

Santa Maria Joint Union High School District - CAUSE Plan 3							
Category	Field	1	2	3	4	5	Total
	Total Population	30,927	32,118	32,049	30,586	31,096	156,776
2020 Census	Population Deviation	-428	763	694	-769	-259	1,532
	Pct. Deviation	-1.37%	2.43%	2.21%	-2.45%	-0.83%	4.89%
	Hispanic/Latino	91%	78%	59%	77%	33%	68%
	NH White	5%	14%	29%	15%	56%	24%
Total Pop.	NH Black	0%	1%	2%	1%	1%	1%
rotairop.	NH Asian/Pac.Isl.	3%	5%	8%	6%	6%	6%
	NH Native Amer.	0%	1%	1%	1%	2%	1%
	Total	9,427	13,974	19,154	11,553	22,702	76,810
	Hisp	80%	60%	42%	60%	21%	47%
Citizen Voting Age Pop	NH White	13%	31%	46%	27%	70%	44%
Gitter voting rige rop	NH Black	1%	1%	3%	4%	2%	2%
	Asian/Pac.Isl.	5%	8%	9%	8%	7%	8%
	Native Amer.	0%	0%	1%	0%	2%	1%
	Total	8,437	11,900	15,987	9,906	20,689	66,919
	Latino est.	84%	66%	46%	61%	24%	50%
	Spanish-Surnamed	78%	61%	42%	56%	22%	46%
Voter Registration (Nov	Asian-Surnamed	1%	1%	2%	2%	2%	2%
2020)	Filipino-Surnamed	3%	3%	3%	3%	1%	2%
	NH White est.	15%	37%	54%	38%	74%	51%
	NH Black	0%	1%	2%	4%	1%	2%
	Total	5,856	8,760	13,068	7,452	18,111	53,247
	Latino est.	81%	61%	42%	56%	22%	45%
Voter Turnout (Nov	Spanish-Surnamed	76%	57%	39%	51%	20%	41%
2020)	Asian-Surnamed	1%	1%	2%	2%	2%	2%
,	Filipino-Surnamed	3%	3%	3%	3%	1%	2%
	NH White est.	15%	37%	54%	38%	74%	51%
	NH Black	0%	1%	2%	4%	1%	2%
	Total	3,193	5,459	8,992	4,588	13,503	35,735
	Latino est.	77%	49%	33%	48%	17%	35%
M. T. A.	Spanish-Surnamed	73%	46%	31%	45%	16%	33%
Voter Turnout (Nov	Asian-Surnamed	1%	1%	1%	1%	2%	1%
2018)	Filipino-Surnamed	3%	2%	2%	2%	1%	2%
	NH White est.	17%	47%	62%	44%	79%	60%
	NH Black est.	1%	2%	2%	5%	1%	2%
	age0-19	36%	34%	29%	38%	24%	32%
Age	age20-60	53%	51%	52%	51%	50%	51%
1180	0	11%	15%	19%	11%	25%	16%
	age60plus						29%
Immigration	immigrants	45%	36%	22%	35%	9%	
-	naturalized	19%	27%	40%	20%	57%	27%
	english	17%	32%	57%	32%	81%	45%
Language spoken at	spanish	81%	62%	36%	64%	15%	51%
home	asian-lang	2%	4%	5%	3%	2%	3%
	other lang	1%	1%	1%	1%	2%	1%
Language Fluency	Speaks Eng. "Less than Very Well"	47%	35%	18%	36%	6%	28%
T. 1 / /	hs-grad	31%	42%	50%	37%	48%	43%
Education (among those	bachelor	4%	7%	17%	8%	19%	12%
age 25+)	graduatedegree	2%	4%	6%	4%	11%	6%
Child in Household	child-under18	59%	48%	40%	60%	32%	46%
	employed	68%	66%	64%	69%	64%	66%
Pct of Pop. Age 16+  Household Income	1 7	17%	16%	12%	13%	8%	13%
	income 0-25k						
	income 25-50k	25%	26%	20%	26%	16%	22%
	income 50-75k	24%	20%	17%	21%	16%	19%
	income 75-200k	32%	34%	46%	37%	48%	41%
	income 200k-plus	1%	3%	5%	3%	12%	5%
	single family	71%	77%	78%	59%	92%	77%
Housing State	multi-family	29%	23%	22%	41%	8%	23%
Housing Stats	rented	58%	48%	39%	56%	23%	43%
	owned	42%	52%	61%	44%	77%	57%
						·	

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).

## Santa Maria JUHSD Trustee Assignments by Draft Plan

Trustee Area	Green Plan	Orange Plan	Yellow Plan	CAUSE Plan 1	CAUSE Plan 2	CAUSE Plan 3
1	Garvin	Garvin	Vacant	Vacant	Vacant	Vacant
2	Kara- mitsos	Kara- mitsos	Kara- mitsos	Kara- mitsos	Kara- mitsos	Kara- mitsos
3	Lopez	Lopez	Garvin & Lopez	Lopez	Lopez	Lopez
4	Perez	Palera & Perez	Palera & Perez	Perez	Perez	Perez
5	Palera	Vacant	Vacant	Garvin & Palera	Garvin & Palera	Garvin & Palera

# Santa Maria JUHSD Election Sequence by Draft Plan

(There must be three trustee areas up in 2022 and two in 2024) (The boxes with two years listed with a question mark are trustee areas with a trustee up in 2022 and another up in 2024)

Trustee	Green	Orange	Yellow	CAUSE	CAUSE	CAUSE
Area	Plan	Plan	Plan	Plan 1	Plan 2	Plan 3
1	2024	2024	2022 or	2022 or	2022 or	2022 or
			2024	2024	2024	2024
2	2022	2022	2022	2022	2022	2022
3	2024	2024	2024	2024	2024	2024
4	2022	2022	2022	2022	2022	2022
5	2022	2022	2022 or 2024	2022 or 2024?	2022 or 2024?	2022 or 2024?



#### **BOARD OF DIRECTORS**

President
Jeremy Meyer MPH
Child Development Resources

Treasurer

Maria Thayer MBA

Moorpark College

Secretary

Jamshid Damooei PhD

CA Lutheran University

Members
Julie Peña
Ret. Realtor
David Pollock MBA
Moorpark City Council

#### STAFF Maricela Morales, MA

Executive Director

Cameron Yee

Operations & Research Director

Hazel Davalos

Organizing Director

Ocil Yuleima Herrejón

Assoc. Organizing Director

Lucas Zucker

Policy & Communications Director

**Stanley Tzankov** 

Donor Relations Manager

**Vicky Curtis** 

Finance Administrator

Community Organizers

Zulema Aleman
Daniel Segura
Nidia Bello
Odette Moran Lopez
Alex Garcia
Aime Cano-Ramirez
Wendy Santamaria
Zuleth Lucero

Policy Advocates
Lucia Marquez
Frank Rodriguez
Rebeca Garcia
Sofi Magallon
Maria Navarro

December 2, 2021

Dear members of the SMJUHSD Board of Education,

The Central Coast Alliance United for a Sustainable Economy (CAUSE) writes to you as a longstanding organization representing working-class communities of color in Santa Barbara County. Throughout our history we have advocated for voting rights for our communities from the school to federal level. This specific process is incredibly important as the board will decide on a map that will affect SMJUHSD's first district elections.

CAUSE, FLA and MICOP held a student forum to give youth an opportunity to share their ideas and priorities for the final map. The three maps we have submitted are drawn with their consolidated feedback.

Though there are three variations, all maps include the following priorities identified by the youth:

- 1. Ensuring a strong district for Northwest Santa Maria whose needs have gone underrepresented on the board for too long. District elections will finally give folks a chance to voice their shared priorities and concerns given that a majority of families in the northwest are Latino, working class and immigrant families.
- 2. Placing Guadalupe, which has also long been underrepresented on the board, in the district with Northwest Santa Maria. Youth believe that families in Guadalupe will be best represented here as they share similar linguistic and cultural backgrounds.
- 3. Creating at least 3 Latino majority Citizen Voting Age Population (CVAP) majority districts to comply with the federal Voting Rights Act and ensure that Latino families have the voting power they need to elect representatives of their choice.

We have attached below three maps which meet the criteria above.



### Map 1

The proposed districts 5 and 4 unify working class and immigrant families, many of which are farmworkers, to ensure their similar cultural and linguistic needs are prioritized by their representative. Many families in this district primarily speak Spanish or Mixteco, are low-income and rely on free and reduced lunches, are students without access to computers at home and deal with home insecurity. To ensure Guadalupe has the best representation possible, it is connected to Northwest SM in district 4, as they share the most in common. For population balance, district 5 brings in the southern portion of Northwest Santa Maria.

The proposed district 3 consolidates relatively newer homes in our community in the southwest, while taking into consideration the high percentage of Hispanic population residing here. This would also be the district with the highest percentage of Black and AAPI residents.

The proposed district 2 encompasses the eastern side of Santa Maria that represents a more balanced and diverse population of both white and minority communities. This area further contains middle-income households.

The proposed district 1 keeps Orcutt whole along with the southern portions of the areas represented by the district. Many families in this district have high levels of college education, homeownership, and income and predominantly speak English in their homes. These sorts of factors coincide with a sense of stability for students that other families may not have access to.

#### Map 2

The proposed district 4 prioritizes keeping the most northern part of NW Santa Maria whole. Thus district 5 brings in the southern portion of Northwest Santa Maria.

The proposed district 2 extends to the neighborhoods surrounding the airport to prioritize keeping the communities in the middle of the city whole. Thus district 3 extends a few blocks past Broadway.

The proposed district 1 remains unchanged.



## Map 3

Using the base of map 1, this map is inspired by the highschool boundaries in case the board would like to prioritize this as a criteria.

Thank you for the opportunity to comment and for your consideration and attention to community perspectives during this important redistricting process. We look forward to your deliberation. Please contact us if you have any questions or concerns.

Sincerely,
Hazel Davalos
Organizing Director
Central Coast Alliance United for a Sustainable Economy (CAUSE)