

Fan Cloth Parents Guide to:

SUPPORTING YOUR STUDENT

An apparel fundraising campaign has launched and your student/athlete needs your support & sales.



KEY CAMPAIGN COMPONENTS

CATALOG & SHOP

Your student has a catalog, along with an online shop for placing orders. See catalog or reverse of this sheet for official shop url.

LIMITED TIME ONLY

This fundraising campaign is only available for a limited time. Check the shop or catalog to see when campaign ends.

GETTING CREDIT

During checkout, customers will be asked to select the participant they're supporting. This will help your student get closer to earning an incentive.

FREE INCENTIVE

Students are eligible to earn a free incentive based on total number of items sold. See reverse of this sheet for official incentives.

WHAT IS FAN CLOTH?

Fan Cloth is a team fundraiser in which each participant helps sell one-of-a-kind fan apparel items for the team within the community. The team raises funds based on items sold.

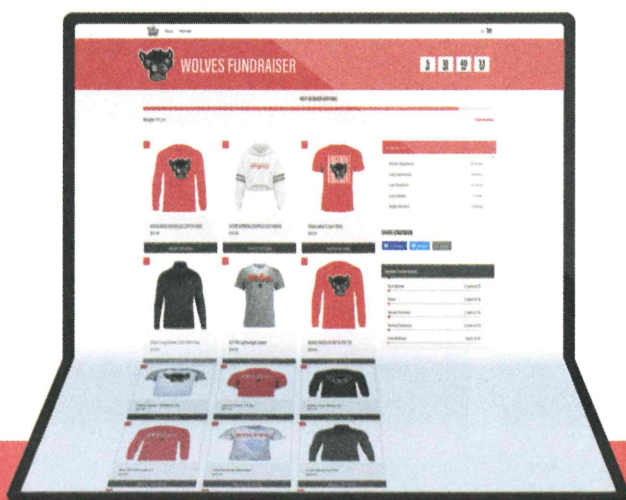
HOW DOES IT WORK?

Each student/athlete gets a catalog to promote their campaign and an online shop to place orders. The campaign only lasts a short time, so everyday matters.

HOW YOU CAN HELP!

Now that you understand how the fundraiser works, it's time to act!

On the reverse of this sheet, you will find a helpful checklist to ensure this fundraiser is a complete success for your student.



SHOP LINK

Text the **Campaign ID#** to **559-900-3222** to receive a text with your student's shop link.

*Campaign ID is found on top right on the catalogs

Text the 5 character Campaign ID# to this QR code:

