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PRESS RELEASE

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Third Graders Host Houston County Marketplace February 7 – 9



HOUSTON COUNTY, GA – More than 1,800 third graders from the Houston County School District will participate in the buying and selling of goods and services at Houston County Marketplace. This event will be held February 7 – 9 from 9:30 – 10:15 a.m. and 12:30 – 1:15 p.m. at the Cary W. Martin Conference Center at the Roy H. “Sonny” Watson Health Pavilion in Warner Robins.

Leading up to this event, students learned many economic concepts including the use of resources in creating goods and services, the interdependence of consumers and producers, and the benefits of voluntary exchange. “As entrepreneurs, they develop a business based on the good or service they want to provide,” said Christie Lehman, K-5 Social Studies Coordinator for the Houston County School District. “Price is determined based on the amount of time and resources needed to create their product or develop their service. The culminating activity is trading the goods and services at Marketplace.”

Hundreds of parents, administrators and guests browse and shop at Marketplace. Shoppers may stop by the currency exchange booth to trade U.S. dollars for Marketplace bucks – at a bargain exchange rate of one American dollar for two Marketplace bucks.

MORE



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At Marketplace, you may find picture frames, jewelry, games, bookmarks, hair accessories, phone accessories, activity stations and more. All proceeds are used to provide resources for future Marketplace events.

For more information, contact Christie Lehman at christie.lehman@hcbe.net or (478) 988-6200 x 3463. Family members of third grade students are encouraged to attend and participate.

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Photos from 2023 are shown.



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