

Advancement Committee Notes
March 2025

The Advancement Committee had no meetings in the last month. However, we have worked on marketing tasks over email, including:

Marketing Plan Implementation:

- **Advertising** - Rachel placed ads about Cornerstone's open enrollment period in:
 - Payne-Phalen Community Council weekly newsletter, x 2 weeks
 - Greater East Side Community Council monthly newsletter

CMES Family Reps:

- Meg is working on a template to provide to family community reps that includes more focused goal for each community center; Alyssa helped shape the goals for each center, which range from enrollment to supporting programming to connecting families to resources
- Chris shared open enrollment flyers for Community Reps, which Rachel will share with them

Middle School Options/New Connections:

- Rachel reached out to and connected the Head of School at Friends School of Minnesota to Alyssa
- Waldorf School has also reached out to connect as a middle school option, connected with Alyssa

Respectfully submitted by Rachel Droogsma