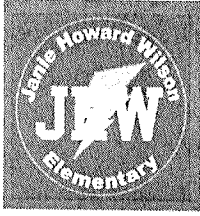


PTO Meeting Sign In^u

December 17, 2021

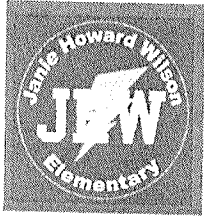
Name:
Betsy W. Finnell
Jacay Moya
Genefer G.
Ben G.
Tiffany Pressley
Ch. L. Smith
Londa J. Ray



PTO Meeting Agenda

December 17, 2021

- I. Welcome & Greetings
- II. Breakfast for Staff
- III. PYP
- IV. Calendar of Events/ Fundraisers
- V. Any other business



PTO Meeting Minutes

December 17, 2021

Welcome & Greetings

- Members Present: Dr. Ray, Mrs. Moye, Mrs. Pressley, Mrs. Finnell, Ms. Gunn, & Mrs. Griffiths
- Mrs. Finnell passed out the November PTO notes and the agenda

Dinner with Santa Recap:

- Successful Event
- 275 Signatures
- Parent Surveys/Reflection- Very positive. The only concern was the food. This will need to be changed for our next parent event in January.
- The event raised a little over \$900.00

January Math/Science Night:

- Mad Scientist is coming
- Pizza will be served instead of using SLA due to last parent survey
- There will be breakout sessions throughout the campus to do math skills that we want to share with the families.

Breakfast for Staff for January 3rd:

- Administration asked for permission to order coffee and donuts for staff for January 3rd on their return back from break
- PTO approved it after reviewing the budget.

Budget:

- The current budget shared with PTO shows a balance of \$630.19. There is a need to do some further fundraising such as the color run. Cheryl needs to update the description in the budget to show what was spent for the \$87.28. Budget has yet to reflect the tablet purchases

Fundraisers:

- 50/50- PTO can do this on Math/Science night. We need to confirm if we still want to do this
- Color Run
 - Need Bagged Lunches for March 16th-email sent to cafeteria manager on 01/12/2022
 - Sign Up Genius will be used for volunteers

- Kona Ice will be present as an additional fundraiser
- Griffiths to set schedule

Lake Wales Parade Review:

- No performance due to City Manger resignation
- Cheerleaders were able to perform for the charter office
- Mrs. Pressley got videos and screenshots.

PYP Updates:

- Griffiths did complete class for application
- Anuj Saran reviewed the application
 - Gave suggestions for parts A and B of the application as well as action steps for the application.

INTERNAL ACCOUNT - DEPOSIT & PURCHASING REPORT

G/L Account Number

891-9800-510-1401-40011

School/Dept. Name: Janie Howard Wilson

Internal Account Name

PTO

Date: 2021-22

User's Name	Date	Merchant's Name	Description of Purchase	PO or Invoice # (or Card Number (Last 4 digits))	Dollar Amount of Purchase
	1-Jul	BALANCE	Forwarding Balance from 2020-21		\$ 46.49
C. Donaldson	1-Oct	DEPOSIT	2021-22 PTO Membership fees	DEPOSIT	\$ 225.00
C. Donaldson	19-Oct	DEPOSIT	2021-22 PTO Membership fees	DEPOSIT	\$ 5.00
C. Donaldson	29-Oct	DEPOSIT	Fall Carnival Photo Fundraiser	DEPOSIT	\$ 480.00
DEPOSIT	19-Nov	DEPOSIT	Anonymous Donation to PTO	DEPOSIT	\$ 100.00
A. Medina	29-Oct	Hungry Howies	Lunch for Fall Carnival volunteers	CC #7064	\$ (108.87)
C. Donaldson	4-Nov	Obeliz Cortes	Refund for Fall Carnival Photo	Ck Request	\$ (5.00)
B. Finnell	2-Nov	Walgreens	Payment for Fall Carnival Photos	CC #8099	\$ (25.15)
					\$ (87.28)
Total					\$ 630.19



Parent Letter

Spread the word with a TEXT!
Register online, create your seller page and
send the link to your phone!
Then TEXT the link to families and friends!

GROUP ID:

SCHOOL / ORGANIZATION:

EVENT DATE & TIME:

REGISTRATION TIME:

LOCATION OF EVENT:

EVENT WEBSITE:

ENVELOPE TURN-IN DATE:
SELLERS WILL NOT QUALIFY FOR PRIZES FOR
DONATIONS RECEIVED AFTER THIS DATE.

MAKE CHECKS PAYABLE TO:

WHY WE ARE RAISING MONEY!

Let this script guide you when asking for donations!

OUR TOTAL DONATION GOAL

Color Blast! Prizes



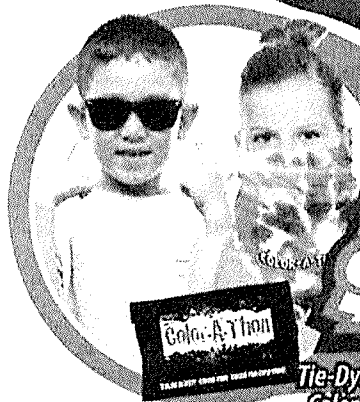
RAISE \$90

Color Beach Ball, Color Dust Pack
+ \$30 & \$60 prizes!



RAISE \$150

Color Blaster Bottle
+ \$30, \$60 & \$90 prizes!



RAISE \$60

Tie-Dye Bandana, Color Glasses
Color Dust Pack + \$30 prizes!



RAISE \$250

Crazy Wig, Rainbow Tutu, Rainbow Socks
+ \$30, \$60, \$90 & \$150 prizes!



RAISE \$30

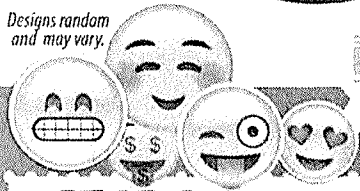
Color-A-Thon T-shirt & Color Dust
Pack Includes Event Entry!



RAISE \$500

EarPods, Inflatable Rockstar Guitar
+ ALL Other Prizes!

Designs random and may vary.



schoolathon.org

STEP 1: Register Online to Get Your Emoji Keychain!

Register online at SHOP.SCHOOLATHON.ORG, fill out this coupon, then return to your Color-A-Thon organizer for your EMOJI KEYCHAIN!

STUDENT NAME:

TEACHER / GRADE:

PARENT INITIAL:



PRIZE LEVELS:

Raise money and earn fun, colorful prizes! Keep each prize level you reach along the way! Raise \$500 and you get it all!!!

RAISE \$30 - Color-A-Thon T-shirt & Color Dust Pack

RAISE \$60 - Tie-Dye Bandana, Color Glasses, Color Dust Pack + \$30 prizes!

RAISE \$90 - Color Beach Ball, Color Dust Pack + ALL \$30 & \$60 prizes!

RAISE \$150 - Color Blaster Bottle + ALL \$30 to \$90 prizes!

RAISE \$250 - Crazy Wig, Rainbow Tutu, Rainbow Socks + ALL \$30 to \$150 prizes!

RAISE \$500 - Inflatable Rockstar Guitar, EarPods + ALL \$30 to \$250 prizes!

What is a Color-A-Thon™?

Color-A-Thon™ is a fun event for students and adults of all ages. Students get donations from friends and families, earn rewards according to the amount of money they raise, and then get to participate in a race/walk that ends in a blast of color... the Color-A-Thon event!



The **COLOR CRAZE** that's been *sweeping the nation* can now be your school/group's **SUCCESSFUL FUNDRAISING event!**



TWO WAYS TO PUMP UP THE COLOR!

DONATION-BASED COLOR-A-THON

- For elementary, middle & high schools, groups of all sizes
- Students earn rewards: the more donations they get, the more rewards they earn!
- In-school incentive program for greater profit potential!
- The whole family and even the whole community can participate!
- Plenty of color and fun for everyone!

FEE-BASED COLOR-A-THON

- Great for churches, organizations and your entire community!
- Participants pay a flat \$30 fee to join! No donations.
- Everyone who enters gets a t-shirt* and individual color pack!

Both the **DONATION** and **ENTRANCE FEE** events work great for district-wide or multiple school events!



Your only cost is \$3.00 for each Color-A-Thon T-shirt shipped to you.

DONATION-BASED EVENTS

70% PROFIT with donations of \$12,500 or more!

60% PROFIT with donations of \$7,500 to \$12,499

50% PROFIT with donations of less than \$7,500

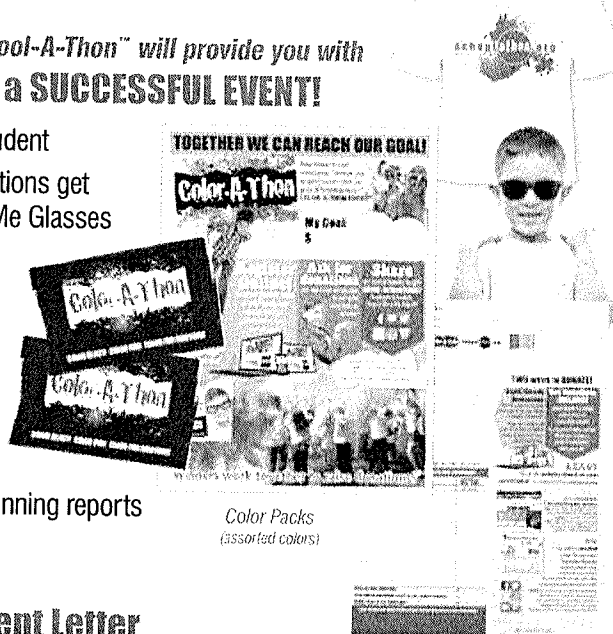


We have options that can be customized to fit your school or group!

In-School Incentive Program! • Friends & Family Color Club
Community Participation • R.E.A.C.H. Curriculum

From start to colorful finish, School-A-Thon™ will provide you with Everything You Need for a SUCCESSFUL EVENT!

- Donation envelopes for each student
- Students who raise \$30 in donations get a Color-A-Thon T-shirt*, Color Me Glasses and a color dye pack!
- Rewards Program
- Quick Start Sneaker Incentive
- Individual student websites
- Event site
- Money Management Software for accepting credit cards and running reports
- And MUCH MORE!



Color Packs (assorted colors)

Donation Envelope

Donation Envelope / Parent Letter

We custom print your parent letter right on the back of the prize flyer. Your Parent Letter/Prize Program is inserted in the Donation Envelope!

We also have a donation envelope available for groups who do not want the Friends and Family Color Club Option.

Build Your Friends & Family Color Club!

For every \$30 a student raises after their initial \$30 in donations, they can add one person to their Color Club for Free! (up to 6 people total) They get to participate in your group's event and get a t-shirt and dye pack!

(\$3 per t-shirt cost to school) This is an optional program.



All the details...

- Bulk Color Dust: The more money you raise the more color dust we send.
- Individual Color Packs: One for each participant.
- Color Coordinator Guide: Takes the chairperson from planning to completion of your event.
- 2 Hallway Posters: To promote your sale.
- 15 Event Posters to promote your event throughout the community.
- Pledge/Collection Envelopes: One per participant.
- Parent Letter: We print the letter for you.
- Custom Pledge Site: For each participant.
- Credit Card Processing: For online donations.
- Money Management Software: An easy tool to assist and organize the chairperson with counting and collecting donations.
- Student Reward Program: Great incentives including sunglasses, wigs and much more.
- Student Reward Pre-Packing: We pre-pack the rewards per seller for easy distribution.
- Option to rent Color-A-Thon Arch for your event.
- 30 route marker flags: Makes marking your course easy and helps guide your participants.
- R.E.A.C.H. FOR IT: Curriculum program with daily audio announcements and video kick-off.
- Feed on Fitness Twitter Feed: Healthy lifestyle suggestions kids can use for life.
- D.J. Party Guide: Suggested script, tips and suggested song list if you hire a D.J.
- Custom pledge site with banner ads for your group to sell and keep 100% of the profit. We suggest selling them for \$500 each.
- Freight for all of the above items that are shipped to your group is included - No hidden fees!
- Great Customer Service!

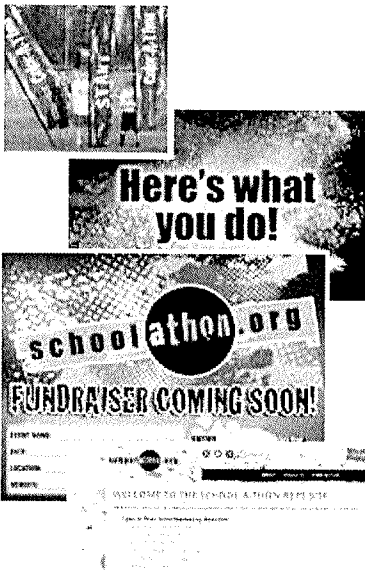
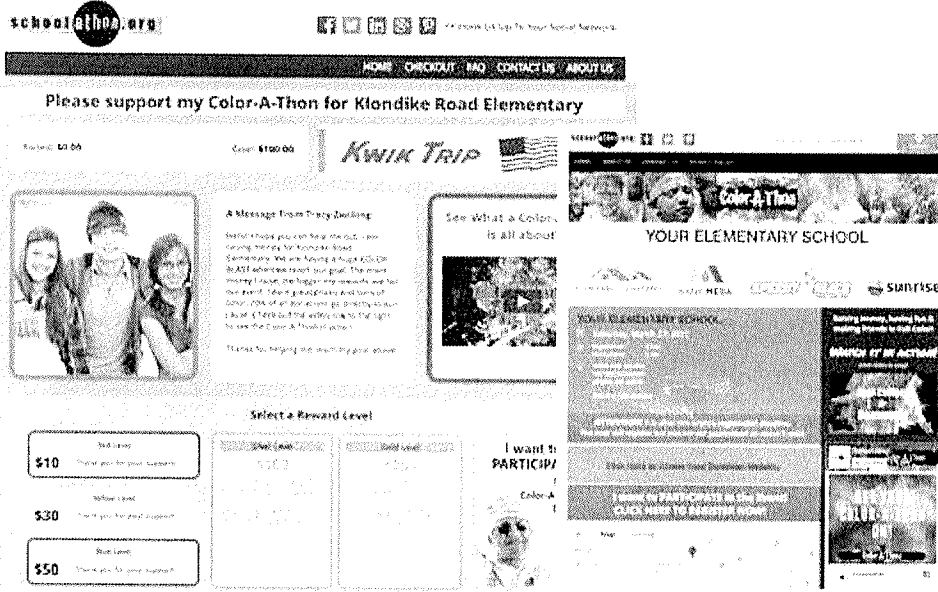
What YOU provide and are responsible for:

- Happy Volunteers to plan and run the event.
- \$3.00 per T-Shirt for participants and/or volunteers.
- After party expenses: DJ, water or anything else your group would like to have at your party. The banner ad sales should cover those expenses.
- The event is run just like a book fair or holiday shop by your volunteers so you have maximum control, profit and can make the Color-A-Thon your very own!
- Play our Kick-Off video for big impact & max donations
- Your group will play the mid-sale announcements to keep up student interest.

Personalized Websites Mean MORE PROFIT For YOU!

Students will receive a personalized website to track their donations and share with family and friends. Your group gets its own personalized event website to share as well!

- Personalized Student Website to share with family and friends.
- Event Website for community registration and for marketing.
- Take walk up registrations right up to the start of your event!
- Banner ad spaces to sell: use the profits for your After Party!
- Social media buttons to give your students another way to spread the word!



It's All in the Details

We provide you with everything you need to plan, promote and successfully execute your event.

- 30 route marker flags
- Flags and arches available to rent
- Posters, Videos, Audio Recordings
- Sponsor Portal Site where you can download customizable postcards, videos, posters and more!

Money Management Software (FREE to You!)

- Mobile-based and ready!
- Track donations
- Accept credit card payments
- Run sales reports

R.E.A.C.H. FOR IT!

Respect • Enthusiasm • Achievement
Citizenship • Hard Work

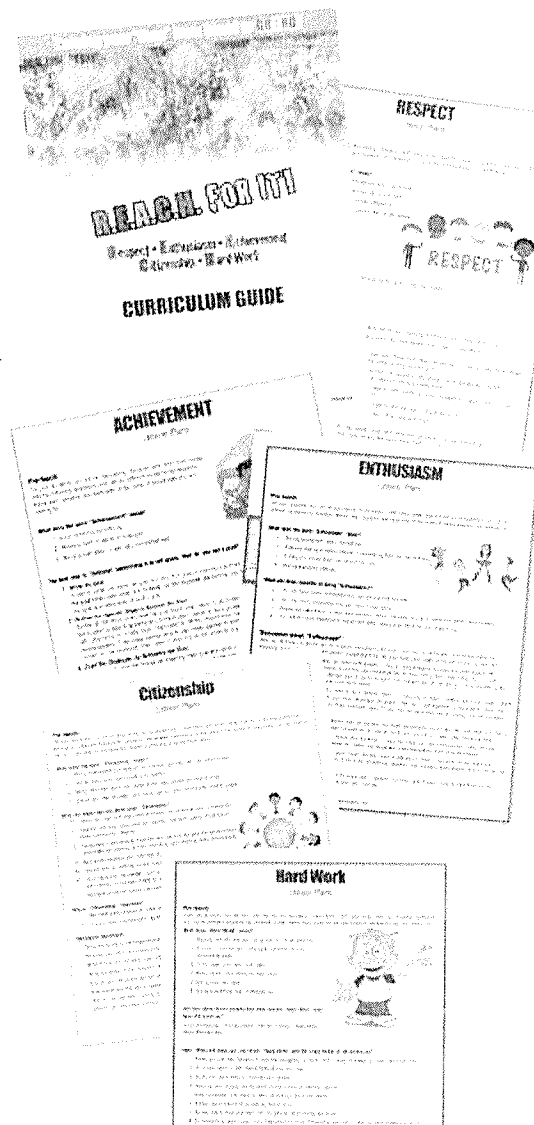
R.E.A.C.H. FOR IT Curriculum Program

This program is created for elementary students. The 5 full lesson plans include daily audio messages, activities, discussion questions, and even book suggestions! The lessons are fun and creative. (29 pages!)

R.E.A.C.H. For It!

Curriculum covers life lessons:

Respect • Enthusiasm • Achievement
Citizenship • Hard Work!



Please support my Color-A-Thon for Klondike Road Elementary

Mobile-Friendly Websites!

Event Website with Your Own Personalized URL for Registration

- Event website for community registration and for promoting your event.
- Take walk-up registrations right up to the start of the event!
- Ad spaces to sell: use the profits for your After Party! We suggest selling these banner ads for \$500 each.
- Social Media buttons to spread the word!

It's All in the Details

We provide you with all you need to plan, promote and successfully execute your event.

- 30 route marker flags
- Arches and Flags available to rent
- Posters, Videos, Audio Recordings
- Sponsor Portal site where you can download customizable postcards, videos, posters, kick-off powerpoints and more!

Purchase Extra Items to Sell on Your Event Day!

Dye packs, T-shirts, wacky wigs, sunglasses, colorful tutus, stockings and more, all at a low bulk price.

Money Management Software (FREE to You!)

- Mobile-Based & Ready!
- Track donations
- Accept credit card payments
- Run sales reports

