

EDUCATION, CHILD CARE & FAMILY SERVICES INDUSTRY SECTOR

Those who choose careers in the Education, Child Care and Family Services Pathway are motivated to do so by their desire to teach and help others. The caring, capable and committed professionals who work in this industry educate students, help get young children off to a great start, and offer a helping hand to those in need. Because this sector grows as quickly as the population expands, the demand for qualified people will remain strong.



The Education, Child Development, and Family Services sector provides students with the academic and technical preparation to pursue high-skill, high-demand careers in these related and growing industries. The sector encompasses four distinct, yet interrelated, career pathways: Child Development, Consumer Services, Education, and Family and Human Services. The Child Development pathway provides students with the skills and knowledge they need to pursue careers. In child care and related fields, and the Education pathway emphasizes the preparation of students to become teachers. The Consumer Services pathway gives students the employment and management skills needed in careers that involve helping consumers. The Family and Human Services pathway provides students with skills needed for careers related to family and social services.

IS THIS INDUSTRY A GOOD MATCH FOR YOU?

Are you?

- A good communicator
- Enthusiastic and optimistic attitude
- Creative
- Patient

Do you?

- Enjoy teaching/working with others
- Plan and organize activities
- Affect others as your favorite teacher affected you
- Make a difference in people's lives

EDUCATION LEVEL & RELATED OCCUPATIONS

High School Diploma

Child Care Provider
Preschool Aide
Customer Service Representative

Certificate and/or Associate Degree

Parent Educator
Public Relations Representative
Preschool Director/Supervisor

Bachelor+ Degree

Teacher
Child Protection Services
Product & Development Researcher

CAREER PATHWAYS



CHILD DEVELOPMENT

The Child Development pathway is designed to prepare students to pursue a career in the field of childcare and development for infants, toddlers, and young children. Students study child growth and development, safety and emergency procedures, nutrition and health practices, positive interaction and guidance techniques, learning theories, and developmentally appropriate practices and curriculum activities. Students apply this knowledge in a variety of early childhood programs, such as child development laboratories, public and private preschools, family day care settings, and recreational facilities. Students completing the program may apply for the Child Development Assistant Permit from the California Commission on Teacher Credentialing.

Sample occupations associated with this pathway:

- Child Care Worker
- Child Development Specialist
- Child Psychologist
- Family Service Advocate

CONSUMER SERVICES

The Consumer Services pathway focuses on a broad-based curriculum designed to prepare students for careers helping customers, including credit counselors, consumer reporters, writers, and consumer affairs directors. Students learn employment, entrepreneurial, and management skills that include business structure; consumer rights and responsibilities; testing and demonstration of products; consumer communications; and energy, environment, and resource management.

Sample occupations associated with this pathway:

- Media Product Demonstrator
- Customer Service Representative
- Personal Financial Advisor
- Accountant
- Credit Counselor

EDUCATION

The Education pathway is designed to prepare students for professional or learning support positions in education, prekindergarten through grade twelve. Students study human development; standards, regulations, and codes; positive guidance and counseling techniques; age-appropriate and grade-appropriate

learning strategies; learning theories; and standards-based curriculum and instructional design. Students can apply and practice their knowledge and skills at a variety of elementary and secondary education sites.

Sample occupations associated with this pathway:

- Before/Afterschool Program Aide
- Primary/Secondary School Teacher
- School Counselor
- Educational Administrator
- Speech Therapist

FAMILY AND HUMAN SERVICES

Employment growth in the Family and Human Services pathway will likely be driven by an increasing demand for family assistance. Students learn employment and management skills, such as positive guidance, professional behavior and standards, and laws and regulations related to the field. Students also learn about nutrition, health, aging, and safety.

Sample occupations associated with this pathway:

- Personal Care Assistant
- Human Services Program Specialist
- Social Outreach Director
- Community Organizational Director