

## Yearbook Prices

Please order online at [www.jostensyearbook.com](http://www.jostensyearbook.com)

If you prefer to order in-person, please see Mrs. Russell in room 804 before or after school.

You may pay with cash or a check made out to HCHS.

Now-Sept. 23<sup>rd</sup> : Yearbooks are \$70 with 4 free icons when you purchase personalization (\$8)

Sept. 24<sup>th</sup> – Oct 21<sup>st</sup> : \$70

Oct. 22<sup>nd</sup> – Dec. 16<sup>th</sup> : \$75

Dec. 17<sup>th</sup> – Jan 27<sup>th</sup> : \$80

Jan. 28<sup>th</sup> – April 15<sup>th</sup> : \$85

Yearbooks will not be sold online after April 15<sup>th</sup> until distribution day. Yearbooks may be purchased with Mrs. Russell after April 15<sup>th</sup> in room 804 before or after school for \$90 and AFTER distribution day on a first-come, first-served basis for \$95. We will cut the order as needed, so that only a limited supply will be available if you do not pre-order by February. We sold out the last three out of four years, so get your yearbook early. Don't wait!

## Senior Ads

You must order your ads online through Jostens. You will design your full ad. The HoCo yearbook staff does not have access to editing the ads once you have submitted them. You must have them fully designed before you will be allowed to purchase the page.

Now – Sept. 30<sup>th</sup> :

- Full page = \$325
- ½ page = \$200
- ¼ page = \$150
- 1/8 page = \$100

Sept. 10<sup>th</sup> – Oct 28<sup>th</sup> :

- Full page = \$350
- ½ page = \$225
- ¼ page = \$175
- 1/8 page = \$125

Oct 28<sup>th</sup> – Dec 16<sup>th</sup> :

- Full page = \$375
- ½ page = \$250
- ¼ page = \$200
- 1/8 page = \$150

If you miss the Dec. 16h deadline from Jostens, you will have to contact Mrs. Russell at [hocobearsyearbook@gmail.com](mailto:hocobearsyearbook@gmail.com). The staff will have to create the ad at school and the price will rise by \$25 for each level.

## Senior Pictures

**Formals -** You must use BPI for your formal pictures. If you missed the picture day over the summer, there will be a make-up day on **Friday, September 23<sup>rd</sup>**. If you would just like to re-take your pictures, there will be a sitting fee. Please contact BPI at 866-363-6936 to inform them that you will be re-taking your pictures.

**Casuals -** You should have chosen a casual photo when you selected your formal photo through BPI. However, if you would like to submit your own casual photo you may do so. I need a full-sized image submitted digitally by **Monday, October 31<sup>st</sup>**. Pictures must be submitted through either e-mail, flash drive, disc, or shared file from a photographer. If you e-mail the picture, please send it to [hocobearsyearbook@gmail.com](mailto:hocobearsyearbook@gmail.com). Please make sure you get a reply e-mail for confirmation of receipt or verify with Mrs. Russell personally after school, not during class time. Casuals don't have to be taken professionally. Everyone has a nice camera on their phones these days. Just send in a photo that represents who you are. Pick a nice location and smile. Please don't send live photos from iPhones if possible. Once again, send a single casual photo to [hocobearsyearbook@gmail.com](mailto:hocobearsyearbook@gmail.com).

### **Houston County High's Silver Treasures Yearbook Procedures for Tributes/Memorials**

Family or friends may purchase ad space in the yearbook as a tribute or memorial for a student who passes away due to illness or accident. The ad space may be purchased at the year's lowest price of a senior recognition ad. Due to deadlines for submission, if the death occurs before February 1 of the current school year, it can be placed in the current school year's book. If the death occurs after that date, the memorial can be placed in the following year's book for an underclassman. An insert can be included in the current book for a senior. The editors and staff, with adviser and administrative discretion, will have the final say of what is printed in the yearbook.