Office of the Superintendent

# Greenwood Leflore Consolidated School District REQUEST FOR PROPOSAL

# K-12 Online Reading-Assessment Program

### **Introduction:**

The Greenwood Leflore Consolidated School District is located in Greenwood, Mississippi. School facilities consist of twelve schools and one central office. The district has approximately 4115 students.

## **Physical School Location:**

Threadgill Primary-Greenwood, MS

Bankston Elementary-Greenwood, MS

Claudine Elementary-Greenwood, MS

Davis Elementary-Greenwood, MS

East Elementary-Greenwood, MS

Leflore County Elementary-Itta Bena, MS

Threadgill Elementary-Greenwood, MS

Greenwood Middle-Greenwood, MS

Amanda Elzy Junior High-Greenwood, MS

Leflore County High-Itta Bena, MS

Amanda Elzy High-Greenwood, MS

Greenwood High-Greenwood, MS

## **Purpose of RFP:**

A K-12<sup>th</sup> Online Reading Assessment Program that offers a comprehensive solution with computer-adaptive tests, curriculum-based measures, and fixed-form assessments to support K-12 students by a independent reading practice program that helps K-12 students to become confident, lifelong readers by providing an extensive choice in what they read and keeping them engaged in independent reading practice as they work toward personalized goals

These services shall be provided to the Greenwood Leflore Consolidated School District during the 2025-2026, 2026-2027, 2027-2028 school term.

The Superintendent reserves the right to reject any and all bids.

#### **ABOUT THIS DOCUMENT:**

This document, titled a Specification Response Form, is the form by which vendors shall respond to this bid opportunity. Vendors may be required to include other documents, including warranty or other information in order to be considered responsive.

#### **GENERAL TERMS:**

All equipment furnished under this contract shall be new, unused and the same as the manufacturer's current productionmodel. Accessories not specifically mentioned herein, but necessary to furnish complete unit ready for use, shall also be included. Unit shall conform to the best practice known to the trade in design, quality of material and workmanship.

Assemblies, sub-assemblies and component parts shall be standard and interchangeable throughout the entire quantity of units as specified in this invitation to bid. All units shall be fully assembled and ready to operate or use.

### **GUARANTEE:**

All units shall be covered by the manufacturer standard warranty. Other warranty conditions may apply.

#### BID QUOTATION:

Bidders shall complete every space in the specification bidder's proposal column with a check mark to indicate if the item beingbid is exactly as specified. If not, the "NO" column must be checked and a detailed description of the deviation from the specification to be supplied.

## **DELIVERY:**

Delivery of any materials shall be FOB to the Purchasing Entity. Installation may apply to some line items.

**RFP Submission requirements:** Submit three (3) copies of this unpriced (Specification Response Forms and Proposals with pricing shall be immediately discarded as non-responsive) **SPECIFICATION RESPONSE FORM** in one sealed package with **K–12 Online Reading-Assessment Program** on the outside of the package to the following address:

The bid opening will be at 10:00 p.m. on Wednesday, May 28, 2025

Please publish on the following dates: <a href="May 12">May 12</a>, <a href="2025">2025</a> and <a href="May 19">May 19</a>, <a href="2025">2025</a>

PERFORMANCE DATES:

**Publish Dates:** 

Advertise: 12 May 2025 Advertise: 19 May 2025

Specification Responses Due on or Before: 23 May 2025 10:00 AM Local Time

Office of the Superintendent Greenwood Leflore Consolidated School District 1901 Hwy 82 West Greenwood, Mississippi 38930

E-Mail: mjohnson@glcsd.org

#### **BID PROCESS:**

(662) 581-3035

This bid event is being conducted by the district's leadership team, which is a bid process during which vendors compete for the District's business in real time. The vendors will submit their sealed bids to the district's office and the team will use the scoring methodology to determine which proposal and bid will be accepted. ALL vendors will be notified of the outcome.

#### Minimum Eligibility Requirements for Contract Award

Applicants must provide documentation of a minimum of five (5) years of evidenced-based results according to the ESSA(Every Student Succeed Act) guidelines.

Applicants must address and provide (if applicable) a list of any pending/past litigation or investigations that have occurred within the past five (5) years. Provide Evidence of no suspension or debarments (Sam.gov)

Applicants must have financial stability and adequate staff to manage the program in the sole and absolute discretion of the Greenwood Leflore Consolidated School District.

Applicants must, at all times during the contract term and at their own expense, keep in full force and effect

comprehensive general liability insurance with "personal injury" coverage; commercial or business auto liability insurance; physical and contractual liability coverage, with minimum limits of ONE MILLION AND NO/100 DOLLLARS (\$1,000,000.00)

Greenwood Leflore Consolidated School District and Superintendent shall be named additional insured on the said policy. The insurance policies required under this Section shall not be modified or cancelled except upon 60days' written notice to Greenwood Leflore Consolidated School District. Proof of insurance must be submitted to the Greenwood Leflore Consolidated School District bat the time the contract is executed.

Applicants must, at all times during the contract term and at their own expense, keep in full force and effect a policy of workers' compensation insurance for coverage in Mississippi with an employer's liability limit of:Bodily Injury by accident - \$500,000.00 each employee Bodily Injury by disease - \$500,000.00 policy limitBodily Injury by disease - \$500,000.00 each employee

The Greenwood Leflore Consolidated School District Board shall be named additional insured on the said policy. The insurance policies required under the Section shall not be modified or cancelled except upon 30 days' written notice. Proof of insurance must be submitted to the Greenwood Leflore Consolidated School District at the time the contract is executed.

Contractors' staff involved in this project may be required to participate in a criminal background check process as prescribed by the school district.

Applicants must comply with all applicable licensing and certification requirements specific to the proposed services.

Applicants must be in compliance with all applicable City, County, State and Federal laws, regulation codes and ordinances. The vendor must reference in its contract if awarded the bid that the vendor has read, understood, agreed, signedand submitted an original copy of the contractual Services Providers' Assurances to the LEA - Exhibit I.

| Scope of Work/Performance Program includes but not limitedto the following conditions. Please acknowledge the conditions by placing a checkmark or 'X' in the appropriate box. For clarification, the left-hand box answers in the affirmative or 'Yes' to each question or condition, while the right-hand box  | YES          | NO   |
|--|--------------|--|
| The program can be used with any curriculum and supports instruction with standards-aligned texts.   |              |  |
| The program uses an industry-standard measure to determine text difficulty.  |              |  |
| The program uses a student-completed inventory to pinpoint topics of interest, then recommends texts that pertain to those topics and correspond with the student's reading ability.   |              |  |
| The program features an embedded benchmark assessment but also supports the option to integrate results from select early literacy and reading assessments to streamline testing and monitor growth.   |              |  |
| The program includes thousands of authentic, leveled books for pre-K-12 students, including picture books, chapter books, literature, and nonfiction titles. All students have unlimited access to all titles at all times.  |              |  |
| The program includes reading comprehension quizzes to confirm students understand what they read.  |              |  |
| The program provides close-reading tools and scaffolds to help students interact with texts, including professionally recorded audio narration to model reading fluency, an online journal, note-taking tools, and digital highlighters.   |              |  |
| The program includes resources to extend learning, including writing tools and a project center.   |              |  |
| The program allows students to download up to 20 books at a time to read offline using a free app.   |              |  |
| Educators and administrators can generate reports in real time to monitor activity and growth for individual students, groups of students/classes, grades, whole buildings, and districts.   |              |  |
| The program tracks each student's time spent reading, as well as books/words read.   |              |  |
| The program is compatible with a variety of browsers and devices, including iPads, and Chromebooks.  |              |  |
| The option to add publisher packages helps schools expand libraries and support students' learning needs.  |              |  |
| An optional online newspaper that is written specifically for children is available five days per week, 52 weeks per year, and includes an extensive archive. Each article is reviewed by a psychologist prior to publication. Each article is offered in Spanish, French, and three English reading levels.   |              |  |
| A variety of optional professional services are available to help educators and administrators implement and use the program effectively to promote reading skills growth with students.   |              |  |
| Subscriptions include unlimited, free, live chat, toll-free phone, and e-mail customer support between 6:30 am and 7 pm central time from U.S. based product experts, as well as 24/7 access to support materials.   |              |  |
| Criterion The state of the stat | Yes          | No   |
| The program can be used with any K—12 reading curriculum to support differentiated reading practice.   | <del> </del> | <del>                                     </del> |
| The program promotes student choice. Students, parents, teachers, and librarians can access a free online tool in English or Spanish to help students select authentic fiction and nonfiction print and/or e-books that match their individual reading levels and interests.   |              |  |
| The program includes hundreds of thousands of quizzes, including comprehension, vocabulary, and literacy skills quizzes, to students understand what they choose to read.  |              |  |
| The program integrates with optional early literacy and reading assessments to help teachers accurately pinpoint students' individual reading levels and measure ongoing growth.   |              |  |
| The program uses an industry-standard measure (such as Lexile® measure, ATOS, or zone of proximal development) to determine text difficulty and recommend differentiated texts to students.  |              |  |
| The program allows educators to set individual reading practice goals for students based on the quantity and complexity of texts that are read, as well as goals for reading comprehension accuracy.   |              |  |
| The program is backed by extensive foundational and efficacy research that shows all students who use the program to practice reading skills, including struggling readers and emergent bilinguals, are more likely to be ready for college and careers as those who do not.   |              |  |

| The program supports reading practice for native Spanish speakers who are transitioning to English literacy by recommending Spanish-language texts.   |     |    |
|---|-----|----|
| The program meets the Every Student Succeeds Act (ESSA) requirements for strong evidence of efficacy.   |     |    |
| In-depth reporting features help educators monitor practice and support regular teacher-student conversations about reading time, reading comprehension, and reading growth.  |     |    |
| The browser based program works with various popular devices, including Chromebooks and iPads.  |     |    |
| A variety of optional professional services are available to help educators and administrators implement and use the program effectively to promote reading skills growth with students.  |     |    |
| Subscriptions include unlimited, free, live chat, toll-free phone, and e-mail customer support between 6:30 am and 7 pm central time from U.Sbased product experts, as well as 24/7 access to support materials.  |     |    |
| Criterion   | Yes | No |
| The solution provides options for computer-adaptive literacy, reading, and math assessments for students in English and Spanish; curriculum-based reading and math measures; and an embedded platform that allows teachers to administer readymade skill probes or create and administer their own items and tests. |     |    |
| The solution includes a CBM for both Reading and Math in grades $1-3$ that also incorporates an audio component for students to record themselves and RAN measures.   |     |    |
| The solution's reading and math assessments are research-based and statistically linked and accurate predictors of high-  |     |    |
| stakes tests, including ACT and SAT college entrance exams.  The solution includes targeted focus skills that identify critical skills in English and Spanish for both reading and math that  |     |    |
| should be taught in each grade level.   |     |    |
| The solution uses empirically-based, state-specific learning progressions in English to organize K–12 reading and math skills in teachable order. These progressions identify the critical skills students must master at each grade level to achieve college and career readiness.                                 |     |    |
| The solution includes a learning progression authentic to skills needed to achieve reading success in Spanish.  |     |    |
| The National Center on Intensive Intervention has reviewed the solution's reading and math assessments.   |     |    |
| The CBM measures can be given in 1 minute administrations   |     |    |
| The computer-adaptive tests can be administered for screening and/or progress monitoring, and most students can complete a test within 30 minutes.  |     |    |
| Reports show results from computer-adaptive screening and progress monitoring assessments together on a single vertical scale, in a single view, to track growth over time.   |     |    |
| Reports detail the skills students have mastered, still need to practice, and are ready to learn next. Scores include a research-proven growth measure, such as student growth percentile.  |     |    |
| Educators can use test results to place students in a variety of K-12 practice and instructional solutions.   |     |    |
| The solution provides data-based goal-setting options to help teachers personalize learning targets.  |     |    |
| The solution includes access to tens of thousands of free, standards-aligned instructional resources to help educators personalize intervention, instruction, and practice.   |     |    |
| The system supports single sign-on capabilities with multiple user roles that control each user's access to specific program features, data, and reports.   |     |    |
| The browser-based solution works with various popular devices, including Chromebooks and iPads.   |     |    |
| A variety of optional professional services are available to help educators and administrators implement and use the program effectively to promote reading skills growth with students.  |     |    |
| Subscriptions include unlimited, free, live chat, toll-free phone, and e-mail customer support between 6:30 am and 7 pm central time from U.S. based product experts, as well as 24/7 access to support materials.  |     |    |
| Technical Support   | Yes | No |
| The vendor's call center is located in the U.S. and provides technical support during school hours.   |     |    |
| Technical support is available via toll-free telephone, live chat, and e-mail.  |     |    |
| The vendor provides users with 24/7 access to support materials   |     |    |
| Professional Development  |     |    |
| The vendor offers both virtual and ONSITE professional development services that help teachers to make effective use of student data.   |     |    |
| Company is experienced and stable.  |     |    |
| The vendor has a large customer base, and schools and districts across the U.S. are currently using the program successfully  |     |    |
| The vendor has a high rate of customer satisfaction and can provide customer references.  |     |    |
|   | 1   | 1  |

|   | , |  |
|---|---|--|
| programs/services selected shall/must possess the following characteristics:  |   |  |
| idence that the services to be provided are based on thorough scientific based research developed after extensive views of literature and current instructional methods and approaches. |   |  |
| ignment between research and practical  |   |  |
| onitoring of student progress using reports based on student data   |   |  |
| vidence of ongoing support through response to technical assistance questions   |   |  |
| pacity to provide onsite training and professional development for key staff  |   |  |
| pacity to keep services current over time   |   |  |
| lequate fiscal resources to support continuing services over multiple years   |   |  |
| oven history of delivery of service   |   |  |
| impliance with federal, state, and local policies   |   |  |
|   |   |  |

| Scoring Methodology   | YES | NO |
|---|-----|----|
| Greenwood Leflore Consolidated School District will use any or all of the following categories in developing a scoring mechanism for this bidprior to the receipt of proposals. All information provided by the Vendors, as well as any other information available to Greenwood Leflore Consolidated School District staff, will be used to evaluate the proposals in their sole and absolute discretion.  Acknowledge this scoring method in the box to the right to indicate that you understand this process.                         |     |    |
| Notice to Respondents: Do not write or fill in the spaces provided below. These spaces are reserved for the District  |     |    |
| evaluation process.   | YES | NO |
| 1. Organizational Experience - Possible Score – 25 – Variables considered in evaluating this category will include, but   |     |    |
| not belimited to the following:   |     |    |
| a. Applicant's experience and success in conducting similar work  |     |    |
| b. Experience in fulfilling contract of similar nature/Years Experience   |     | 25 |
| c. Quality and completeness of proposal   |     |    |
| d. Organizational structure   |     |    |
| e. Integrity  |     |    |
| 2. Program Design - Possible Score – 25 – Variables considered in evaluating this category will include, but not be   |     |    |
| limited tothe following: overall approach and the Applicant's grasp of the project as shown by the depth, breath, and   |     |    |
| clarity of the proposal;  |     | 25 |
| a. Innovative and creative approach   |     | 25 |
| b. Connection, representation and sensitivity to cultural and ethnic diversity  |     |    |
| c. Ability to maintain alignment with Standards of the Mississippi Department of Education  |     |    |
| 3. Cost Efficiency – Possible Score   |     |    |
| 20  |     | 20 |
| a. Total cost of proposed services  |     |    |
| b. Service and support cost;  |     |    |
| 4. Program Operations – Possible Score - 30   |     |    |
| a. Adequacy of resources, including personnel, equipment, financial stability and other related factors   |     | 30 |
| b. Management and planning: The quality of procedures/organizational structures proposed for completion of work   |     |    |
| c. Timeliness of services;  |     |    |
| Value-Added is defined as a product(s) or service(s), exclusive of the stated functional and technical requirements and provided to the District at no additional charge, which, in the sole judgment of the District, provides both benefit and value to the District significant enough to distinguish the proposal and merit the award of additional points. A Value-added rating between 0 and 5 may be assigned based on the assessment of the District. These points will be added to the total score.  Possible Value-Added Points |     | 5  |
|   |     |    |
|   |     |    |
|   |     |    |
|   |     |    |
|   |     |    |
| Evaluator's Signature Date  |     |    |
|   |     |    |
|   |     |    |

