



Advanced Fashion Design & Merchandising

2023-2024

Instructor	Jessica Aston	E-mail	JAston@lhusd.org	Phone	928-854-5001 ext. 4142
Class Information:	<p>Room #: J133 & J134</p> <p>Office Hours: contact Mrs. Aston for assistance</p>				
Course Description:	<p>CTE ADVANCED FASHION AND DESIGN</p> <p>1.0 Credit Fee: \$20.00</p> <p>This course is designed to provide enhanced, in-depth study and further skills to prepare students to successfully enter the job market, or to transition to postsecondary education in Fashion Design and Merchandising. While providing the opportunity to learn sewing skills and create their own quality apparel, fashion students will learn how to apply mathematical processes, examine operations of retailing and the skills necessary for success in the design and merchandising business including but not limited to professionalism, collaboration, complex communication, and ethical practices. Students who are successful will be asked to participate in the end of the year fashion show. Students are encouraged to participate in FCCLA, a Career/Technical Education (CTE) student organization. Eligible students may choose to earn one or more industry certifications.</p> <p>The course fee is used to purchase patterns, fabrics, and notions for student projects.</p>				
Prerequisite:	<p>Grade Level: 10-12</p> <p>Prerequisite: Intro. to Fashion and Design</p>				
Major Course Assignments & Projects:	<p>Students will complete projects utilizing the skills and abilities they learn through the class. These projects will be completed in the Sewing Lab and will be graded.</p> <p>Projects will often be self directed. Students will create and submit proposals. Creativity and skill will be assessed. Each quarter will have <u>at least</u> two projects. Projects are weighted as assessments (see Grading/Assignment Procedures below).</p>				

Course Learning Units:	<p>Students will explore concepts and develop skills in the following content areas:</p> <ul style="list-style-type: none">● Retailing● Business Marketing● Ethics● Manufacturing● Fashion Design and Merchandising● The Design and Construction of a Clothing Line
Supplies and Resources:	<p>Materials Needed for the Class:</p> <ul style="list-style-type: none">● Pen/Pencil● Highlighter● Colored pens and/ or pencils● 1 or 1 1/2 -inch binder for Sketch Book <p>The course fee is used to purchase patterns, fabrics, and notions for student projects.</p>
Text / Online Applications	<p>Textbook Name:</p> <p><u>Fashion Marketing & Merchandising, 5th Edition</u> (Mary G. Wolfe, ISBN 978-1-63563-145-6)</p> <p>Textbook Delivery:</p> <p>Textbook chapters will be provided digitally through Google Classroom. Paper copies are available by request.</p> <p>Instructional Videos:</p> <p>Occasionally videos may be shown in class as a learning tool. These videos are academic in nature and will be posted in google classroom.</p> <p>Google Classroom Code:</p> <ul style="list-style-type: none">● Period 4 – x232kcu

Required Apps with Login Info:

Illuminate DnA: Student ID Number & Date of Birth

GRADING/ASSIGNMENT PROCEDURES

Semester grades are based on class work, homework, projects, tests, and participation in classroom and lab activities.

Missed tests must be made up within one week. Tests not made up within one week of return will receive a zero (0). Labs must also be made up. To make up lab work you will need to plan to complete within one week of return.

Classroom/Lab Participation Points: Participation will be subject to arrival in class on time with all assignments and course materials and demonstrating an attitude of cooperation, teamwork, appropriate behavior and actively participating in all classroom and laboratory experiences.

Assignment Weighting for Course:

Semester Grades will be weighted as follows:

- Assignments - 20%
- Participation - 40%
- Assessment - 40%

Total Semester Grade will be 80% of the Final Grade each semester with the Midterm and Final Exams accounting for the remaining 20%.

Grade Scale:

90 - 100% = A

80 - 89% = B

70 - 79% = C

60 - 69% = D

59% and below = F

Assignment Policies:

Class work not completed in class will be considered homework. If you have an excused absence it is your responsibility to obtain and complete make-up work. All homework and classwork will be available in Google Classroom. You may get notes from a classmate. Per school policy a student is allowed one (1) day for each excused absence to complete missed assignments.

Late Work: Late work will not be accepted. Work missing due to absence is not considered

late. See the attendance policy for more information.

ATTENDANCE

Attendance & Absence:

A parent or guardian must notify the attendance office by phone or in writing on the day of the absence. Once on school grounds, a student may not leave campus without permission and without signing out in the attendance office.

Tardiness:

A student not in his/her assigned seat when the tardy bell rings is considered tardy. A student who is tardy to his/her first class of the day must report directly to the attendance office and not go directly to class. It is the student's responsibility to have a pass if they are late to the other class periods.

Absent Work:

A student is allowed 1 day to make up work for each day he/she is absent. (2 days absent= 2 days to make-up work, etc.)

Excessive absences and tardies will affect student's grades as lab grades are participation based. If a student is not present in class then participation cannot be earned.

DISTRICT HOMEWORK POLICY

Purpose:

- Homework should be purposeful, intentional, and relevant to instruction.
- All types of homework should promote high-quality learning and achievement.
- Teachers introduce new concepts, information, and skills in school, **not** in homework.

Time:

- Time spent on homework should be purposeful in terms of learning and skill acquisition.
- Homework may be assigned on a daily or long-range basis where students can expect an average of 70 to 120 minutes per night encompassing all subject areas.

Academic Dishonesty:

Academic dishonesty will not be tolerated under any circumstances. Cheating, copying, or plagiarism of any form will result in failure of the assignment, disciplinary referral, and a parent contact. (See Student Handbook)

SCHOOL BEHAVIOR AND EXPECTATIONS

Students are responsible for abiding by the Student Code of Conduct located in the Student Handbook.

Additionally, students in Fashion must adhere to the following.

- NO Food or drinks will be allowed in the Sewing Lab (water is ok but must be in a spill proof water bottle or container).
- Be respectful of other student's perspectives and in your communication with others.
- Be respectful of others' projects.
- Clean up after yourself and your work space.

Foul language, disrespect, and/or name calling/bullying will absolutely not be tolerated in the classroom or lab.

Cell Phone Policy:

Upon entering the classroom, cell phones must be silenced and placed in a cell phone holder unless being used with a teacher BYOD plan. When staff members ask students for their cell phones, refusal to turn the cell phone over may be treated as insubordination. Cell phones may be used during the passing period and during their lunch period. Students may not use their phones to take pictures. Air Pods, earbuds, and headphones will be treated as a cell phone violation. Inappropriate use of smartwatches and other smart technology will also be treated as a cell phone violation.

Wireless Access Wi-Fi: LHUSD-Guest Password: guestpassword

Dress Code: The district dress code will be strictly enforced. If you are not dress code compliant, you will be sent to the office. (See Student Handbook)

PARENT / STUDENT AGREEMENT

(Please keep the syllabus and return this page to your teacher)

I have read the above syllabus and understand all policies and procedures.

Student's Name Printed

Student's Signature

Date

Student's School E-Mail Address

Parent's Name Printed

Parent's Signature

Date

Best way to reach you: _____ AND/OR _____
Parent's E-Mail Address Parent's Phone Number

Additional comments/information from the student or parent:

**Please sign and return
by Wednesday, August 9, 2023.**