



# FPTC TRADES TRACK

A QUARTERLY HIGHLIGHT OF CURRENT INDUSTRY TRACKS  
& EMPLOYMENT READY SUCCESS



HANDS DOWN : THE BEST WAY TO START A CAREER



## New Workforce Pell Grant coming July 2026!



WWW.FPTC.EDU  
OR  
GET SOCIAL



A new Workforce Pell Grant could help states connect more adults to workforce training by expanding eligibility to short-term, workforce-aligned education and training programs. Currently, the shortest program covered by PELL is 600 hours. This new option will reduce that to much shorter training programs.

Workforce Pell represents a new phase of federal investment in flexible workforce training that can scale in response to student and employer demand. For the first time, states will identify and approve eligible programs, while the U.S. Department of Education oversees program quality and performance.

The department plans to finalize regulations and launch the program on July 1, 2026. States are now working to incorporate the grant into broader workforce development strategies. As implementation begins, collaboration among states, institutions, and the Department of Education will be critical to ensuring a successful launch.

To maintain eligibility, qualifying programs must meet performance standards across three federal benchmarks:

- Completion rate: At least 70%. Students must complete the program within a set period, defined as 150% of the program's intended length. *For example, in eight-week programs, students would need to finish within 12 weeks to count toward successful completion.*
- Job placement rate: At least 70% of program completers must find employment in a field aligned with their training within 180 days of completing the program.
- Earnings "value" threshold: Programs must also meet a value benchmark known as the "median value-added earnings" test, which measures whether programs provide an earnings boost after considering program costs. Specifically, the value of the average earnings of the graduates, which is above a 150% federal poverty line, must be a larger value than the tuition and fees for the program.

Earnings will be measured three years after completion and adjusted for local cost of living.

Overall, this is a fantastic opportunity to offer vocational training to students who otherwise may not get the chance to enroll in longer programs.

Information from: [www.ncsl.org](http://www.ncsl.org)



### IN THIS ISSUE

New Workforce PELL

Commercial Vehicle Driving:  
Student Success

Carpentry:  
Student Success

Instructor's Insights

Program Potential

How Are We Doing?

#### EVENTS

FEB 16: SCHOOL CLOSED (PRES. DAY)  
MAR 3: LPN NURSING GRADUATION  
SHILOH  
MAR 19: PUBLIC SAFETY GRADUATION  
SHILOH  
MAR 23-27: SCHOOL CLOSED  
SPRING BREAK  
APRIL 10: LAST DAY TO SIGN UP FOR  
GRADUATION

### HOW ARE WE DOING?

#### CERT & LICENSES

Last Year:

2024.2025: **229**

This year to Date:

2025.2026: **161**

# STUDENT SUCCESS SPOTLIGHT



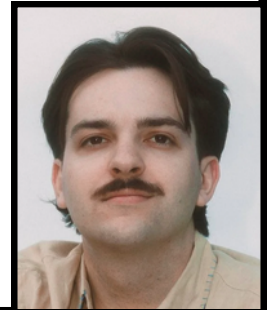
FPTC IS PROUD THAT ITS 2015 CVD GRADUATE, ANTONIO CRUZ, OF GROENDYKE TRANSPORT WAS CHOSEN AS AN AMERICAN TRUCKING ASSOCIATION'S "AMERICA'S ROAD TEAM" CAPTAIN.

STARTING JANUARY 2026, MR. CRUZ WILL WORK TO SHARE THE TRUCKING INDUSTRY'S SAFETY MESSAGE: "**SAFETY, ESSENTIALITY, AND SUSTAINABILITY**" WITH THE MOTORING PUBLIC, LAWMAKERS, FELLOW TRUCK DRIVERS, AND THE PUBLIC AROUND THE COUNTRY.

2015 GRADUATE OF THE FPTC CARPENTRY PROGRAM IS ALSO MAKING HIS MARK IN THE DESIGN WORLD. JORDAN INGLE FOUNDED "LADY\*STUDIOS" IN ATLANTA, GA. HE CREATES CUSTOM WOODWORK IN THE FORM OF SMALL ITEMS LIKE MIRROR FRAMES, TO LARGE INSTALLATIONS FOR CUSTOM SALON STUDIOS AND MOST RECENTLY, DESIGNED A ONE-OF-A-KIND CONFERENCE TABLE.

FIND MORE OF HIS STORY ON HIS SITE:

LADYSTUDIOSDESIGN.COM



## Instructor INSIGHTS into Applied IT & Cloud Computing

DELCENA PETERSON: TECHNOLOGY INSTRUCTOR

The job outlook for professionals in Applied IT and Cloud Computing continues to be exceptionally strong!

According to industry projections and labor market trends, demand for cloud specialists, IT support professionals, network administrators, and cybersecurity technicians is expected to grow much faster than the average for all occupations over the next decade.

Businesses of every size — from startups to global enterprises — are investing heavily in cloud migration, digital infrastructure, and secure systems, creating a robust pipeline of job opportunities with competitive salaries, flexible work options, and room for advancement.

At FPTC, our Applied IT & Cloud Computing program is designed to give students the real-world skills and support they need to launch a successful tech career such as Hands-On Labs & Projects, Industry-Relevant Curriculum, and Career Services Support.

Whether you're launching your first career or want to increase your current skills for the next opportunity, FPTC's Applied IT & Cloud Computing program equips you with the technical knowledge, practical experience, and professional confidence for which employers are looking.

Call today and see which program is right for you.

### QUARTERLY QUOTE

"I THINK TECHNICAL EDUCATION AND VOCATIONAL SKILLS AND HAVING A TRADE MEAN SOMETHING."  
ANGELA RAYNER

## PROGRAM Potential



### Marketing, Management and Entrepreneurial Principles

According to the Bureau of Labor and Statistics (bls.gov), advertising, promotions, and marketing openings are on an 8% rise and will be through 2033. This is driven by digital content, social media, and analytics. While overall demand is up in competition in entry-level roles, there is an emphasis in the need for specialized digital and data skills for success.

Growth Areas are:

- Digital Marketing: Massive demand for specialists in SEO, email, social media, and website marketing.
- Content Marketing: Creating engaging content remains crucial for audience attraction.
- Marketing Analytics: Skills in data analysis and tracking performance are highly valued.
- Product Marketing: Bridging product development and market success.

To be successful, a student will need to learn Digital Proficiency, on line platforms, analytical tools, and digital communication skills. Also, data skills with the ability to interpret data to inform strategy is imperative. Finally, being adaptive and staying current with new technologies and platform changes will help any new marketer find success.



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