



School District of Williamsburg County

"Imagine Greatness"

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WILLIAMSBURG COUNTY SCHOOL DISTRICT JOINS THE NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS (NFHS) TO BROADCAST ATHLETIC COMPETITIONS LIVE

Williamsburg County School District is pleased to announce that it has joined The National Federation of State High School Associations (NFHS) to broadcast events live at both Hemingway High School and Kingstree High School. Pixellot cameras are in place at almost 9,000 high schools affiliated with the NFHS Network. The Pixellot system can be used to broadcast games during the regular season, and special events such as graduations, play-offs, and practices. The monthly pass is \$11.99 with the annual pass being \$79.99, both provide a portion of funds back to the schools.

NFHS and its member schools also allow coaches at participating member schools to view detailed live game stats, video, highlights, in-depth analytics, and video breakdowns, including shot charts and heatmaps via Pixellot cameras. The platform allows coaches to use their time more efficiently, leading to improved player development and assistance for our student-athletes looking to benefit from the lessons learned through participation in education-based activities.

In addition to the time-saving functionality of VidSwap, the Pixellot platform provides high school coaches the opportunity to experience technology used by professional and collegiate teams. As a result, student-athletes can receive increased visibility. Schools in NFHS member state associations receive access to Pixellot Air, an integrated mobile solution that captures, reviews, and analyzes video. The lightweight, portable device features a dual camera array and direct cloud uploading that can easily and quickly be set up to capture up to 12 hours of footage. The web address is <https://www.nfhsnetwork.com/>.