

TIPS FOR SUCCESS

Use these tips to hit your fundraising goals and increase your chances of earning an incentive

MAKE A LIST

Compose a list of customers. This makes it easy to plan your fundraising journey. Parents, relatives, neighbors, mentors, out of town family, and members of the church are great candidates.

RECRUIT PARENTS

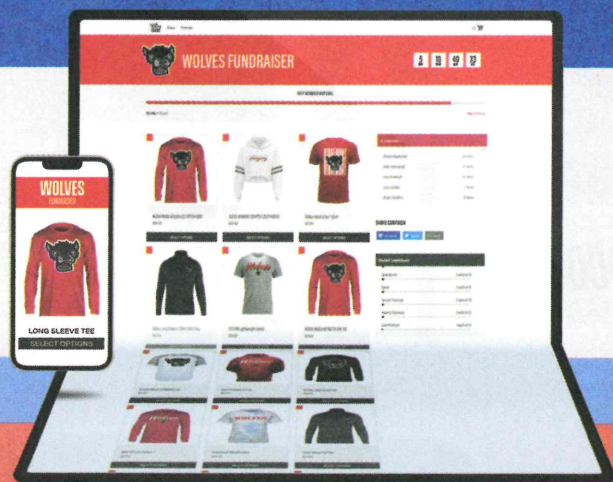
Give your parent or guardian the Parent Guide (other sheet) and ask them to share your catalog & store link with co-workers, friends, neighbors to boost your sales.

POST AND TEXT

Texting is crucial. Posting your campaign link on social is key. A great strategy is to share at the beginning, middle, and final days of the campaign. Visit the promote tab on your store for images!

CARRY THE CATALOG

The catalog is a great and unique way to engage your potential customers. There are QR codes, shop links, attractive items that will tell the story of your fundraising campaign.



GET STORE LINK

Text your **Campaign ID#** to **559-900-3222** to receive a text with your store link.



*Campaign ID is found on top right of the catalogs

ONLINE SHOP

Besides getting orders, use your shop to:

- VIEW SIZE CHARTS
- DOWNLOAD SOCIAL IMAGES
- TRACK CAMPAIGN GOAL
- VIEW SUPPORTERS
- TRACK INDIVIDUAL PROGRESS
- TRACK TEAM PROGRESS

