

McKenzie Board of Education  
STRATEGIC PLAN  
2020-2025

**MISSION-**

The McKenzie Special School District, in partnership with the entire community, will empower every student to become a life-long learner who is a responsible, productive, and engaged citizen within the global community.

**VISION-**

The McKenzie Special School District will be a premier educational institution, source of pride and innovation, and the cornerstone of emerging economic opportunities producing a twenty-first century workforce.

**BELIEF STATEMENTS**

- Children are our first priority. We base every decision and action on the needs of our students.
- Each student is a valued individual with unique physical, social, emotional, intellectual, and cultural needs.
- Educated citizens are critical to our society; therefore, learning is our second priority.
- Education is helping students become lifelong learners while providing them learning for life.
- Education is a partnership among students, families, schools, and the community.
- All students can and will learn; however, students learn in diverse ways and require a variety of teaching strategies.
- Students learn best in environments that are positive, disciplined, consistent, foster respect for authority, and encourage learning.
- Every student, teacher, and administrator has the right to a safe and secure learning environment.
- Highly qualified, effective teachers and administrators are vital to the success of our students.
- Teachers and administrators are professionals who work continuously to upgrade their knowledge and engage in activities that enhance their effectiveness as educators.
- Technology is an important part of the learning process.
- Both college AND career readiness are equally essential for a successful educational experience.
- Our schools are a vital resource to the city of McKenzie.

## CORE VALUES

**R – RELATIONSHIPS** – *We believe in establishing positive, caring relationships based on trust and respect among all stakeholders.*

**E – HIGH EXPECTATIONS** – *We believe maintaining rigorous standards and high expectations for all students are the key to academic excellence and lifelong learning.*

**B – BOLDNESS** – *We believe in developing a culture of empowerment with a commitment to developing confident, goal-oriented students.*

**E – EQUITY** – *We believe in providing all students with a balanced curriculum aligned with quality instruction.*

**L – LEADERSHIP** – *We believe leaders guide and facilitate others to make a positive difference in their own lives and to contribute to a larger good.*

**S – STUDENT FOCUS** – *We believe that ALL decisions should be student-centered and reflect both academic and social/emotional needs.*

## INSTRUCTIONAL GOALS

### ▪ **ACADEMIC EXCELLENCE**

- FOCUS: Prepare all students for success in an ever-changing world.
  - We will increase literacy achievement and growth across all grades.
  - We will increase numeracy achievement and growth across all grades.
  - We will emphasize course offerings for early postsecondary and ACT success.

### ▪ **EXEMPLARY EDUCATORS**

- FOCUS: Build a team of highly qualified teachers and support staff.
  - We will recruit, hire, and retain high-quality personnel.
  - We will promote the education profession to current students.
  - We will provide opportunities to develop teacher leaders.

### ▪ **PURPOSEFUL INVOLVEMENT AND SUPPORT**

- FOCUS: Develop meaningful alliances in support of education and educational opportunities.
  - We will promote school system initiatives in the community and celebrate success.
  - We will communicate effectively with stakeholders.
  - We will promote and expand partnership opportunities with local businesses and employers.

## OPERATIONAL GOALS

### ▪ **SCHOOL BOARD AND DISTRICT ADMINISTRATION**

- FOCUS: Continually provide leadership and support necessary to help all in the school system to achieve its mission.
  - We will provide straightforward, honest, and timely communication about all of the work of the school board.
  - We will work to ensure that the rules and policies we enact are effective in supporting student success.

- We will establish policies to ensure that all students have access to great teachers and great leaders.
- **FINANCIAL RESOURCES**
  - FOCUS: Continually evaluate the overall financial structure of the school system.
    - We will provide adequate, essential resources for programs and supports so that all students can succeed.
    - We will pursue and efficiently manage internal and external school funding.
    - We will calculate, estimate, and continue to adjust funding opportunities.
- **BUILDING AND FACILITIES**
  - FOCUS: Continually upgrade facilities and work for the implementation of the overall building program and long-range goals.
    - We will take active steps to ensure that classrooms and schools are safe, secure, and conducive of high-quality instruction.
    - We will put into place a comprehensive facility plan to address building and facility needs.
    - We will develop a process that builds internal and public support for facility needs, including bond issues and capital improvement plans.

