

MMS FOOTBALL 2026 PARENT MEETING



MISSION STATEMENT & CORE VALUES

- *Develop student-athletes who are committed maintaining integrity, placing service before self, and achieving excellence in the classroom, on the field, and in the community.*
- *Integrity First* - Integrity is a character trait. It is the willingness to do what is right even when no one is looking.
- *Service before Self* - Service before self tells us that our duties and responsibilities to others take precedence over our own personal desires and individual goals.
- *Excellence in all that we do* - Excellence in all we do directs us to develop a sustained passion for the continuous improvement.

IMPORTANT DATES

- Summer workout schedule available on website.
(Note: The UA Youth Camp (June 3) is Voluntary, will send a parentsquare to RSVP)
- Team Camp Day @ TBD planned for July 30
- Fall Team Practice begins Mon Aug. 10th (day before school officially starts)
- Meet the Bulldogs TBD
- Fall Practice (6pm except Weds & Fri 5pm)
- Game Schedule

ATTENDANCE, GRADES, BEHAVIOR, & GENERAL EXPECTATIONS

- Fundamentals are emphasized at practice, Attendance is extremely important.
- If absent, please notify the coach in advance of practice. (text, email, parent square is fine, would prefer the player did it.)
- Grades will be monitored by the coaching staff and all players must maintain a 2.0 GPA. No "F's" (Study Hall / OSI)
- Players are expected to conduct themselves appropriately, any issues will be dealt with by the coaching staff. (OSI)
- Punishment for infractions of this policy will be handled on a case by case basis, progressing from an "OSI" (opportunity for self-improvement) and progressing to suspension from team activities.
- If lack of self-discipline becomes an issue, we may need to meet together to determine what is best for the team and the individual going forward.
- Social Media policy for players (Don't post if you wouldn't want coaches to see it!)

INJURY & TRAVEL PROTOCOL

- Injury Protocol
 - Let coaching staff know of any athletics related injuries before going to the doctor.
 - Elite Training (Can get into specialist)
- Traveling Protocol
 - Players are required to travel with the team to/from athletic events.
 - ALL players must be accounted for before we depart!
 - Travel protocol and Forms (Dragonfly)

MY OBJECTIVES AS A COACH

- How can I develop the player as an athlete, prepping them for the next level?
- How can I develop the player as a young man, preparing them for life?
- How can I best ensure success of the team on the field?
- We are on the same team!

COMMUNICATION PROCESS & BEING THE MODEL SPORTS PARENT

- Communication Process
 - Primary communication is parent square followed by email.
 - 24-hour rule (Sleep on it)
 - Player to Coach (in person)
 - Parent to Coach (contact by email, followed by phone or in person conversation)
 - Parent/Player to Athletic Director (CC Coach Hurst)
 - Parent to Principal (CC Athletic Director & CC Coach Hurst)
- Being the Model Sports Parent
 - Support the players and coaches
 - Respect the decisions of the coaches
 - Encourage you player
 - Don't get caught up in the "Negative"

FUNDRAISER & PLAYERS FEE

- Fundraiser & Players Fee
 - Vertical Raise Fundraiser (email based-campaign)
 - Goal is 20 emails/cell # per player.
 - Fundraiser launch planned for July - Aug (will notify)
 - Funds used for: Equipment, Facility Improvements, Food & Drink for summer. (Helmets/Reconditioning) *\$2600 on 11 new helmets, \$1880 on 23 recons*
 - \$400 per player fundraising goal. Player's fee is \$300, 80% of what you raise goes to your players fee.
 - Fundraiser will run about a month, remaining fees due at the end of September.
 - Once the fundraiser is complete, an order will be placed for shirt and shorts.

CLOSING REMARKS

- Closing Remarks (Varsity Concessions)
- Questions
- Contact: wade.hurst@acboe.net

GO BULLDOGS!

