

Course Outline

Publications B

Description of Target Group

Publications B is designed as the second semester of a two-semester course for all students interested in various phases of publication.

Purpose

Publications B is designed to facilitate the production of a high school yearbook.

Standards of Expected Student Achievement

Upon completion of this course, students will be able to successfully demonstrate the following skills:

1. Demonstrate understanding of specialized graphic art vocabulary.
2. Demonstrate ability to work cooperatively with other students.
3. Demonstrate ability to distinguish between superior and inferior page design.
4. Ability to crop and proportion photographs into existing formats.
5. Ability to write descriptive headlines and copy.
6. Recognize the role of advertising in publications.
7. Understand the importance of quality photography in publications.
8. For photographer, ability to photograph on assignment, develop, print, and submit finished photographs.

Instructional Materials

Text and Supplementary Materials

Refer to: Secondary Adopted Texts and Approved Supplementary Books used in the Santa Maria Joint Union High School District

Activities

Lectures, demonstrations, workshops, laboratory work, individualized learning, field trips.