

## **Advancement Committee Notes**

### **Advancement Committee Meeting**

1/30/26

9:00 a.m.

**In attendance:** Chris Bewell, Meg Haley, Rachel Droogsma, Alyssa Schwartz

#### **Meeting Focus:**

- Open Enrollment
- Budget

#### **Open Enrollment planning**

- Outdoor banner
  - 3x8 is about \$100-200, could do this locally at a Fedex or similar
  - Could use the shade posts to hang it high, inside the recess field
- Chris has already put an ad in The Voice / Downtowner for both January and February
- Rachel will ask Payne-Phalen and Greater East Side Council to put ad in their newsletters
- Chris will post ad with ESABA
- Plenty of stickers and yard signs are still available
- Create a post parents can share on their social media
  - Alyssa will attach to a Stepping Stones email, asking parents to share
  - Meg will make this

#### **Banner planning**

- Confirmation that we have funds
- Think about where we will display it outside (shade poles?)
  - Chris will talk to Chris M.
- Pursue a printer
- Make the file

#### **Alyssa's request**

- Check St Paul MN Foundation for grants
  - Meg will look into this

Meeting finished by 9:50 a.m.

Respectfully submitted by Rachel Droogsma