion to a full-day preschool program

PRINCIPAL, CARUSI MIDDLE SCHOOL, 6-8 Cherry Hill School District Cherry Hill, New Jersey, 2000-2003

Responsibilities included supervising and overseeing the following:

- -All aspects of running a middle school with over 1500 students
- -Implementation of a new middle school educational philosophy and related components -Three assistant principals and one hundred and thirty staff members
- -Master scheduling, budget, staffing, teacher evaluation, professional development
- -Serving as Pupil Assistance Committee/504 Plan chairperson
- -District's data collection and decision-making committee (co-chair)
- -Development and implementation of a *Blueprint for Success* to address NCLB

PRINCIPAL, LONG VALLEY MIDDLE SCHOOL SOUTH, 5-6 Washington Twp. Schools Long Valley, New Jersey, 1999-2000

Responsibilities included supervising and overseeing the following:

- -All aspects of running a middle school of 650 students
- -Development and implementation of the master schedule process
- -School-wide budget development process
- -Teacher evaluation and professional development

PRINCIPAL, INDIAN MILLS MEMORIAL SCHOOL, 4-8 Shamong Township School District Shamong, New Jersey, 1996-1999

Responsibilities included supervising and overseeing the following:

- -Initiating a new middle school educational philosophy
- -All aspects of an upper elementary/middle school of 600 students
- -Development and implementation of the master schedule
- -Pupil Assistance Committee chairperson
- -New Jersey Department of Education Holocaust Demonstration Site award
- -Section 504 Plan development and implementation
- -Curriculum development revision and implementation
- -District Technology and Curriculum Council committees

<u>SUPERVISOR of CURRICULUM & INSTRUCTION & DIRECTOR of SPECIAL EDUCATION</u>, Linwood Public Schools

Linwood, New Jersey, 1994-1996

Responsibilities included supervising and overseeing the following:

- -District curriculum revision process
- -Child Study Team
- -Building master scheduling
- -Standardized test coordination
- -Section 504/PAC chairperson
- -LEP/ESL program
- -Basic Skills & Gifted/Talented programs
- -District budget development process
- -District technology coordination
- -Teacher supervision/evaluation -Federal grant coordination
- -Teacher training

TEACHING EXPERIENCE

ART TEACHER, 5-8: Belhaven Middle School, Linwood, New Jersey, 1988-1994

Accomplishments included: educating over three hundred middle school students each year in the areas of visual arts, art history, technology and graphic design, coaching the soccer team to three consecutive undefeated seasons, supervising student council and other clubs

Responsibilities included: teaching photography, ceramics, visual arts and design on the high school level to over three hundred students each year, coaching soccer and gymnastics

HONORS, AWARDS AND PROFESSIONAL MEMBERSHIP

- -Education Services Commission of New Jersey Board of Trustees Member, 2014-present
- -Member Executive Council, Middlesex and Mercer County Association of School Administrators
- -New Jersey Schools to Watch middle school award, 2009
- -Renaissance Learning District of Achievement award, 2008
- -NJASA Curriculum Committee Member, state level 2006-2012
- -Renaissance Learning Lighthouse District distinction, 2005-2010
- -Middle School NJPSA Committee Member 2000-2003
- -Linwood Teacher of the Year, 1990
- -Governor's Teacher Recognition Program recipient, 1990 -Member NJASA, ASCD

NATIONAL PRESENTER AND RECENT PROFESSIONAL DEVELOPMENT

- -Presenter: New Jersey School Boards Convention, Atlantic City, NJ, 2019
- -Presenter: Renaissance Learning National Conference, Orlando, FL, 2008
- -Presenter: Renaissance Learning National Conference, Nashville, TN, 2005
- -Presenter: Renaissance Lighthouse Conference, Dallas, TX, 2006, 2007, 2008, 2009
- -Renaissance Lighthouse Conference, Wisconsin Rapids, WI, 2007, 2008, 2009
- -New Jersey Elite Technology Institute, Wildwood, NJ, 2006
- -International Baccalaureate Middle Years Programme Conference, Vancouver, Canada, 2000
- -International Baccalaureate Middle Years Programme Seminar, Tampa, FL, 2000
- -Scholastic Read 180 Seminar, Chicago, IL, 2000

PROGRAMS AND IN-SERVICES INITIATED AND DIRECTED

- -Understanding by Design (Wiggins & McTighe)
- -International Baccalaureate Programme
- -Technology Integration, Google Apps, iPad Apps
- -Unit Plan Design
- -Multiple Intelligences
- -Principles of Learning (Resnick)
- -Curriculum Mapping & Alignment

CERTIFICATIONS

- -School Administrator Certification, New Jersey, 2003
- -Standard Principal Certification, New Jersey, 1995
- -Standard Supervisors Certification, New Jersey, 1994
- -Art Education Certification, New Jersey, Pennsylvania, K-12, 1984
- -School Safety Specialist, 2018

INTERESTS

- -Authored a book on school leadership and educational reform
- -MRC youth soccer coach, SCUBA certification, cooking, travel, playing soccer
- -Visual arts: sculpting, painting and illustration

Beth Brooks, *Business Administrator* 13 Augusta Street Jamesburg, New Jersey 08831

bbrooks@jamesburg.org (732) 521-0303

June 13, 2017

To Whom It May Concern:

I am writing this recommendation on behalf of Mr. Brian Betze, our Superintendent. Mr. Betze and I have worked together for nearly three years here in the Jamesburg Public Schools. In that time, I found him to be a very competent and professional educator who worked diligently for the betterment of the district.

Mr. Betze has been very influential in helping the district overcome from very serious financial constraints which he unfortunately inherited. Not ever backing away from a challenge, under Mr. Betze's supervision, we overcame these issues and emerged on very solid ground. He played a key role in developing a model agreement with our neighboring district which settled an ongoing lawsuit. Had it not been for his due diligence, this agreement, which has been used as a template for other districts across the state, Jamesburg would have faced very serious financial trouble. The solid financial foundation developed by Mr. Betze laid the groundwork which has now enabled the district to prosper and offer a very successful state-of-the-art educational program for the children of the district.

Needless to say, Mr. Betze is a well-respected superintendent who works well with his administration. He demonstrates superior leadership and is the consummate team player. Furthermore, he has been instrumental to the success of our creating a preschool handicapped program which saves the district hundreds of thousands of dollars annually before creating a model dual language preschool program for all students. Brian also is not hesitant to make a tough decision for the betterment of the children. Together we implemented an initiative to privatize our para-professional staff in order to save funds while still offering a comprehensive support program. Again, the district greatly benefited financially from this difficult but necessary decision.

The Board and administrative staff rely on him to help develop budgets each year. Mr. Betze offers his insight, experience, and thorough understanding of the budgeting process to educate our new administrative team. With his recommendations, we were able to keep taxes low while bringing back programs, extra-curricular activities and staff positions which were all deleted from the district before Mr. Betze arrived.

Above all else, Mr. Betze has an unending dedication to the district for which he works. His relationship with students, staff and parents in this district had always been positive and a key reason for his many successes. I believe Mr. Betze has a firm, fair, consistent demeanor that has brought her mutual respect amongst his colleges. It is my belief that Mr. Betze will be an excellent addition to your school system and it is without reservation that I recommend him for a position. Please feel free to contact me for further information.

Sincerely,
Beth Brooks

Beth Brooks

Business Administrator and Board Secretary

Educational Services Commission of New Jersey

http://www.escnj.k12.nj.us

1660 Stelton Road Piscataway, New Jersey 08854

Telephone: (732) 777-9848 Fax: (732) 777-9855

Mark J. Finkelstein Superintendent

Gary E. Molenaar Assistant Superintendent for Learning/Educational Services



March 27, 2017

Patrick M. Moran
Business Administrator/
Board Secretary

RE: Letter of Reference - Mr. Brian Betze

To Whom It May Concern:

This letter of reference is written on behalf of Mr. Brian Betze. It has been my good fortune to know and work with Mr. Betze over the past three (3) years. During this period, Mr. Betze has served as a member of the Board of Directors of the Educational Services Commission of New Jersey. Within this capacity, he has personified the duties and responsibilities inherent within boardsmanship. Mr. Betze's genuine regard for students and staff members have been reflected within his ongoing support of all aspects of the ESCNJ's operation. While Mr. Betze continues to exhibit a desire to assist all students, it is his particular commitment to those most in need which I find most remarkable and worthy of mention.

In addition, Mr. Betze has become a valued colleague and trusted member of the Middlesex County Superintendent's Roundtable. A thoughtful and intelligent practitioner, he often contributes to the group's discussion in a succinct, non-threatening manner. This has resulted in his rapidly becoming a valued member of our Superintendent's network. A respected educator, it is not uncommon for a colleague to reach out to Mr. Betze for advice and direction.

Mr. Betze and I have established a most effective and trusted professional relationship. He does not hesitate to reach out for suggestions when in need. More importantly, his ability to listen, synthesize information and weigh the available variables is what sets him apart from so many of his colleagues.

Clearly, Mr.Betze is a leader beyond reproach. His ethics and integrity are on display for anyone he interacts with. His professionalism, positive attitude, judgment, decision making and attitude toward professional improvement and supervision are without parallel. From a work ethic perspective, Mr. Betze serves as a role model for others to emulate.

In closing, Mr. Betze continues to exhibit those personal and professional qualities necessary to be an outstanding Superintendent of Schools. His passion for educating children, along with a giving personality and inclusive yet non-threatening type of leadership, make him a most cherished commodity within our profession.

Thank you for providing Mr. Betze with every consideration regarding a leadership role within your organization. It is a favorable decision from which your students, staff members and community members will benefit.

Please contact me directly if I may be of further assistance.

Sincerely,

Mark J. Finkelstein Superintendent

MJF:la

Brian J. Betze

REFERENCES

Nick Mackres Business Administrator Robbinsville Public Schools 155 Robbinsville Edinburg Road Robbinsville, NJ 08691 (609) 632-0910	Dr. Mark Finkelstein Superintendent Ed. Services Commission of NJ 1660 Stelton Rd. Piscataway, NJ 08854 (732) 777-9848
Robert Czarneski President (former) Jamesburg Board of Education (848) 525-8978	Dr. Brian Zychowski Former President NJASA Chief Education Officer North Brunswick Public Schools Maple Meade School Old Georges Road, N. Brunswick, NJ 08902 (732) 289-3000
Kathy Goldenberg Former President Moorestown Township School District President of the New Jersey State Board of Education Phone: 609-376-9071 Email address: stateboardoffice@doe.nj.gov	

Issued

06/05

State of New

Jersey

Department of Education State Board of Examiners

WARNING: THIS DOCUMENT CONTAINS MULTIPLE SECURITY FEATURES INCLUDING A CHAIN-LINK WATERMARK.

Standard Certificate

This is to certify that Expires

BRIAN J BETZE

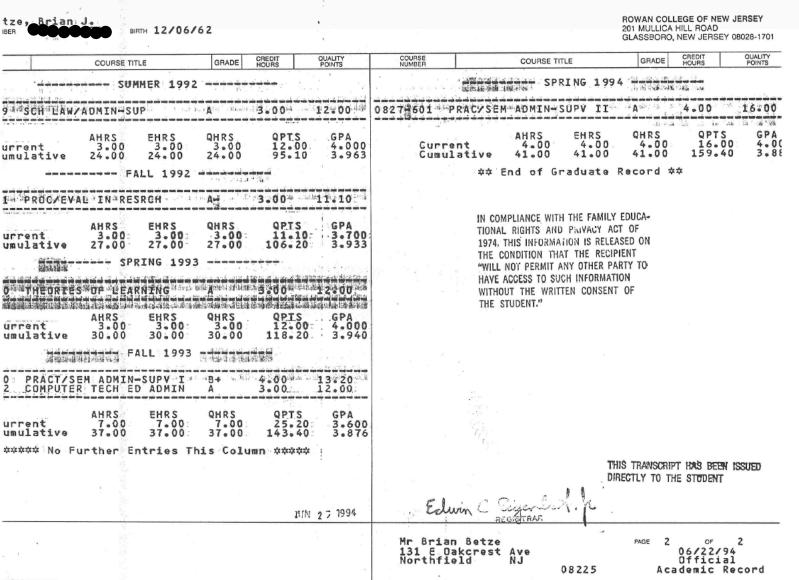
County District 00 0000

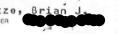
Has met all of the requirements established by the State Board of Education and is authorized to serve in the public schools of New Jersey as indicated below:

School Administrator

Commissioner of Education

Secretary, Board of Examiners





витн **12/06/62**

ROWAN COLLEGE OF NEW JERSEY 201 MULLICA HILL ROAD GLASSBORO, NEW JERSEY 08028-1701

					-,					
COURSE TITLE	GRADE	HOURS	QUALITY POINTS	COURSE NUMBER		COURSE T	TLE	GRADE	CREDIT HOURS	QUALITY POINTS
Graduate Academi her Education Institutio ASHINGTON JEFFRSN C rees Awarde: ASTER OF ARTS SCHOOL OF EDUCATION AND	ns:	IDTES	05/84 May 1994	NO N N	m Chang OLLEGE DEGREE	ed To:	MMER 1991	E		
gram: CHOOL OF EDUCATION AND P MASTER OF ARTS Major: SCHOOL ADMINISTR	ISTRATION ROF STUDI ATION	ES		0828=602 1	nt lative	AHRS 3.00 9.00	EHRS 3.00 9.00	9.00	QPTS 12.00 36.00	GPA 4.0
itted Program: O COLLEGE NO DEGREE Major: PRE MATRIC GRADU	ATE .		t and to the	SCHI	m Chang	DUCATION ARTS	ALL 1991 A AND PROMINISTRAT	F STUDI	ES	
CRAFT-PUPPETRY TCH	A Julia deglad	3.00	12.00	0827-521 0821-502			D 3 3 3	A DE LEE. 14		12:00
rrent 3.00 3.00 mulative 3.00 3.00 SPRING 19 gram Changed To: 0 COULEGE	3.00 3.00	QPTS 12.0 12.0	0 4.000		nt ative	AHRS 6-00 15-00	EHRS 6.00 15.00	QHRS 6.00 15.00	QPTS 23.10 59.10	GPA 3.8
NO DEGREE MAJOR: NON-MATRICULATED	GRADUATE			0829-580 0827-535	UND CUR CHOOL F	RIC DEVI	L ECRD	A	3.00	12.00
AHRS EHRS 3.00 3.00 dulative 6.00 6.00	QHRS 3.00 6.00	3.00 QPIS 12.0 24.0	12.00 GPA 0 4.000	Curre Cumul	nt	AHRS 6.00 21.00	EHRS 6.00 21.00 FAMILY EDUC	0HRS 6.00 21.00	QPTS 24.00 83.10	GPA 4.00
>>>⇒ No Further Entries			*	2 7 1994	1974. THIS I THE CONDIT "WILL NOT P HAVE ACCES	NFORMATION TON THAT THE PERMIT ANY O S'TO SUCH IN	IS RELEASED OF RECIPIENT PARTY TO FORMATION	N THIS TRANS	CRIPT HAS RO	EN ICCIE
Hele's and posted in				Mr Brian 131 E Oa Northfie	THE STUDEN	Ave NJ	8 2.2 5	PAGE 1	OF STODES	2