

# CAREER AND TECHNOLOGY EDUCATION

*“Preparing All Young People for a Changing World”*

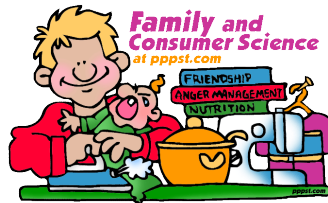
Agricultural, Food & Natural Resources



Business, Management and Administration  
&  
Marketing Communications



Human Services/Family & Consumer Sciences



Denmark-Olar Middle/High School  
Mr. Walter Baker, Principal  
Mrs. Dottie Brown, Superintendent

## Department Staff

Candace Jones  
Business, Management and Administration  
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Daniel Scott  
Agriculture, Food & Natural Resources  
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John Green  
Marketing Communications  
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Juanita Robinson  
Human Services/Family & Consumer Sciences  
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## Career & Technology Education Department

Career & Technology Education offers majors to all students. Having a major in one or more areas puts a student in a **completer** status.

A **completer** is a student with an Assigned Classification of Instructional Programs (CIP) code who has earned at three Carnegie units in a CTE course work leading to a career goal.



## ***Agriculture, Food and Natural Resources (Horticulture Pathways)***

Agricultural Education is a program for high school and middle school students interested in pursuing careers in natural resources, environmental and agricultural careers. Students have an opportunity to become a completer in Agriculture after passing three courses offered in this department.

Courses offered are:

Agriculture Science & Technology  
Agribusiness & Marketing  
Introduction to Horticulture  
Nursery, Greenhouse and Garden Center Technology

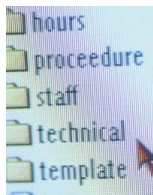
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## ***Business, Management and Administration***

People with business skills are the ones that make the deals that build profitable companies that power the global economy. A career in BMA can take an individual to the CEO's corner office on the top floor of a skyscraper or around the world making million dollar deals. Students have an opportunity to become a completer in Business, Management and Administration after passing three courses offered in this department.

Courses offered are:

Accounting I  
Business Law  
Entrepreneurship  
Integrated Business Applications I



## **Marketing Communications**

People in marketing communications pathway are experts in identifying and impacting opinions on given products or services. From retail salespeople to advertising executives, they are energetic ambassadors of their client's brands. Students have an opportunity to become a completer in Marketing Communications after passing three courses offered in this department.

Courses offered are:

Marketing  
Advertising  
Web Page Design  
Digital Media Marketing  
Google Applications

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## **Human Services/Family and Consumer Sciences**

This program prepares students to shape the world around them through a range of diverse career opportunities in fields that includes early childhood education, home interior, parenting education, culinary arts, hospitality management and operations, or food science technology and nutrition. Students have an opportunity to become a completer in Human Services/Family and Consumer Sciences after passing three courses offered in this department.

Courses offered are:

Family Life Education I and II  
Food and Nutrition I & II  
Child Development I & II  
Housing and Interior I & II



## CAREER AND TECHNOLOGY EDUCATION



To be considered a program completer, a student must earn a minimum of three Carnegie units within a career cluster area. If the required career cluster courses in a specified program total fewer than three units of credit, a student must earn the remaining credit in additional CTE courses to be considered a program completer. **Three units** are required for completer status in a career major for all students. Presently, the CTE Department at Denmark-Olar High School offers three programs: Horticulture, General Business Management, Family Life Education, and Marketing Communications. The requirements are as follows:

Agriculture, Food, and Natural Resources Horticulture	Agricultural, Science, and Technology Introduction to Horticulture Turf & Lawn Management Landscaping Technology Agribusiness and Marketing Nursery, Greenhouse, & Garden Center Technology
Business, Management, and Administration General Management  <b>* Required Courses for Major</b>	Entrepreneurship* Accounting I* Integrated Business Application I International Business and Marketing Business Law
Family and Consumer Science Family Life Education	Child Development I Child Development II Family Life Education I Family Life Education II Food & Nutrition I Food & Nutrition II Housing & Interiors I Housing & Interiors II
Marketing, Sales and Service Marketing Communications  <b>* Required Courses for Major</b>	Marketing* Advertising* or Digital Media Marketing* Web Page Design Google Applications