

Why Your Child Can't Skip Their 20 Minutes of Reading Tonight

James

Travis

reads 20 minutes per night, 5 times per week





reads only 4 minutes per night ...or not at all

In one week:

100 minutes of reading





20 minutes of reading

In one month:

400 minutes of reading





80 minutes of reading

In one school year (9 months):

3600 minutes of reading

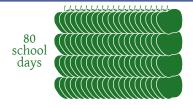




720 minutes of reading

By the end of eighth grade:

28,800 minutes of reading





5760 minutes of reading

Which student would you expect to read better?

Which student would you expect to know more?

Which student would you expect to write better?

Which student would you expect to have a better vocabulary?

Which student would you expect to be more successful in school and life? How do you think each student will feel about himself as a learner?

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BRILLIANT DESIGN & DEVELOPMENT