



# PHS Yearbook Business Advertisement Form

Yearbook Email: [phsybk@gmail.com](mailto:phsybk@gmail.com)  
School Telephone: 365-8804

Thank you for advertising with the Prattville High School Yearbook. Without your support, we would be unable to continue publishing a lasting memory of the school year. Please call or email Pamela Barnes if you have any questions. **Contracts and payment are due by February 29<sup>th</sup>, 2024**

Please read the following information carefully:

- Graphics and text can be emailed to [phsybk@gmail.com](mailto:phsybk@gmail.com).
- Digital Photos – for the best clarity, digital photos should be from a camera with 4 megapixels or higher. Scanned Photos – must be scanned at **300 resolution** and saved to disc. Please be careful if you edit these to prevent distortion. Do not print on home laser printer – quality is too low.
- Prepared Ads – if you create your own layout, please ensure that the resolution is set at 300 and is true to size. Ad should be in .jpg, tiff or pdf format.
- Email to [phsybk@gmail.com](mailto:phsybk@gmail.com)
- Please make checks or money orders payable to Prattville High School.

### Please Print

Date \_\_\_\_\_

Purchaser's Name \_\_\_\_\_ Telephone Number \_\_\_\_\_

Email address or business address to send receipt \_\_\_\_\_

Please check the advertisement size and layout design from attached page: (measurements are *width x length*):

\_\_\_\_\_ \$300 Full page color (8" x 10.5)

\_\_\_\_\_ \$200 1/2 page color (8" x 5.25")

\_\_\_\_\_ \$125 1/4 page color (4" x 5.25")

\_\_\_\_\_ \$50 1/8 page color (4" x 2.5")

Please check one of the following:

\_\_\_\_\_ Advertising copy and photos prepared by business and enclosed with contract (*if not enclosed and not received by deadline, the staff will create the layout*).

\_\_\_\_\_ Advertising copy to be prepared by the yearbook staff and all copy and photos are enclosed or emailed to [phsybk@gmail.com](mailto:phsybk@gmail.com).

Message to appear in ad/any special instructions (please print):

\_\_\_\_\_  
\_\_\_\_\_

Signature of Advertiser \_\_\_\_\_ Date \_\_\_\_\_