

**WEST POINT CONSOLIDATED SCHOOL DISTRICT  
2025-2026 PACING GUIDE CHECKLIST**

# **BROADCAST JOURNALISM**

(Content Media II)

Please complete this form for SY2025-2026. By each standard, click in the box ☒ under the term. If you selected in error, just click on the box again and the x will disappear.

**School:** West Point High School

**Date:** 3/31/25

Please return this form to Marilyn Searcy:  
Email: [marilyn.searcy@westpoint.k12.ms.us](mailto:marilyn.searcy@westpoint.k12.ms.us)

1. WORK INDIVIDUALLY AND AS A MEMBER OF A TEAM TO PRODUCE ORIGINAL VIDEO/RADIO SHOWS FOR SCHOOL/COMMUNITY				
OBJ	TERM 1	TERM 2	TERM 3	TERM 4
1.a	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
1.b	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
1.c	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
1.d	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
1.e	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2. PLAN AND PRODUCE FACTUAL AND INFORMATIVE AUDIO/VIDEO PACKAGES FOR BROADCAST				
OBJ	TERM 1	TERM 2	TERM 3	TERM 4
2.a	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.b	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.c	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.d	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.e	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. WRITE QUALITY, INFORMATIVE SCRIPTS FOR BROADCASTS AND PACKAGES				
OBJ	TERM 1	TERM 2	TERM 3	TERM 4
3.a	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3.b	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3.c	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3.d	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4. OPERATE BASIC VIDEO/AUDIO PRODUCTION EQUIPMENT.				
OBJ	TERM 1	TERM 2	TERM 3	TERM 4
4.a	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4.b	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4.c	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4.d	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4.e	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4.f	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
5. USE INDUSTRY-STANDARD MARKETING TECHNIQUES TO SELL ADVERTISEMENTS AND ADVANCE THE PULICATION'S BRAND.				
OBJ	TERM 1	TERM 2	TERM 3	TERM 4
5.a	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5.b	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. ENGAGE AUDIENCE TRHROUGH THE WEB, SOCIAL MEDIEATE.				
OBJ	TERM 1	TERM 2	TERM 3	TERM 4
6.a	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
6.b	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
7. EVALUATE BROADCASTS TO DETERMINE AREAS FOR GROWTH AND IMPROVEMENT				
OBJ	TERM 1	TERM 2	TERM 3	TERM 4
7.a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7.b	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>