

# Carl C. Luchetti, Jr. Memorial Scholarship



This award is being offered in memory of Carl C Luchetti, Jr. by his loving sister, Henrietta Viola and niece Carol Ann Viola. 2020 is the inaugural year for this award. Carl was a kind and gentle soul who was devoted to his family, friends and all who crossed his path. He reveled in all the accomplishments of his 5 children and grandchildren and extended family. He and his wife of 61 years, Joan, stressed a strong work ethic and the value of an education to his children. He also stressed commitment to a higher education as witnessed by his five children all of which are Wyoming Area graduates and later King's College graduates as well as their achieving professional degrees including three medical degrees, CPA and an educator. Carl was so proud of his children's accomplishments that not a day would go by without Carl mentioning one of their accomplishments to his friends, family or business associates.

Raised in Exeter Carl graduated from Exeter High School in 1955 and then went onto earn a BS in Mathematics from the University of Scranton. He was also a ROTC graduate and went on to become a commissioned officer specializing in weapons training in the US Army. He served as a member of the U.S. Army Reserves and was a proud veteran who honorably served his country for nearly 10 years.

He owned and operated the family business, Luchetti Sales and Service, Inc. a Jeep dealership in Exeter for over 55 years. Customers saw him as a firm salesman but also someone who treated every customer fairly and tried to offer the best deals possible. A favorite slogan was "I am on your side". This was evidenced by the many local state and national Chrysler/Jeep awards received throughout his 55 years in business. A handshake to Carl was his badge of honor and he believed that the customer was the boss. This loyalty to his friends and family continued after the Jeep business was sold whereby he would barter with the salesman at Motor World in Wilkes-Barre on behalf of them when they were purchasing a vehicle. His loyalty extended to going to car auctions to purchase vehicles in order to help someone find the best deal. He was a true "car buff" and would be seen at local dealerships, walking car lots, learning about the newest models.



Carl was an avid hunter and outdoorsman who loved trapshooting with his friends at his farm in Franklin Township. He won many trapshooting awards both locally and nationally. A highlight of many of his friends and family were the many trapshooting parties and clam bakes he held for over 46 years at his home away from home "The Farm". Everyone would gather for trapshooting, eating and a lively discussion. These events would last all day and grew in attendance each year as everyone tried to get a coveted invitation. The farm would become a favorite place for Carl and if you were to pass you might see him sitting on his tractor cutting the grass and hay giving you a friendly wave. Throughout the years he would host a weekly Sunday dinner for his "buddies". He always included his mother with whom he shared a special bond who eagerly waited on her front porch for her son Carl to pick her up and head to "the Farm" for the festivities to begin. She was needed to "supervise" the cooking and lively banter during this time. She looked forward to these special Sundays engaging in lively conversation on current affairs. Being an outdoorsman Carl loved to hunt. When he was young he hunted routinely with his friends to the point of traveling abroad to places like Argentina, or out West to hunt elk. His trapshooting meets took him to the Midwest. His love of hunting was the real reason he bought the farm in Franklin Township so he could be surrounded by a forest full of deer. The first day of deer season was a very special time for Carl and his buddies. They would prepare at the Farm days in advance in order to get an early start to the season. Most of the catch was then featured at his very popular annual "wild game dinners". Carl loved to bowl and play pool but mostly he was an avid sports fan especially when it came to his favorite "Fighting Irish" from Notre Dame and the NY Yankees. On weekends he would be seen wearing a sweat shirt with "Notre Dame" emblazoned across his chest. The pinnacle of his team spirit was achieved when three of his



grandchildren were accepted as undergraduates to Notre Dame recently. When his children were young he was supportive of them by attending their little league game , their basketball games and watching his daughter perform as a majorette at Wyoming Area football games. He had a very close loving relationship with his sister, Henrietta, who is honoring his memory with this award. This special relationship extended to her daughter Carol, and Henrietta's grandchildren, both adopted from Russia, Dimitri and Elena who live in Virginia. They were always excited to see Uncle Carl because it included lessons on gun safety, practice shooting clay pigeons as well as driving his 4x4 at "the Farm". He was always surrounded by one of his five talented children, eight grandchildren or his one great grandchild plus many nieces, nephews, dozens of friends, or business associates. Carl was one of the few remaining members of a generation where family was one's heart and soul. He was someone who stood over six foot tall and had a commanding presence when he entered a room. Once he engaged in a conversation people realized that he was someone that was honest and forthright, who spoke his mind but had a large generous heart.

It is our sincere wish to award this scholarship to that applicant who exemplifies Carl's business interest as well as his generous and loving heart and shares his love of family and his very generous personality.

**CRITERIA:** Applicant must be a Wyoming Area graduating senior who has been accepted as a full time student to a trade school, technical college, community college or a four year college/university. All Majors will be considered. Financial need may be considered. An interview may be part of the selection process.

**REQUIRED ESSAY:** In a solid essay of at least 500 words, choose one of the following and tell the selection committee your thoughts. Identify your choice in the first line of your reply.

1. What influenced you to select this particular scholarship to apply for over the many others offered through this program?
2. After reading the description of this scholarship what traits do you have in common with Carl and how will you use those traits in your future endeavors.
3. Family was very important in Carl's life. Tell us about a special person in your family, and why they are considered special to you. Give examples.