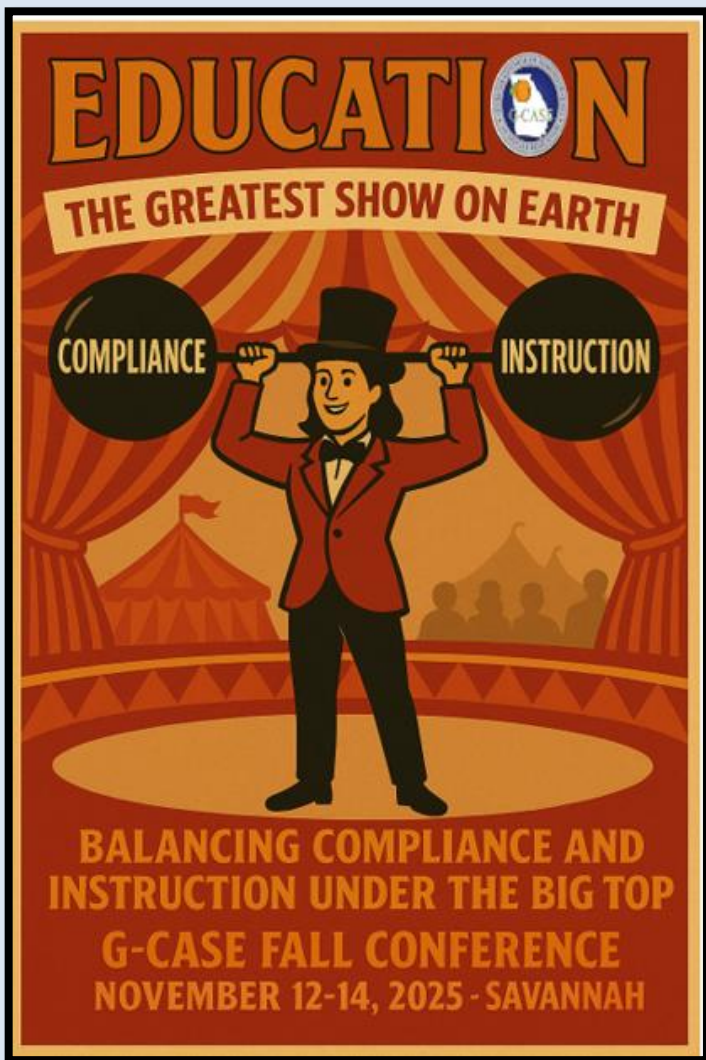


G-CASE Fall Conference

November 12-14, 2025

The Hyatt Regency Savannah



Sponsor and Exhibitor
Information



G-CASE

Georgia Council of Administrators of Special Education

2025 G-CASE Fall Conference

November 12-14, 2025
The Hyatt Regency Savannah
2 West Bay Street
Savannah, GA 31401

The Georgia Council of Administrators of Special Education (G-CASE) invites you to join us for our **2025 Fall Conference**. The Exhibit area opens for conference participants on Wednesday, November 12th at 12:00 Noon (*set up on Wednesday from 10:00 A.M. to 12:00 Noon*) and closes Thursday, November 14th by 5:00 P.M.

Our anticipated 400+ participants will be public school administrators of special education from all over the state who are seeking innovative ideas, resources, and support services for districts, schools, and classrooms. This is the only opportunity each year to meet and connect with special education decision-makers from all over Georgia in a single location for two days. Conference attendees include district special education directors, coordinators, teacher leaders, GLRS (Georgia Learning Resource System) directors, GNETS (Georgia Network for Educational and Therapeutic Support) directors, Georgia Department of Education Student Support Staff, and others with purchasing approval. There will be three scheduled, dedicated thirty-minute breaks throughout the conference for our attendees to meet with you, as well as additional unscheduled meeting times. It is an opportunity you don't want to miss.

We will be featuring nationally and state-known keynote speakers, along with highly informative breakout sessions, legal experts, and presentations from the Georgia Department of Education, so we expect our audience to be large. We appreciate you and want to share your products and services with all our people! And best of all, they WANT to learn from you!

We will also be hosting a **Silent Auction** during the conference to raise funds for scholarships to cover tuition at our highly successful year-long *Special Education Administrator Development Academy*. If you would like to furnish a gift or product from your company to be bid on during the Silent Auction, please do so! Your donation and company/service/program will be highly visible throughout the conference. Thank you!

On the Thursday night of the conference (*November 13, 2025*), we will be hosting “**The Greatest Show in Education: Celebrating 50 Years of IDEA**” with a carnival-themed evening for our participants. The night will feature music, carnival games, circus food, a trapeze artist, and even a signature drink! We have opened several opportunities for our exhibitors to participate in this fun, special event.

We also offer opportunities for you to sponsor various social activities for our participants during the conference. All sponsorship levels include **lunch on Thursday** with our conference participants. Signature, Platinum, Diamond, and Gold Sponsors will be escorted to lunch by a G-CASE Executive Board member, who will introduce you to the people at their table, where you can sit, eat, and get to know our guests on a more personal level.

Exhibitor Check-In: Wednesday, November 12, 2025 (8:00 A.M.-12:00 P.M.) Downstairs lobby of the Hyatt Regency Savannah, G-CASE Conference Headquarters

Exhibition Setup Times: Wednesday, November 13, 2025 (10:00 A.M.- 12:00 Noon)

Exhibition Takedown Times: Thursday, November 14, 2025 (can begin at 4:00 P.M.)

Conference Times for Participants:

Wednesday, November 12, 2025 (1:00 P.M.-5:00 P.M.)

Thursday, November 14, 2024 (8:00 A.M.-5:00 P.M.)

Friday, November 15, 2024 (8:30 A.M.-12:00 P.M.)

Registration Deadline to Sponsor/Exhibit: October 21, 2025, or when all space is sold. A Waiting List will be retained. (*Please note that this conference has had a waiting list for sponsors and exhibitors for the last several years. Register early!*) This is also the deadline for all information (descriptions for the Conference Program App, contact information for representatives, logos,

videos, etc.) to be received. Information received after this date is not guaranteed to be included in conference materials, on banners, slides, etc.

A single “**booth**” is one long draped 6’x30” table and two chairs located in the conference’s high traffic, (restrooms, refreshments) frequently traveled areas on the same two floors as the conference where all General Sessions and breakout sessions are held. Wireless Internet is complimentary. A tent card featuring your company logo and name will be displayed on your table. Booth locations will be determined based on sponsorship level, other purchased opportunities, years of partnership with G-CASE, and the date the registration is received.

For information about exhibiting at our conference, please visit this link: [2025 Hyatt Exhibitor Guidelines](#). This link includes directions for shipping and internet access.

Electricity can be ordered through the Hyatt. Indicate the need for electricity on the Conference Registration form.

Take advantage of the **G-CASE Hotel and Discounted Parking Block** at the Hyatt Regency Savannah by reserving your room at this link. [G-CASE Conference Hotel Block Hyatt](#)

If all rooms at the Hyatt are filled, please feel free to use our discounted [block](#) at the Andaz, 14 Barnard Street (one block from the Hyatt), Savannah, GA 31401.

PLEASE NOTE: Space is limited, and the conference exhibit space typically fills up early, often with a waiting list. Preference for registration and location will be given to those who register first, based on sponsorship level, purchasing opportunities, and the number of years they have partnered with G-CASE. **REGISTER EARLY!**

[Link to Conference Registration for Sponsors and Exhibitors](#)

Choose “other” in the dropdown box for School System

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Sponsorship and Exhibition Opportunities

Signature Sponsor	Platinum <i>(Presenting Sponsor)</i>	Diamond	Gold	Silver	Bronze	Exhibitor	State Agency	Non-Profit
\$8000	\$6000	\$5000	\$2500	\$1500	\$1200	\$900	\$400	\$350
Logo on all Name Badges, Program, Website as “Signature Sponsor” of the conference and carnival	Name on Program as Presenting Sponsor	Company Name and logo on Conference Agenda	Company Name on Conference Agenda					
3” Video sent everywhere AND	2” Video sent everywhere AND	1.5” Video at conference AND	1” video at conference OR					
Live Opening Remarks	2” Live Remarks	1.5” Live Remarks	1” Live Remarks					
Access to Riverview Lounge	Access to Riverview Lounge	Access to Riverview Lounge						
Company Name on Participant t-shirts (plus t-shirts for all your company reps attending the conference)								
Double Exhibit Space/Premier location	Double Exhibit Space/Premier location	Double Exhibit Space/Premier location	One Exhibit Space	One Exhibit Space	One Exhibit Space	One Exhibit Space	One Exhibit Space	One Exhibit Space
Unlimited # of reps	Unlimited # of reps	Unlimited # of reps	2 additional reps	1 Rep.	1 Rep.	1 Rep.	1 Rep.	1 Rep.

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Ribbon with Sponsorship Level on name badge	Ribbon with Sponsorship Level on name badge	Ribbon with Sponsorship Level on name badge	Ribbon with Sponsorship Level on name badge	Ribbon with Sponsorship Level on name badge	Ribbon with Sponsorship Level on name badge	Exhibitor ribbon on name badge	Exhibitor ribbon on name badge	Exhibitor ribbon on name badge
Access to Hotel Block/discounted parking as long as available	Access to Hotel Block/discounted parking as long as available	Access to Hotel Block/discounted parking as long as available	Access to Hotel Block/discounted parking as long as available	Access to Hotel Block/discounted parking as long as available	Access to Hotel Block/discounted parking as long as available	Access to Hotel Block/discounted parking as long as available	Access to Hotel Block/discounted parking as long as available	Access to Hotel Block/discounted parking as long as available

Additional Events/Items Available

*(First Sponsor to request an add-on opportunity will secure it!
Feel free to contact Sarah Burbach, G-CASE Executive Director
for more information about each item)*

Fee Name	Fee Amount	Details
Additional Company Representative, if not part of the Sponsorship package. <i>(Please check your Sponsorship level to see how many representatives are included.)</i>	\$150 per additional representative	Includes lunch for the additional representative(s)
Additional booth table, if not part of the Sponsorship package	\$350	
Host Executive Board Dinner for 20 on Tuesday night before the conference begins	Event Paid by Sponsor No longer available	The sponsor can work with the G-CASE Executive Director to plan and market this signature event.
Host Advisory Board Dinner for 20	Event Paid by Sponsor No longer available	The sponsor can work with the G-CASE Executive Director to plan and market this signature event.
G-CASE Carnival! Balloon Arch leading to Carnival	Cost of Arch and Delivery. <i>(G-CASE will be glad to order and have delivered.)</i>	The balloon arch will be located at the front entrance to the carnival, featuring a printed sign with the carnival theme and your company's name and logo. Your reps will all be invited to attend the carnival. <i>(Will be great for pictures!)</i>

G-CASE Carnival! DJ	\$500	G-CASE will provide a DJ to play music throughout the entire carnival. We will have a printed sign with your company name and logo next to the DJ stand. Your reps will all be invited to attend the carnival!
G-CASE Carnival! Carnival Games	\$400 if G-CASE supplies the game; \$200 if company supplies the game	Your company will sponsor a carnival game. The company's name and logo will be displayed next to the game, and company representatives will be on hand to explain the game and cheer on the participants. <i>Please let Sarah Burbach (sburbach@gael.org) know if you would like to furnish the game or have G-CASE supply it. For example, if you have a cornhole game or Jenga with your logo on it, feel free to let us use that one!)</i>
G-CASE Carnival! Cotton Candy	\$500	Your company will sponsor a cotton candy machine featuring your company name and logo on a poster displayed beside the machine. Your company representatives can distribute the cotton candy and meet our conference participants, if you'd like. All of your reps will be invited to attend the carnival.
G-CASE Carnival! Popcorn	\$500	Your company will sponsor a popcorn machine featuring your company name and logo on a poster displayed beside the machine. Your company representatives can distribute the popcorn bags while meeting and talking to our conference participants, if you'd like. All of your reps will be invited to attend the carnival.
G-CASE Carnival! Signature Drink	\$400	Your company will sponsor a circus-themed signature adult beverage at the Carnival. A sign with your company and logo, named as the "Signature Drink Sponsor," will be at the bar. All of your reps will be invited to attend the carnival.
Sponsor-Director Breakout Session	Signature: Free Platinum: Free Diamond: \$500 Gold: \$600 Silver: \$700 Bronze: \$800 Exhibitor: \$1000	Opportunity to host a one-hour scheduled Breakout Session (<i>Thursday, November 13th</i>) featuring the company's product/program/ service. Must be presented with a G-CASE member attending the conference who uses the product.

Door Prizes	Worth at least \$50	If your company would like to provide a door prize (gift basket, technology with your logo, promotional items worth more than \$50, gift cards, etc.), your company will be introduced and called to the stage to draw the winner's name. Your company logo will be flashed on the jumbo screen as you present the door prize. The Master of Ceremonies will read out a short statement about your company that you provide as you are walking to or from the stage.
Mentor Mingle: Wine and Cheese Reception for new Special Education Directors participating in the SELDA (<i>Special Education Leadership Development Academy</i>), their Mentors, and the G-CASE Executive Board; followed by the GaCEC/CASE Happy Hour. <i>(Wednesday, November 15th)</i>	\$1700 No longer available	Many (over 50) first and second-year directors will be meeting during the conference, along with their mentors and the Executive Board (35). Your company will host a reception for them in their honor. Your company representatives will be at the “ <i>Mentor Mingle</i> ” to speak with participants about your product/service, distribute promotional materials, and be recognized in the program as the host of this event. This one-hour event will be followed by the one-hour GaCEC/CASE Happy Hour Social for all CEC members. (G-CASE will provide food/drinks/space for the events.)
Refreshment Break Sponsor	\$500 <i>(Refreshments during breaks will be paid for by G-CASE)</i> No longer available	This opportunity will be exclusive to one Sponsor per break. The sponsor will be announced during a General Session, with their company logo displayed on a slide on the jumbo screens, immediately before the break they are hosting. Signage will be placed at the entrance to the break. <i>(Note: Refreshments during break will be paid for by G-CASE)</i>
Attendee Tote Bag Sponsor	\$150 <i>(Company provides the bags)</i> No longer available	Each conference attendee will receive a tote bag at registration, featuring your company's logo. Promotional items/handouts from your company can also be placed in the bag. Bags will be created and produced <u>at cost to the Sponsor and brought or mailed to the conference.</u> Approximately 400 bags are required. G-CASE will be responsible for distributing the bags at registration and including your promotional items in the bags.
Silent Auction	FREE!	G-CASE will host a Silent Auction throughout the conference to raise funds for scholarships for selected special education

	<i>(Great publicity for your company while making a massive difference for our teacher leaders!)</i>	<p>teachers participating in our <i>Special Education Administrator Development Academy</i>.</p> <p>These items will be publicized as being provided by your company and may feature your logo. We would like their value to be at least \$25. (Thanks!)</p>
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REFUND POLICY for Sponsors and Exhibitors for this Event: Due to contracted commitments for facilities, meals/snacks, and partners, cancellations are subject to a \$50.00 fee up to two weeks/fourteen calendar days before the opening day of the event. After that, the full fee will be charged. No-shows at the event will be charged the full fee. Cancellations must be in writing and emailed to Sarah Burbach, G-CASE Executive Director (sburbach@gael.org). Substitutions of people attending the conference as exhibitors/sponsors are allowed. Please notify the G-CASE Executive Director (sburbach@gael.org) of the substitution so that the appropriate printing of the substituted name badge and billing will be made. If the conference is canceled, G-CASE will refund your entire sponsorship fee.

Once you have registered as a Sponsor or Exhibitor for the **2025 G-CASE Fall Conference**, you will receive more information regarding timelines for submission of logos, slides, videos, etc.

Please contact Sarah Burbach (sburbach@gael.org) or (706) 474-4272 if you have questions or need assistance.

Thank you!

See you in Savannah!

ELIGIBLE EXHIBITS: G-CASE reserves the right to determine the eligibility of any company or product for inclusion in the conference and reserves the right to reject or prohibit any exhibit in whole or in part, or an exhibitor, or his/her representatives, with or without giving cause. No animals will be allowed in the exhibit area without prior approval.

NON-LIABILITY: The exhibitor agrees to make no claim for any reason whatsoever against the Georgia Council of Administrators of Special Education (G-CASE), the conference facility, and other contractors for loss, theft, damage, or destruction of goods; nor for any

injury to him/herself or employees; nor for any damage of any nature or character, including any damage to his/her business by reason of failure to provide space for the exhibit, or the removal of the exhibit; nor for failure to hold the conference as scheduled; nor for any action of any nature of the Georgia Council of Administrators of Special education (G-CASE) or its members, officers, committees, agents or employees.

DAMAGE LIABILITY: Exhibitors are liable for any damage caused to the building floor, walls, columns, or to standard booth equipment or other decorator property.

RELOCATION OF EXHIBITS: If deemed advisable and in the best interest of the conference attendees, G-CASE reserves the right to alter the locations of exhibits as shown on the official floor plan.

FIRE, SAFETY, AND HEALTH: The exhibitor agrees to accept full responsibility for compliance with local, city, and state Fire, Safety, and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices when necessary to prevent accidents and injuries.

EXHIBIT LOCATION: Final decisions about booth location/assignments will be made by G-CASE staff and may be subject to change. An exhibitor shall not assign, sublet, or share the space assigned without the knowledge and consent of the G-CASE Executive Director.

SAFETY: When you register for the G-CASE Fall Conference in Savannah, you are coming at your own risk, and you accept full responsibility for that decision. G-CASE and the Hyatt Regency Savannah are not liable or responsible for any infection, inconvenience, injury, or illness at any event or location affiliated with the Fall Conference. We expect to have over 400 guests and vendors at the conference, which means we will not be able to offer social distancing for the general sessions, table seating, breakout room seating, meals, special activities, or hallway transitions.

For questions or more information, please contact:

Sarah Burbach, Executive Director

Georgia Council of Administrators of Special Education

sburbach@gael.org

(706) 474-4272

Please know we value your partnership, support, and knowledge--
and will work with you in every way possible!



