



MEDIA

MARCH 2022

Can you remember what you were doing 30-years ago? We remember what we were doing. It was March 1992 and sweat was rolling off hard-working engineers. Management was busily trying to put the final pieces of the puzzle into place for the startup of a new FM radio station.

What should we call it? The decision was made to give it a strong, forceful name. We selected **POWER 88**.

Then the slogan to match: **We know where the real power comes from!**

Now 30-years have passed since we flipped the switch and began broadcasting: **POWER 88 FM**. Life has changed. You probably didn't have a computer at work, or more than a hundred TV channels to click through at home. And Power 88 has changed, too. The style of music, the voices on the air, the musical artists are all different now.

One thing hasn't changed. We **KNOW** where the **REAL POWER** comes from. "**POWER**" may be in our name, but it's **GOD'S POWER**.....not ours.

Our job is only to reflect his light to a dark and hurting world.

Our goal is to bring the power of his grace and love into the lives of listeners.

Our ministry is going wherever those listeners are: sitting on the living room floor with family playing games, or driving to or from a job, or staring at a loaded gun.

With your help, we have been here for thirty years with the hurting to say, "There IS reason to go on! There IS hope. There IS someone who cares!"



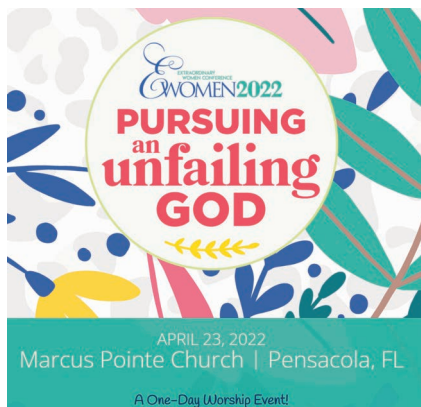
Do you have that vision? It captured our imaginations and swept us away 30 years ago. Every day someone will hear the good news through POWER 88 FM. Everyone who has supported this ministry with a gift, no matter how small, has a part in this outreach.

The average church has less than 250 people coming regularly. Even at most mega-churches there are fewer than 4000 on a given Sunday morning. Every week, this station reaches many more people. Many listen to radio in their automobile, others in their home or office, some at the beach.

While Power 88 cannot replace the local church, we can bring people from different churches together, and work hand-in-hand with pastors and leaders from many churches to keep believers closer to **GOD** and their fellow brethren and the truths that keep them close.

There's only one question left: Do YOU know where the real power comes from?

COMING EVENTS



For complete
event details.



Go to the concert
page at

www.goforth.org



WHY FORGIVENESS OF SINS DEPENDS UPON JESUS CHRIST

Our God did send the promised great Prophet, His only Son. He did so to free us from the curse of the Law, to reconcile us unto our God, to make our wills conform to His in order to do good works, to heal our self will, and to restore us to the image of God (Colossians 3:10).

Now we know that "there is no other name under heaven given among men, whereby we must be saved" (Acts 4:12). It is only the name of Jesus Christ that saves. So let us run unto Him with the feet of a lively faith and cast ourselves into His arms. For He draws us graciously to Him, saying, "Come unto me, all you who labor and are heavy laden; and I will give you rest" (Matthew 11:28).



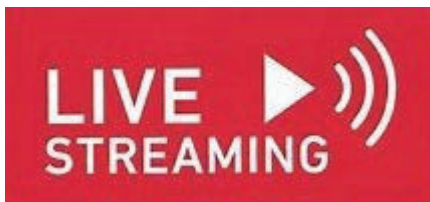
~ Taken from "The Benefit of Christ"
by Juan de Valdés & Don Benedetto

KENNY'S CORNER

This year Power 88 celebrates 30 years of local ministry here in the Mobile area. Looking back at 1992. a dozen eggs would cost you \$.86, first class stamp was \$.29 and gas was \$1.13 a gallon.

I was a sophomore in High School at that time and I remember seeing a logo for a new Christian Music station that was coming to the area in a local magazine (this was before the internet kids). Growing up all I listened to was Christian Music and I was excited that there would be a radio station that played music that really spoke to me. Soon my headphones would be filled with music from Audio Adrenaline, Newsboys, DC Talk and more from airwaves from a local radio station. I remember many nights in my room just listening to the radio and these songs spoke life to me. Fast forward four years (now in college) and I had the opportunity to volunteer at this radio station. I was pursuing a degree in Mass Communication and felt like it would be great to get experience in both broadcasting and ministry. Within the first year an opportunity arose and I was given my first real air shift. It was each Friday Night and was a request show called "The PowerHours."

Over the years I've had on air shifts in the mornings, mid-days and afternoons and now carry the title of Music Director. I had no idea that when I began a volunteer position at Power 88 over 25 years ago that I would still be here, but I am eternally grateful for it. It is here that I have been afforded a career that I love and able to meet and get to know the hearts of many of the artists we play. It was also here that I met the woman that would become my wife. After all these years, I still remember what it was like to be a teenager in my room just soaking up the messages of the songs that were played on Power 88. That's why every day when I wake up I feel blessed and excited to have the opportunity to have a small part in encouraging those who may be in the same position I was so many years ago.



**This Ministry relies on the generosity of
faithful listeners just like you.**

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THANK YOU FOR LISTENING!

Celebrate the risen Savior!



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