



GREENWICH TOWNSHIP SCHOOL DISTRICT

415 Swedesboro Road

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Dr. Jennifer Foley-Hindman, Principal/Chief School Administrator

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October 6, 2021

Dear Parents,

Many of you may already be aware of viral social media "challenges" that call upon children to engage in destructive, dangerous, and even criminal behaviors. Basically, some users of social media platforms post videos of individuals engaging in a variety of inappropriate behaviors and challenge others to emulate their efforts with videos of their own. Recently, many of these so-called pranks have been completed on school campuses across our nation.

The primary goal of the Greenwich Township School District is to educate the children of our community in a safe, healthy environment and the activities described in these challenges do not support that goal. We encourage you to talk to your child about current and upcoming challenges in order to support them in making good decisions and to avoid the consequences of engaging in these harmful behaviors. Our guidance counselors and school social worker can help you with tips for starting the conversation with your child. Our administrative team can review our code of conduct and discuss the consequences for engaging in these acts on school property. Mr. Grelli, our Technology Coordinator, can provide you with tips for monitoring your child's social media accounts.

Please do not hesitate to reach out to us to ask questions as we all work together to ensure our students make smart choices. You can reach us at 224-4900. Please ask for the personnel who can best support you; if you are unsure which specialist can help you, simply ask our main office secretaries and they will direct you.

Sincerely,

A handwritten signature in blue ink that reads "Jennifer Foley-Hindman".

Dr. Jennifer Foley-Hindman