

# FASHION & INTERIOR DESIGN INDUSTRY SECTOR

Interior designers enhance the function, safety, and aesthetics of interior spaces. They work with colors, textures, furniture, lighting, and space planning for both public and private buildings. Fashion designers study fashion trends, sketch designs, select colors and fabrics, and oversee the final production of the clothing and accessories they create.



For people with a great sense of style and a strong creative drive, this pathway can take you to amazing places. If you dream about designing clothing or starting your own fashion line, you may want to check out Fashion Design, Manufacturing and Merchandising to see if it suits your style. On the other hand, if you see yourself designing stunning living spaces, Interior Design, Furnishings and Maintenance may be where you can see yourself.

## IS THIS INDUSTRY SECTOR A GOOD MATCH FOR YOU?

### Are you?

- Creative
- Interested in manufacturing, marketing, and distribution
- Interested in creating computerized pattern-making
- Interested in product data management

### Do you?

- Follow fashion/decorating trends
- Like to decorate own space
- Have an eye for color
- Create fashion statements and styles

## EDUCATION LEVEL & RELATED OCCUPATIONS

### High School Diploma

Sales Associate  
Design Assistant  
Set Decorator

### Certificate and/or Associate Degree

Visual Merchandiser  
Facility and Space Planner  
Assistant Designer

### Bachelor+ Degree

Fashion Designer  
Fashion Merchandising Manager  
Interior Designer

FOR MORE INFORMATION ON THE FASHION & DESIGN INDUSTRY SECTOR, GO TO THE [CALIFORNIA CAREERZONE](#).



## FASHION DESIGN AND MERCHANDISING

The Fashion Design and Merchandising pathway focuses on the major aspects of the fashion industry and prepares students for careers and/or postsecondary education in this rapidly growing field. Students pursuing this career pathway have in-depth, hands-on experiences that focus on industry awareness, sustainable practices, elements and principles of design, history of fashion, fashion forecasting, textiles and textile products, product knowledge, apparel merchandising, and garment production.

### Sample occupations associated with this pathway:

- Display or Sales Associate
- Merchandising Manager
- Fashion Designer

## INTERIOR DESIGN

The Interior Design pathway is designed to prepare students for careers and/or postsecondary education in this rapidly growing field. Students pursuing this career pathway study the principles and elements of design along with presentation skills. They gain knowledge of materials and products, including but not limited to furnishings, fabrics, fixtures and treatments, sourcing products, space planning, specifications, and interior systems. Students will also be exposed to state-of-the-industry, computer-aided design and the emerging field of sustainability.

### Sample occupations associated with this pathway:

- Set Decorator
- Certified Kitchen and Bath Specialist
- Interior Designer

## PERSONAL SERVICES

Students who follow the Personal Services pathway develop the essential concepts, knowledge, principles, and skills to be successful in the career opportunities in this industry. Careers or subjects in this field include barbering, cosmetology, makeup artistry, and manicuring, with the emphasis on client consultation, health/safety, service/treatment protocols, product/equipment knowledge, marketing/promotion, management, and business practices.

### Sample occupations associated with this pathway:

- Barber
- Esthetician
- Hair Stylist
- Makeup Artist
- Manicurist